

SAFE STREETS AND ROADS FOR ALL

MAPA COMPREHENSIVE SAFETY ACTION PLAN DEVELOPMENT

WHAT IS IT?

To address the dramatic rise in traffic deaths and serious injuries, the USDOT is making an ambitious **long term goal of reaching zero deaths and serious injuries** on the Nation's highways, roads, and streets.

"Safe Streets and Roads for All" (SS4A) is a **competitive grant program that will provide \$5 billion over 5 years to improve traffic safety** by supporting local communities in

the **development of safety action plans**, and the **implementation of projects which reduce traffic fatalities and serious injuries** on the local road network.

WHY IS IT IMPORTANT?

Nationwide, traffic deaths are increasing at an alarming rate, particularly in **disadvantaged and underrepresented communities**. From 2017-2021 the MAPA region has seen a slightly lower overall increase, has experienced a higher rate of nonmotorist fatalities than the either Nebraska or Iowa state averages, and a **disproportionately high impact on disadvantaged communities**.

Traffic fatalities are a public health crisis affecting all road users:

42,939 lives lost on U.S. roads in 2021

7,770 nonmotorists killed in U.S. traffic crashes in 2021



Disadvantaged communities make up **22%** of the region's population.

They experience:

33% of the total traffic fatalities on all roads



47% of the pedestrian fatalities on local roads



By taking this first step to develop a comprehensive safety action plan, we will be able to **meet people where they are, locate key areas of safety concern, and establish solutions to increase safety and reduce traffic fatalities and serious injuries in our region.**

HOW CAN I GET INVOLVED?

MAPA was awarded planning funds through the FY22 SS4A grant application cycle and **will be advertising two Requests for Qualifications** to complete the data support, public outreach, and Comprehensive Safety Action Plan development in September 2023. This funding will establish a **Safe Streets and Roads for All Safety Action Plan for our region.**

To be successful, this initiative will **build a coalition of champions, experts, community members and leaders to advocate for regional safety efforts.**

Here are several ways you can get involved as we move through this process:

- Partner with us to conduct outreach in your communities
- Provide input in our project surveys
- Schedule a time to talk with us about becoming a partner
- Check on our website for updates and other involvement opportunities

Learn more at www.mapacog.org/projects/ss4a



MAPA

Email us at safestreets@mapacog.org and visit our website for more information, future updates, and opportunities to get involved.