

Douglas County Complete Count Committee Meeting
26 August 2019
Boys Town
14100 Crawford Street, Boys Town NE 68010

- A. Welcome
- B. Group Introductions
- C. Vision Statement

Members were asked to write 5 single words that capture the essence of our vision for the Complete Count Committee. Out of those five words they were prompted to choose one vision statement that closely aligned with their chosen words.

The vision statement chosen for the committee: *"The Complete Count Committee will be trusted voices to increase awareness and drive high collaboration of the community to fully participate in the 2020 census."*

- D. Subcommittee Discussion

The group was asked to form subcommittee topics that would closely align with what they would like to focus on

- **Marketing/Communication** - outreach to Hard to Count Committees, maintaining confidentiality
- **Community Engagement/Education** - content
- **Partnerships** - Schools and local governments, funding
- **Administrative** - Logistics

When should this committee engage residents?

- The sooner the better but prepared. Start in January with marketing material consistent with Census timeline

- E. ROAM Mapper

What percentage of self response rate are we striving for? 80% or higher is what the group had decided on

- F. Conclusion

Next meeting is **September 30th at Boys Town at 10:00 am**

Attendance

Travis Harlow	City of Waterloo, Nebraska
Mindi Laaker	City of Bennington, Nebraska
Linda Marchello	Douglas County Commissioner Appointee
Jeff Spiels	Metropolitan Area Planning Agency (MAPA)
Stacy Spinar	City of Valley, Nebraska
Ariana Wesley-Powell	Metropolitan Area Planning Agency (MAPA)