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## 2008-2010 MAPA Traffic Growth Report

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The growth analysis in this publication is based on data compiled by MAPA in cooperation with the cities of Bellevue Council Bluffs, La Vista, Omaha, Papillion; counties of Douglas, Pottawattamie, Sarpy; Iowa DOT, Nebraska DOR, FHWA and FTA.

## MAPA Traffic Growth Report: Introduction and Methodology

The Traffic Growth Report is published periodically by the Metropolitan Area Planning Agency (MAPA) as part of its on-going process of monitoring transportation in the Omaha-Council Bluffs metropolitan area. This report provides a unique analysis of the change in vehicular traffic from a regional and sub-regional perspective. Traffic is listed in terms of total VMT (vehicle miles traveled), which is calculated by multiplying the length of a road segment by the average weekday daily traffic (AWDT). Statistics in the Traffic Growth Report are primarily derived from volumes shown on the 2010 Traffic Flow Map. For more specific information regarding traffic along or through particular streets or intersections, please consult the MAPA 2010 Traffic Flow Map.

The 2010 Traffic Growth Report adopts a slightly different methodology to measure the changes in VMT at regional and subregional levels. The 2010 Traffic Flow Map shows the average weekday daily traffic (AWDT) and hence the 2010 Traffic Growth Report uses the AWDT to estimate VMT. Unlike the 2008 MAPA Traffic Growth Report which utilized "corridors" and "subcorridors" to measure the change in VMT at a sub-regional level, the 2010 Traffic Growth Report utilizes larger sized corridors (page 3) to measure the VMT. The Traffic Growth Report shows the estimated change in VMT from 2008 to 2010 by old-corridors. Also shown are the last ten years change in VMT and last twenty years change in VMT by old-corridors.

Pages 11-14 of the report show average growth rates by Automatic Traffic Recorder (ATR) station over the period 1995 to 2011. The maximum average growth rate of around $6 \%$ is observed at station N1 (North of Gretna), while the lowest average growth rate is a decrease of 3\% at station I2 (South of Ave N Council Bluffs). The report also shows 2010 Daily VMT by Functional Classification of roadways. Maximum VMT is observed on freeways followed by other principal arterials. The report also shows VMT by County. Douglas County observed a maximum VMT of around 11 million which is approximately $65 \%$ of the total VMT in the metro area.

This report shows an average weekday total VMT in 2010 of over 17 million in the metropolitan area. An apples to apples comparison of VMTs from 2008 to 2010 shows an approximate increase of around 1.5\% in the metro area. The total Douglas county VMT grew by 3\%, Sarpy county VMT decreased by 3\% and Pottawattamie county VMT grew by 2\% from 2008. The western part of Omaha region along the Dodge Expressway continued to grow which is in accordance with the continued new development in the area, while some areas such as the northeastern and western parts of Sarpy County showed a decrease in traffic.

MAPA's Traffic Growth Report is normally published during odd years following the even year (e.g. 2008 report comes out in 2009). Although this report is behind MAPA's traditional schedule, it is anticipated that the 2012 reports will be published in 2013.

## New Corridors



## 2010 Average Weekday VMT by Corridor (in thousands)



2010 Average Weekday Vehicle Miles Traveled ( VMT) by County


## Estimated Change in Vehicle Miles Traveled (VMT) 2008 to 2010 by Corridor



## Estimated Change in VMT 2008 to 2010 by County



## Estimated Change in Vehicle Miles Traveled (VMT) 2008 to 2010



Estimated Change in Vehicle Miles Traveled (VMT) 2000 to 2010


Estimated Change in Vehicle Miles Traveled (VMT) 1990 to 2010



## MAPA Area Continuous Traffic Counts

The States of Nebraska and lowa both have traffic counting sites that count vehicles on a continuous basis, for all 365 days of the year, in the Omaha-Council Bluffs metro area. These counters, called "Automatic Traffic Recorders" (ATRs), provide an excellent source of traffic data. Traffic data and growth trends for the locations are shown below.

There are currently 14 ATRs in the region, with 9 on the Nebraska side and 5 on the lowa side. The locations represent a mix of freeways and arterials, and are located in urban, suburban, and rural areas. Historically, these numbers have been consistent with data from MAPA's Traffic Growth report. The ATR data increased by $2 \%$ between 2008 and 2010 which is consistent with the $1.5 \%$ growth shown in the Traffic Growth Report. Newly available data for the metro area in 2011 shows traffic decreased between 2010 and 2011 by around 1.7\%.


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Iowa ATR Locations:

| Route | Location | 2000 | 2002 | 2004 | 2006 | 2008 | 2009 | 2010 | 2011 |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| I-29/80 | 6 Mi West of IA-192 | 69,496 | 76,024 | 75,623 | 79,350 | 79,516 | 75,586 | 75,988 | 71,830 |
| IA 192 | South of Ave N | 10,474 | 10,061 | 9,442 | 9,047 | 8,858 | 9,057 | 8,719 | 6,428 |
| I-29 | 3 Mi North of South I-680 Jct | 20,202 | 21,070 | 21,319 | 21,484 | 21,033 | 20,171 | 20,593 | 18,729 |
| I-29 | 4 Mi South of US-34 Jct (Pacific) | 11,221 | 11,917 | 12,101 | 12,495 | 12,300 | 11,762 | 11,868 | 10,683 |
| I-80 | 1.5 Mi West of Co M-16 (Shelby) | 21,441 | 22,379 | 22,496 | 22,670 | 22,752 | 22,190 | 22,950 | 18,529 |

## Nebraska ATR Locations:

| Route | Location | 2000 | 2002 | 2004 | 2006 | 2008 | 2009 | 2010 | 2011 |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| US 6 | North of Gretna | 7,123 | 9,156 | 11,703 | 13,424 | 15,470 | 14,261 | 15,048 | 15,383 |
| I-80 | Just South of Douglas-Sarpy Line | 49,930 | 53,750 | 56,682 | 60,285 | 57,913 | 58,408 | 60,148 | 59,745 |
| US 75 | 30th Street South of I-680 in |  |  |  |  |  |  |  |  |
| I-80 | Omaha | I-80 at 36th Street in Omaha | 15,277 | 14,932 | 14,708 | 14,607 | 14,549 | 14,515 | 14,218 |
| 14,153 | 166,966 | 168,298 | 170,739 | 165,167 | 164,863 | 166,955 | 174,490 |  |  |
| N-64 | At 160th Street | n/a | n/a | n/a | n/a | 22,417 | 22,243 | 22,584 | 23,051 |
| US 75 | Just North of Jct. N-370 in Bellevue | 40,355 | 43,806 | 44,441 | 44,273 | 42,463 | 42,282 | 43,712 | 43,197 |
| I-680 | Mormon Bridge in Omaha | 15,141 | 16,046 | 16,254 | 15,656 | 15,401 | 14,717 | 16,000 | 15,688 |
| I-680 | I-680 North of Dodge Street | 65,600 | 70,000 | 73,000 | 80,095 | 80,077 | 81,889 | 84,107 | 81,592 |
| I-80 | West of Gretna Interchange | 33,158 | 36,595 | 39,500 | 41,400 | 38,889 | 38,924 | 40,830 | 40,565 |

## MAPA MPO-Region ATR Counts 1995-2011



## Average Growth Rates by Station 1995-2011



N1
N2
N3

North of Gretna
N8
Just South of Douglas - Sarpy Line N9
30th Street South of I-680 in Omaha
I1
I-80 at 36th Street in Omaha 12
At 160th Street
13
Just North of Jct. N-370 in Bellevue
Mormon Bridge in Omaha

I-680 North of Dodge Street in Omaha
West of Gretna Interchange
. 6 Mi W of IA 192 Council Bluffs
S of Ave N Council Bluffs
3.0 Mi N of S Jct. I 680 Honey
4.0 Mi S of US 34 Pacific Jct.
1.5 Mi W of CO M16 Shelby

