

Douglas County Complete Count Committee Meeting
July 29th 2019 at 10:00 am
Boys Town
14100 Crawford Street, Boys Town, NE 68010

- **Welcome/Ice Breaker**

- **Prioritization of the Outcomes**

Discussion: What is our goal?

- What other outcomes should be added in addition to the current ones listed:

Listed:

- Having 100% participation. means to get the message across.

- Having a clear understanding of the benefits that filling out the census will have.

Added:

- Trust & rapport
- Getting to know each other
- Having a shared understanding

- Gaining participation through the easiest

- Share with partner which outcomes is of highest importance and why
- Share with larger group what was said at your group
 - Concerns: people not in permanent residence due to flooding, claiming past home as a permanent place of residence (?), how to track the unplaced.
 - People not trusting their information is confidential
 - How to make the census approachable to everyone
 - Apportionment of funds, policies and laws set out on census tracts.
- Top two outcomes
 - Having a clear understanding of the benefits that filling out the census will have.
 - Gaining participation through the easiest means to get the message across.

- **Strategies**

- Review strategies and ask if any should be added
 - Engaging people with where they are (Ex: Chamber of Commerce, School Districts etc)
 - Western DC Chamber
 - Home School, Public School and Private School Associations
 - Local Churches
 - SIDs - example Riverside Lakes
 - Valmont & 3M - Business and employers
 - Libraries
 - YMCA
 - Valley Veterans Club
 - Marketing the census to get the word out through various forms of media
 - School Districts
 - Libraries
 - Public utilities
 - Local governments
 - Hospitals universities - mcc programs
 - Nonprofits
 - Youth centers
 - Community centers
 - Economic development entities
 - Disaster relief programs
 - Title One
 - Section 8
 - Employment - workforce development
 - Foundations
 - Transportation
 - Financial Institution
- **Clarify Barriers**
 - Getting the positive word out – as some citizens live in fear of the government cracking down on them and are non-trusting.
 - Getting an appropriate amount of response.
 - Making the census accessible for the public as some communities may have little access to technology.

- System & Technology assistance – having someone help those who are disabled or non-technological to access the census.
 - Ability to include and reach out to specific populations (assisted living, group homes, etc.) and make sure that they are counted.
 - Money/funding
 - Filling out only one census per household and making sure households are counting every child no matter how young.
 - Identifying addresses with accurate count of people living there by means of using USPS listings.
 - Challenges with those who have P.O. Boxes.
- **Next Steps**
 - Discussion and Planning of Subcommittees
 - Walkthrough of ROAM mapper
- **Conclusion**
 - **Next meeting will be August 26th at 10:00 am at Boys Town National Headquarters (14100 Crawford Street Boys Town, Ne 68010) in Meeting Room 2.**

Attendance

Janet Bonet	Douglas County Commissioner Appointee
Cheryl Eckerman	City of Valley, Nebraska
Mindi Laaker	City of Bennington, Nebraska
Linda Marchello	Douglas County Commissioner Appointee
Jeff Spiehs	Metropolitan Area Planning Agency (MAPA)
Ariana Wesley-Powell	Metropolitan Area Planning Agency (MAPA)