

Event Information

Monday, March 21, 2022
9:00 AM - 3:00 PM C.S.T

This interactive learning event is offered at these host sites, or virtually:

- ◆ **Beatrice** - Southeast Community College - 4771 W Scott Rd
- ◆ **Broken Bow** - Mid-Plains Community College - 2520 S E St
- ◆ **Imperial** - Mid-Plains Community College - 1324 Broadway
- ◆ **Kearney** - ESU #10 - 76 Plaza Boulevard
- ◆ **Lincoln** - Southeast Community College - 8800 O St
- ◆ **Norfolk** - Northeast Community College - 801 E Benjamin Ave
- ◆ **North Platte** - Mid-Plains Community College - 601 W State Farm Rd #140
- ◆ **O'Neill** - Northeast Community College - 505 US-20
- ◆ **Ogallala** - Mid-Plains Community College - 512 E B St S
- ◆ **Omaha** - Metro Community College (CAM S. Campus) - 2909 Edward Babe Gomez Ave.
- ◆ **Ord** - Central Community College - 1514 K Street
- ◆ **Scottsbluff** - Western Nebraska Community College - 1601 E 27th St
- ◆ **South Sioux City** - Northeast Community College - 1001 College Way
- ◆ **Valentine** - Mid-Plains Community College - 715 US-20

Event Sponsored By

The Nebraska Regional Officials Council (NROC)



The statewide organization of Nebraska's eight Economic Development Districts (EDD). These professional organizations represent the entire state and are committed to enhancing the communities and businesses within each region.

Economic Development Districts are engaged in a variety of activities including:

- ◆ Community Development
- ◆ Business Development
- ◆ Housing Development
- ◆ Transportation Planning

Questions? Contact your local Economic Development District host:



Phone - 402.217.1929
Email - ssilvius@mapacog.org

Bridging Nebraska's Digital Divide

A state-wide event to collectively seek solutions for improved broadband service.

Monday, March 21, 2022

9:00 a.m. - 3:00 p.m. CST
at host sites across the state



Learn from experts and join in regional community conversations

REGISTER BY MARCH 14th

www.nrocne.com

Registration of \$10 includes a box lunch at your selected site.

Event Agenda

- 9:00-9:10 **Welcome**
- 9:15-9:30 **Money is Coming...**
Take Away #1—I need to get ready!!! Willingness to convene/partner
- 9:30-10:30 **Broadband—Why Does It Matter?**
- Precision Farming
 - Telehealth
 - Education
 - City Impact, Tax Revenues, Economic Development
 - Personal
- Take Away #2—My constituents need and deserve quality broadband;
Need to convene, gain knowledge around specific/regional needs
- 10:30-10:45 **Break**
- 10:45-12:00 **How Its Done: Public Private Partnerships**
“Why Communities Need Broadband and How Public-Private Partnerships Can Bring Better Broadband to Your Community”
Take Away #3: Steps to foster/assist with public/private entities to be successful with funding applications
- 12:00-12:45 **Lunch**
- 12:45-1:45 **Digital Inclusion & Needs Assessment, Broadband Mapping and the Toolbox(es) Available to You**
Take Away #4: A) Understanding current broadband mapping data, efforts to improve broadband mapping, and speed tests; B) Toolboxes/ others with DNA tools [looking into cost, accessibility, applicability]
- 2:00-3:00 **Now Let’s Talk—What Can We Do to Get Started**
Roundtable Discussions—How to Start a Digital Needs Assessment, Who’s Not Here, What Other Resources are Needed
- 3:00 **NEXT STEPS—NROC IS HERE FOR YOU!**

Who Should Attend?

It will take each of us, partnering together, to bring solutions

- ◆ *Active and Engaged Citizens*
- ◆ Elected Officials
- ◆ Business Representatives
- ◆ Agricultural Producers
- ◆ Education Representatives
- ◆ Healthcare Representatives
- ◆ Utility Service Partners
- ◆ Economic Developers
- ◆ Chamber of Commerce Members

What is the cost if we don’t take action for our community?



Loss Of:

- ◆ Population
- ◆ Schools
- ◆ Local Businesses
- ◆ Medical Services
- ◆ Tax Revenues