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# Douglas County Complete Count Committee Meeting

Bennington Public Library, 11401 North 156th Ave

Bennington, Nebraska 68007

Monday, March 9th 2020 | 10:00 - 12:00 PM

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## Agenda

### Last Meeting Recap

- Heather Engdahl (Census Director, Nebraska Counts)
  - Working with ten counties, Nonprofit Association of the Midlands, and other organizations. NE Counts is also doing canvassing, phone banking and door to door effort.
- The Census Bureau has a recruitment map that tells the pay rate and recruitment goals. They are still looking for more representatives, the pay rate has been increased to \$21.50 - \$23.50 per hour, postings can be found at [2020census.gov/jobs](https://2020census.gov/jobs)

### Census Updates

- Congressman Don Bacon's Office had a meeting at Ralston Public Library, they have a pre-recorded PSA with the congressman, looking for a date to record a PSA with the community, having connection with translation.
- Due to the Coronavirus, the Census Bureau is crafting a outreach plan
- 1-800 numbers will be available for assistance in 13 languages.
- Information on counting [All Military Service Members and Their Families](#)
- Information on [2020 Census Mailings](#)
- The committee has set a goal of an 80% self-response rate

### Strategic Communication Plan: March 12th- April 1st

- Census Infographics
    - They are modular for use of physical mailings, email or able to be put on a meeting agenda.
  - Census Email Banner
    - Instructions on how to add to signature of email will be sent out along with the banner
    - Consistent use of Census branding will be used as well
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- Prepackaged Social Media content that can be shared continuously
  - Remind the public that this effort is not just for funding but as a voice that we have in government
  - Materials & Topics needed
    - Military and/or specific areas of confusion on whether or not to respond
    - Radio stations locally spreading information. TV & print ads as well.
    - Any information is good information
- Prepackaged Census created content
  - Center for Public Affairs Research (CPAR) has gone through Census Bureau provided content and has provided a great source for materials.
  - Other populations for materials: displaced peoples, elderly, schools, any hard to count groups
- Distribution of materials
  - Making it convenient and able to share in multiple modes
- Responding to Fake Information
  - Disabling comments on social media will be the best choice.
  - Removing, reporting, and hiding comments are best for personal/commercial use but not for congress/city use.
- Engagement Opportunities
- Events
  - Potential Douglas County Press Conference
  - Press Conference or Kick off in your community

## General Updates

- **March 27-29 is the Census Bureau National Faith Initiative**
- **Real Time Response Rate Mapper**, Stay up to date with a map of self-response rates from across the United States and your community  
<https://2020census.gov/en/response-rates>
- **CPAR has created an events calendar**, this calendar will hold important dates and events that are going on in the state that can correlate with census activities. The calendar can be found on the CPAR website: [cpar.unomaha.edu/2020census](http://cpar.unomaha.edu/2020census)
- **Douglas County website for Census 2020**, general information on the 2020 Census, information by CPAR, and a hub for the Douglas County Complete Count Committee meeting notes. Can be found on the Douglas County Website: [douglascounty-ne.gov/census-2020](http://douglascounty-ne.gov/census-2020)

***Next Meeting: Monday, March 30th 2020 at 10:00 am, Place to Be Determined***