H2050 Regional Planning Advisory Committee (RPAC) Meeting Minutes

Date: Friday, August 3, 2018 – 10:00 a.m.
Location: MAPA Offices, Omaha, NE – Training Room

Members in Attendance:
<u>Chair:</u> Nancy Pridal, Lamp Rynearson & Associates, Inc.
Troy Anderson – Omaha Mayor's Office
Kyle Anderson – Felsburg Holt & Ullevig *(departed at 11:23 a.m.)*
Jamie Berglund – SPARK CDI
Ann Birch – City of La Vista, NE
Archie Carpenter – University of Nebraska Medical Center
David Fanslau – Omaha Planning Department
Dave Forrest – City of Ralston, NE
Bruce Fountain – Sarpy County
Cesar Garcia – DLR Group
Dan Giittinger – City of Gretna, NE
Shelley Henderson – FIRST
Leland Jacobson – City of Bellevue, NE
Steve Jensen – Jensen Consulting
Ron Kohn – City of Glenwood, IA
Patrick Leahy – Papio-MO River NRD
Mark Norman – Greater Omaha Chamber of Commerce
Stephen Osberg – Greater Omaha Chamber of Commerce
Dr. Adi Pour – Douglas County Health Department
Earl Redrick (Non-Voting Member) – HUD
Zach Reinhardt – Burlington Capital
Curt Simon – Metro Transit
Connie Spellman
Carol Vinton – Mills County *(departed at 11:35 a.m.)*
Matt Wyant – Pottawattamie County
Laurie Zagurski – Omaha Public Power District

Members Absent:
Jaylene Eilenstine – Metro Builders Association
Brandon Garrett – City of Council Bluffs
Dr. Dan Kinney – Iowa Western Community College
Marta Londono – Midlands Latino Community Development Corporation
Othello Meadows – Seventy-Five North
Vicki Quaites-Ferris – The Empowerment Network
Chris Rodgers – Douglas County Commissioner
Rod Storm – City of Blair
Mark Stursma – City of Papillion
Ryan Sullivan – Washington County

Guest:

MAPA Staff: Christina Brownell, Don Gross, Mike Helgerson, Karna Loewenstein, Jeff Spiehs, Greg Youell

H2050 Regional Planning Advisory Committee (RPAC)
Meeting Minutes

1. **Welcome / Introductions –**
   Chair Pridal called the meeting to order at 10:00 a.m., welcomed the committee, and introductions were made.

2. **Regional Vision (Heartland 2050) –**

   a. H2050 Timeline & Wins – (Information)
   Ms. Loewenstein provided an overview of the Heartland 2050 Timeline from 2011 – 2018 (attachment 2.a.i) and included an update on project status: In Progress, Ongoing and Completed projects (attachment 2.a.ii). Mr. Helgerson gave an overview of the Heartland 2050 Mini-Grants, and Mr. Spiehs gave an update on Affordably Furthering Fair Housing activities in our Region. Committee Chairs spoke briefly and gave an overview of work and progress within each working group.

   b. H2050 RPAC – Charter – (Information)
   Chair Pridal and staff gave an overview of the Heartland 2050 Regional Planning Advisory Committee Governance Structure (see attachment 2.b.i) and guidelines. This committee will operate under the Nebraska Open Meetings Act. The committee will meet the 1st Friday of every other month and agendas will be provided to members in advance.

   c. H2050 Update and Refocus Process – (ACTION)
   Staff presented a proposed to the Committee for approval plan and schedule to update the Heartland 2050 Vision (attachment 2.c.i). Input from the committee included keeping health, education and economic development in the plan; continued collaboration across all of the working groups/committees; and to ensure that the H2050 guiding principles (see attachment 2.c.ii) are interwoven into the plan.

   MOTION by K. Anderson, SECOND by L. Jacobson to approve the plan and schedule to update the Heartland 2050 Vision.
   AYES: K. Anderson, Berglund, Birch, Carpenter, Fanslau, Forrest, Fountain, Garcia, Giittinger, Henderson, Jacobson, Jensen, Kohn, Leahy, Norman, Osberg, Pour, Reinhardt, Simon, Spellman, Wyant, Zagurski
   NAYS: None.
   ABSTAIN: None.
   MOTION CARRIED.

   d. Heartland 2050 Summer Summit and Equitable Growth Profile – (Information)
   Mr. Spiehs presented to the committee a review of the Equitable Growth Profile Update and key findings/recommendations (click here to see the full profile), and provided a voting summary of Equity Profile Tasks Force Recommendations (see attachment 2.d.ii).

3. **Data and Mapping –** (Information)
   Mr. Helgerson provided an update on the agency's data and mapping work listed below.
   a. Metro Area Bike Map (click here to see more)
   b. Taxable Value per Acre Report (see attachment 3.b)

4. **Grant Opportunities –** (Information)
   Ms. Loewenstein stated that this will be recurring agenda item and encouraged committee members to share with the membership at each meeting if they are aware of any current grant opportunities.

5. **Community Reports –** (Information)
   This agenda item was skipped due to time.

6. **Adjournment –**
   Chair Pridal adjourned the meeting at 12:10 p.m. Next meeting will be held on Friday, October 5, 2018 at MAPA in the Downstairs Training Room.

Heartland 2050 Timeline

2011

Awarded Housing and Urban Development Grant $2.045 million from Partnership for Sustainable communities, a consortium between HUD, DOT, EPA

2012

Technical analysis

Forecasting land use

2013

Steering Committee formed

Regional Transit Vision

2014

Workshops, forums, and public engagement

Fair Housing Assessment

Vision Rollout event

2015

Launch of governance infrastructure

Regional Bike-Ped Plan

Inaugural summit and speaker series

2016

Inaugural Learning Site Visit Salt Lake City

Finalization of Action Plan

Close the Gap introduced

Mini Grants launched

2017

Smart Cities Steering Committee

Learning Site Visit Minneapolis

Close the Gap White Paper

Launch of work groups

2018

Update of Regional Equity Profile Analysis

Learning Site Visit Pittsburgh

Heartland 2050 Refresh

ROI Transit Investment Analysis

MAPA

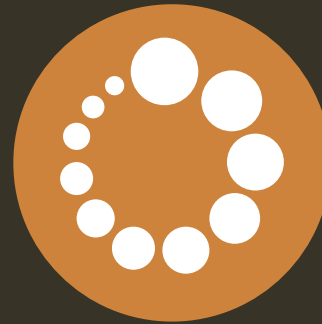**Heartland 2050**

CLOSE THE gap

Heartland 2050 Regional Planning Advisory Committee
Project Status

IN PROGRESS

- Smart Cities Steering Committee
- ROA Transit Investment Analysis
- Heartland 2050 Refresh
- Data Forecast and Land Use Model Update
- Regional Transportation Plan

ON-GOING

- Block Talks
- Peter Kiewit Multi-year Funding
- Local Foods Collaboration Hub
- Mini-Grants
- Site Visits
  - Salt Lake City 2016
  - Minneapolis 2017
  - Pittsburgh 2018
- Close the Gap
- Events
  - Summits
  - Speakers series

COMPLETED

- Affirmative Fair Housing Assessment
- Close the Gap White Paper
- Regional Equitable Growth Profile Update
- GOC Industrial Market Analysis
- Block Talk toolkit

MAPA Heartland 2050 CLOSE THE gap

MAPA & Heartland 2050 Governance Structure

COUNCIL OF OFFICIALS

MAPA BOARD / EDD BOARD

HEARTLAND 2050 REGIONAL PLANNING ADVISORY COMMITTEE

- CEDS WORK GROUP
- EQUITY & ENGAGEMENT
- HOUSING & DEVELOPMENT
- INFRASTRUCTURE
- NATURAL RESOURCES

TRANSPORTATION TECHNICAL ADVISORY COMMITTEE

- PROJECT SELECTION COMMITTEE
- TRANSPORTATION ALTERNATIVES PROGRAM - COMMITTEE
- COORDINATED TRANSIT

MAPA

Heartland 2050

CLOSE THE gap

Heartland 2050 Refresh Process/Timeline

Desired Work Product

→ concise document, (> 10 pages)
→ emphasis on graphics and summarized presentation
→ limited narrative.

August/September

Revise/Edit 1-15 - Karna Loewenstein - MAPA Staff

Meet with:
      Regional Planning Advisory Committee
      Infrastructure
      Equity and Engagement
      Housing and Development
      Natural Resources

Review Outcomes - Action Steps - Committee Members/MAPA Staff

In Progress	Who/ What
On-Going	Who/What
Completed	Who/What
Drop	Why
On-Hold	Why
Additions	

October
      Draft for Review @ October 5 RPAC Meeting
      Draft for Review to Implementation Committees
      Draft for Review to MAPA Staff

November
      Respond to feedback/comments

December
Present Action Plan Refresh for RPAC Approval (12/9/18)

January 2019
Present Action Plan Refresh to MAPA Board

April
Present Action Plan Refresh to Council of Officials

HEARTLAND 2050 is a community driven initiative pulling in stakeholders

→ from across the region ←

to think BIG &

work towards a common vision

for our five county region anchored by the Omaha-Council Bluffs metro area

OUR PROMISE

We are rolling up our sleeves every day, with one eye on the big picture and the other on the little details. Our role in all of this is to bring people together to solve problems and make the vision a reality.

GUIDING PRINCIPLES for the Heartland 2050 Vision

Equity
All individuals, regardless of ability, and communities within the region will have full and equal access to the opportunities which enable them to attain their full potential.

Efficiency
Public infrastructure and services will be provided efficiently and cost-effectively.

Inclusivity
Decision making and the implementation of solutions in the region will be done in a way which ensures all of the region's residents have an opportunity to participate in the process, implementation and evaluation.

Local Control/Regional Benefit
It is critical that cities and counties within the region maintain local control over their communities, while also working together collectively to ensure that local decisions enhance rather than affect other neighborhoods, communities or the region as a whole adversely.

Heartland 2050

CLOSE THE gap

HEARTLAND 2050 VISION STATEMENT

Heartland 2050 is a community driven initiative pulling in stakeholders from across the region to think big picture and work towards a common vision for our eight county region, anchored by the Omaha-Council Bluffs metro area.

OUR PROMISE

We are rolling up our sleeves every day, with one eye on the big picture and the other on the little details. Our role in all of this is to bring people together to solve problems and make the vision a reality.

GUIDING PRINCIPLES for the Heartland 2050 Vision

Equity
All individuals, regardless of ability, and communities within the region will have full and equal access to the opportunities which enable them to attain their full potential.

Efficiency
Public infrastructure and services will be provided efficiently and cost-effectively.

Inclusivity
Decision making and the implementation of solutions in the region will be done in a way which ensures all of the region's residents have an opportunity to participate in the process, implementation and evaluation.

Local Control/Regional Benefit
It is critical that cities and counties within the region maintain local control over their communities, while also working together collectively to ensure that local decisions enhance rather than affect other neighborhoods, communities or the region as a whole adversely.

Heartland 2050   close the gap

Equity Profile Task Force Recommendations Voting Summary

Demographics of Audience: 143 people

AGE

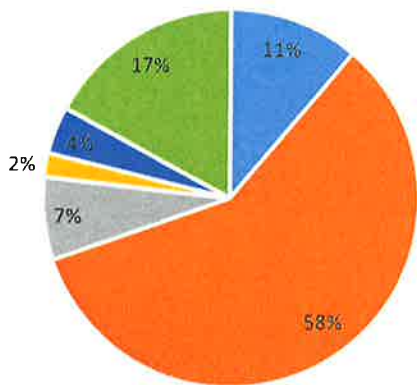
3%

20%

11%

21%

29%

15%
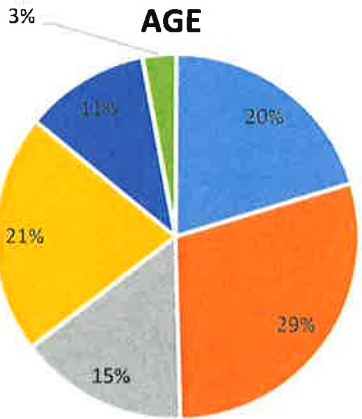
- 15-29
- 30-39
- 40-49
- 50-59
- 60-69
- 70+

RACE/ETHNICITY

4%
19%
4%
70%
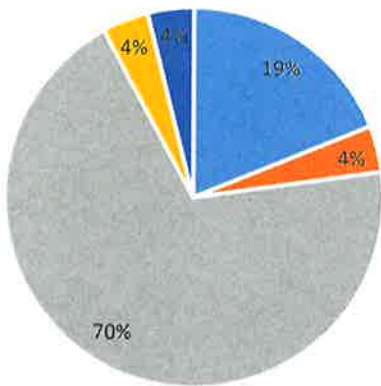
- Black
- Latino
- White
- Asian or Pacific Islander
- Mixed/other
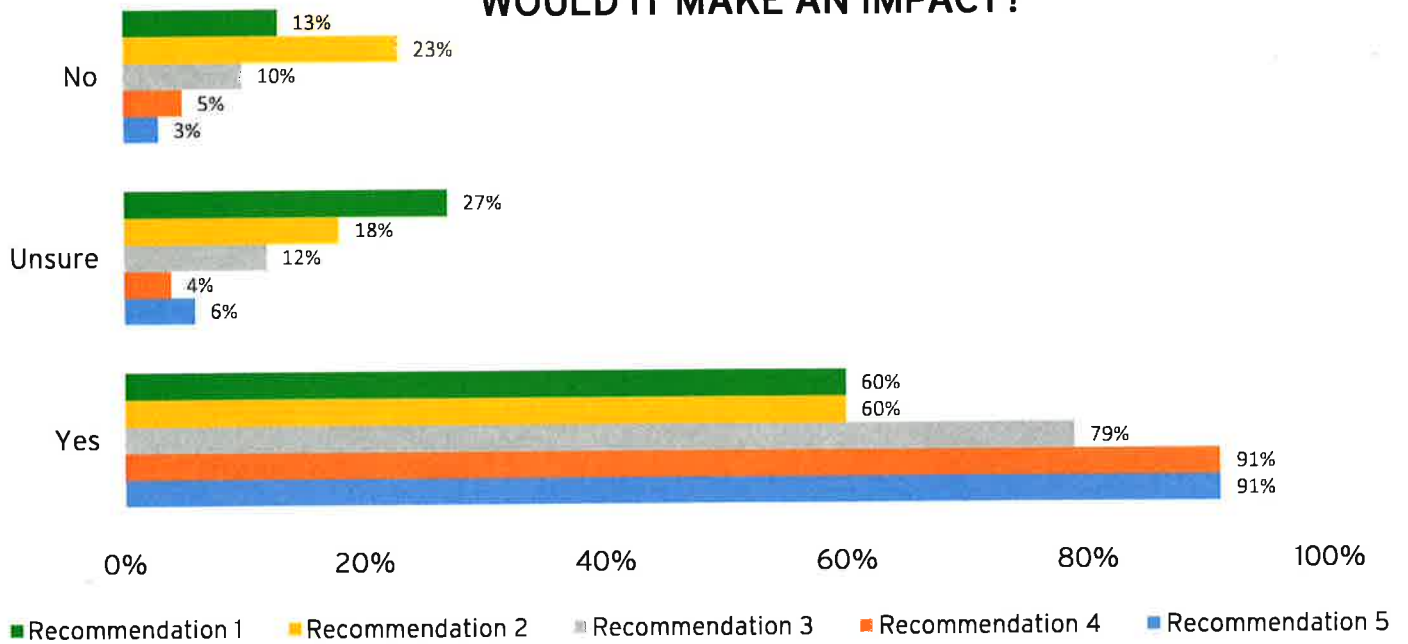
SECTORS REPRESENTED

11%
17%
4%
2%
7%
58%

- Private Sector
- Non-profit
- Education
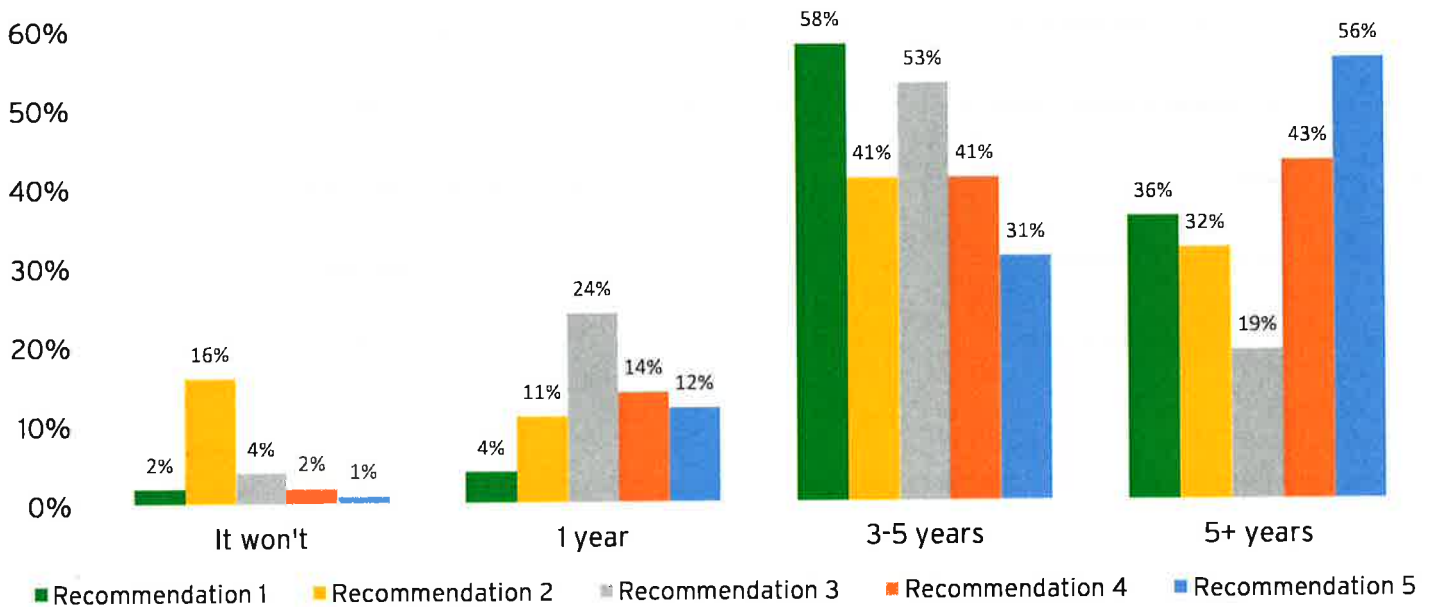- Public Entity
- Health Care
- Government

RECOMMENDATIONS

1. Ensure jobs created by public dollars benefit those with the greatest need through local and targeted hiring:
   - **Volunteer revision to employers hiring procedures to build in connections with referral sources that can promptly send qualified local and targeted workers in response to employer requests**

2. Ensure equitable contracting and procurement to address racial inequities in business growth:
   - Consider race-neutral policies in equitable contracting and procurement

3. Raise the floor on low wage jobs and strengthen workers' rights:
   - Transform low wage jobs into good jobs by setting high community standards for wages and benefits

4. Cultivate homegrown talent through a strong and resilient cradle to career pipeline:
   - Increase the availability of apprenticeships, career academies, linked learning, high quality after schooling programming, youth development activities and other education and training supports

5. Coordinate housing, transportation, and economic development investments to create healthy, opportunity-rich neighborhoods:
   - Increasing access and affordability of sustainable infrastructure for vulnerable populations and target infrastructure resources to expand opportunity in high need, low income communities "fix it first"

WOULD IT MAKE AN IMPACT?

No
- Recommendation 1: 13%
- Recommendation 2: 23%
- Recommendation 3: 10%
- Recommendation 4: 5%
- Recommendation 5: 3%

Unsure
- Recommendation 1: 27%
- Recommendation 2: 18%
- Recommendation 3: 12%
- Recommendation 4: 4%
- Recommendation 5: 6%

Yes
- Recommendation 1: 60%
- Recommendation 2: 60%
- Recommendation 3: 79%
- Recommendation 4: 91%
- Recommendation 5: 91%

Legend: ■ Recommendation 1 ■ Recommendation 2 ■ Recommendation 3 ■ Recommendation 4 ■ Recommendation 5

HOW MANY YEARS WOULD IT TAKE TO MAKE AN IMPACT?

It won't
- Recommendation 1: 2%
- Recommendation 2: 16%
- Recommendation 3: 4%
- Recommendation 4: 2%
- Recommendation 5: 1%

1 year
- Recommendation 1: 4%
- Recommendation 2: 11%
- Recommendation 3: 24%
- Recommendation 4: 14%
- Recommendation 5: 12%

3-5 years
- Recommendation 1: 58%
- Recommendation 2: 41%
- Recommendation 3: 53%
- Recommendation 4: 41%
- Recommendation 5: 31%

5+ years
- Recommendation 1: 36%
- Recommendation 2: 32%
- Recommendation 3: 19%
- Recommendation 4: 43%
- Recommendation 5: 56%

Legend: ■ Recommendation 1 ■ Recommendation 2 ■ Recommendation 3 ■ Recommendation 4 ■ Recommendation 5

WOULD YOU BE INTERESTED IN WORKING ON THIS RECOMMENDATION?

Recommendation 1
47% Yes   53% No
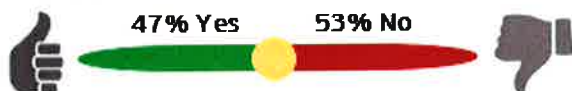
Recommendation 2
32% Yes   68% No

Recommendation 3
58% Yes   42% No

Recommendation 4
78% Yes   22% No

Recommendation 5
75% Yes   25% No
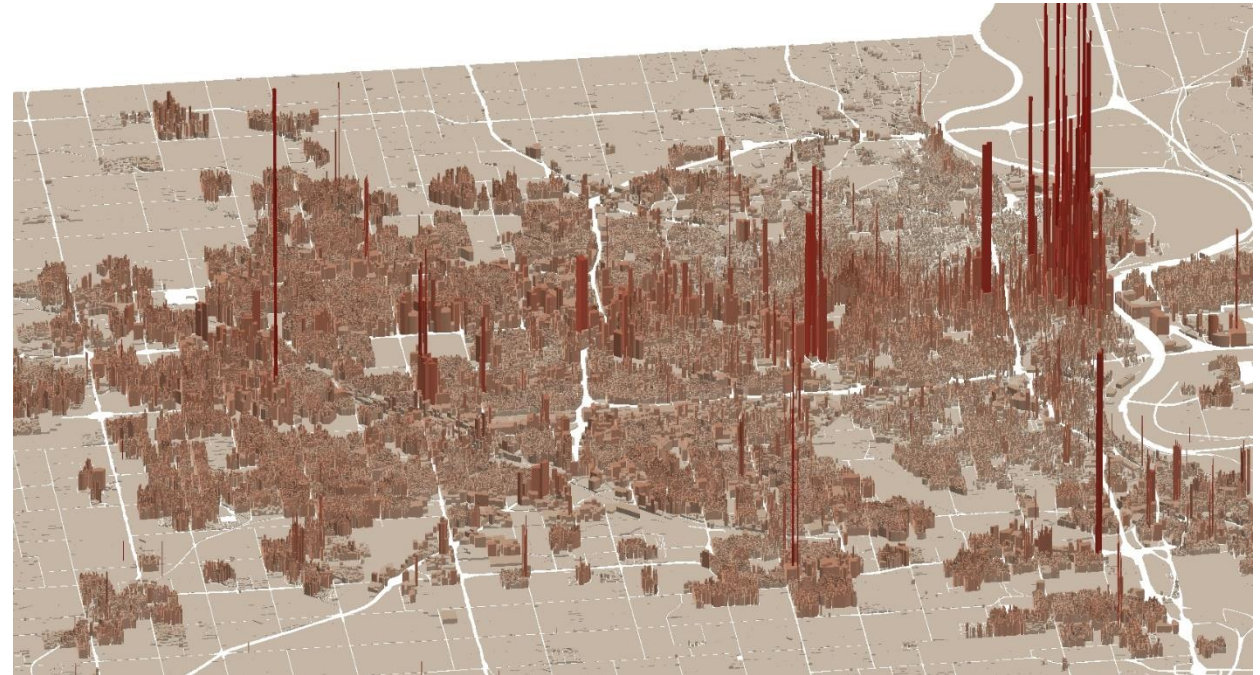
Taxable Value Per Acre Report

- Visualization of value per acre

- Similar analyses done in other metros (Urban3)

- Establishing some basic metrics for monitoring growth

- Full Report: mapacog.org/reports/taxable-value-per-acre/

Connect. Plan. Thrive.

Visualization

Household Density
Employment Density
Total Valuation
Valuation Per Acre

Figure 4 - Assessed Value per Acre
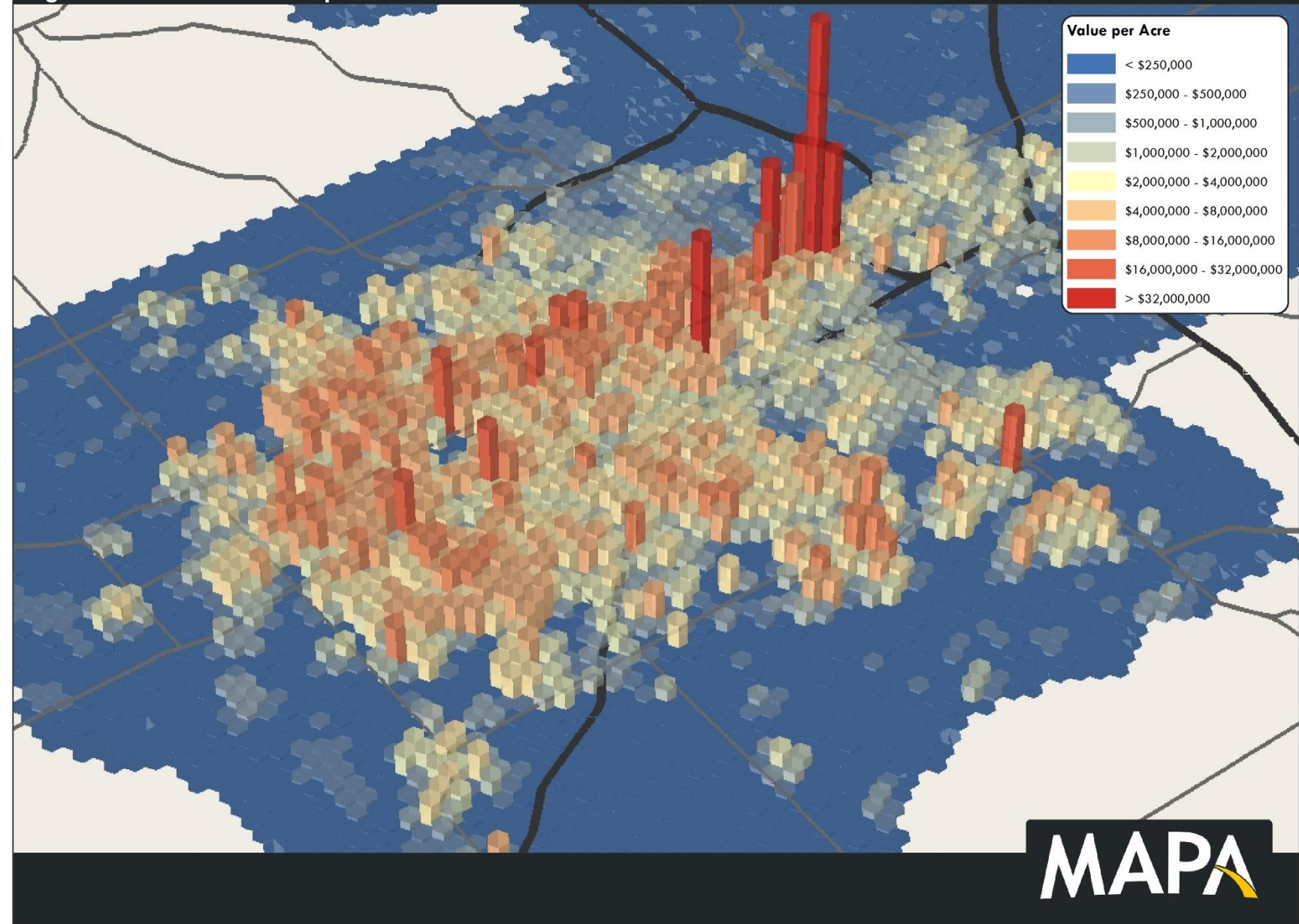
Limitations & Next Steps

- Only capture property tax base

- Restrictions on use of sales tax below zip code

- Regional Development Report
  - Summarize permit and platting data
  - Incorporate new metrics
  - Compare to population estimates
  - Monitor growth and Heartland 2050 Vision Scenario

Connect. Plan. Thrive.