
Douglas County Complete Count Committee Meeting

Friday, July 24th 2020 | 10:00 - 11:00 AM

Virtual Meeting on Zoom

[Join Zoom Meeting Here](#)

Meeting ID: 899 6570 0462

Password: 109563

Join by Phone: 13462487799

Agenda

What's Happening in your Community

- Member updates and responses to the census in your community and the response to COVID-19 along with businesses and the public slowly opening back up.
 - Members are sharing census information within newsletters and social media. They are also in talks with partnerships specialists from the Census Bureau.

Census Webinar Recap

- Framing the importance of participating in the 2020 Census during the coronavirus pandemic.
 - “Even with those uncertainties we need to continue our census efforts and continue them with a new sense of urgency, it's of bigger importance today.”
-Douglas County Commissioner Mary Ann Borgeson
 - This was a strategy seminar for partners to share on behalf of their communities:
 - 2020 Census Response Rates
 - Methods to Respond
 - Importance of the census to our community
 - Adjusted timeline efforts due to COVID-19
 - [Read the Count Me In: Shape Your Future Douglas County blog post](#)

Census/Metro Bus Coordination

- The Census Bureau partners and Metro Bus will be collaborating to bring promotion and wifi access of the 2020 Census to hard to count areas of North and South Omaha to allow those to participate.
 - Promotional hangers will be displayed within the buses and distributed as flyers
- Sites were chosen specifically in hard to count and low response rate neighborhoods

- Monday, 7/27:
 - King Science
Technology Magnet
3720 Florence Blvd,
Omaha, NE 68110
10:30 a.m. – 1230
p.m.
- Tuesday, 7/28:
 - Liberty Elementary
School
2021 St Marys Ave,
Omaha, NE 68102
10:00 a.m. – 11 a.m.
- Wednesday, 7/29:
 - Central Park
Elementary School
4904 N 42nd St,
Omaha, NE 68111
10:00 a.m. – 11 a.m.
- Thursday, 7/30:
 - Gomez-Heritage
Elementary School
5101 S 17th St,
Omaha, NE 68107
10:00 a.m. – 11 a.m.

Census Bureau Updates

- Heather Bloom and Bill Maudlin will provide updates and how partners can help
- Asking that each organization commit to:
 - Motivate others to self-repond
 - Use internal communication venues
 - Use creativity to get messaging everywhere in the community they serve
- Census partners are looking for a list of food trucks for Mobile Questions & Answers (MQAs) to promote the census as well as distribution of decals/hangers.
- Heather Bloom provided data updates for Douglas County.
- Faith Based Initiative Weekend, will start will start today, Friday July 24th - July 26th

Strategies Moving Forward

- Jeff Spiehs has moved on from MAPA and Ariana Wesley-Powell will be moving on as well. Karna Lowenstein & Sarah Fixmer will be the new points of contact for the Douglas County Complete Count Committee.
- Next meeting dates are:
 - August, September and possibly October
 - A Doodle Poll will be sent out to members to determine a date and time.

General Updates

- **CPAR has created an events calendar**, this calendar will hold important dates and events that are going on in the state that can correlate with census activities. The calendar can be found on the CPAR website: cpar.unomaha.edu/2020census

- **Douglas County website for Census 2020**, general information on the 2020 Census, information by CPAR, and a hub for the Douglas County Complete Count Committee meeting notes. Can be found on the Douglas County Website: douglascounty-ne.gov/census-2020