

Heartland 2050 Mini-Grant Program

FY202 Application Guidance

PROGRAM SUMMARY

Heartland 2050 and the Metropolitan Area Planning Agency (MAPA) for the Omaha-Council Bluffs Metropolitan Statistical Area announces the Heartland 2050 (H2050) Mini-Grant Program. This \$330,000 annual program provides local jurisdictions with technical and financial assistance to support local governments in their efforts to create livable communities and support the Heartland 2050 vision.

The Heartland 2050 Mini-Grant Program will be administered as a set-aside of MAPA's Regional Surface Transportation Block Grant (STBG) Program funding. Approximately \$330,000 of STBG-MAPA funding will be allocated to project within the MAPA Transportation Management Area (TMA) for planning and implementation of projects related to transportation as part of the FY20 Transportation Improvement Program (TIP). Communities in Douglas, Sarpy, and the urbanized portion of Pottawattamie County will be eligible to submit applications for this mini-grant opportunity. Eligible projects identified by Heartland 2050 Implementation Committees included corridor studies and other community plans and policies that support compact development and transportation options for residents of the H2050 region.

This program serves as a mechanism to move the Heartland 2050 Vision forward. The Vision focuses on six goals to improve our quality of life and create a long-term vision in harmony with our people, places and resources:

- Economic Development
- Education
- Health and Safety
- Housing and Development
- Infrastructure
- Natural Resources

Heartland 2050's Guiding Principles create overarching themes used to guide the vision goals, and strategies and actions included in the Heartland 2050 Action Plan.

- Equity
- Inclusivity
- Efficiency
- Local Control/Regional Benefit

PROGRAM GOALS

The Heartland 2050 Mini-Grant Program aims to:

1. Support local outreach and engagement efforts that promote broader stakeholder involvement.
2. Promote alternative or multi-modal travel choices through collaborative planning strategies.
3. Encourage coordination of land use plans with existing or planned regional transportation infrastructure.
4. Promote plans and projects that support and implement Heartland 2050 vision scenario and the Heartland Connection RTV and Bicycle-Pedestrian Plans.
5. Promote collaboration.
6. Improve access to jobs and education.

PROJECT ELIGIBILITY

Assistance is available to municipalities, counties, townships, and multijurisdictional groups of local governments within the MAPA MPO. Heartland 2050 encourages applications from two or more jurisdictions working together, within the Transportation Management Area (TMA). Non-profits or other organizations may serve as a partner agency, but a local government must be the project sponsor.

Eligible projects must include a strong emphasis on transportation. Applications could include but are not limited to:

- New and/or revised land use strategies
- Developing of transit oriented local “visions” or plans
- Multijurisdictional coordination and planning with regard to any of the following: roads and highways, freight and logistics, biking, and walking, and local and regional transit.
- Continuity of local streets in study area.
- Public and stakeholder participation
- Site assessments to determine feasibility of transit oriented development projects
- Integration of walking, biking, traffic calming, and transit facilities into all areas of the region
- Expansion of multimodal connections between town centers, employment centers and areas of concentrated poverty.
- Transportation planning for economic development, public and private partnerships, education, and/or workforce development activities.

FINANCIAL REQUIREMENTS

Project applicants are required to provide a minimum 20% match. However, level of local match is encouraged and is a consideration during the evaluation of the projects.

APPLICATION PROCESS

Interested parties should submit an application from the project sponsor including applicant contact information, project description, type of assistance requested, and estimated project cost and local match. Interested parties should also include supplementary materials as appropriate to help describe the project.

Applications will be reviewed by a joint committee of MAPA Project Selection Committee members and Heartland 2050 Executive Committee members. The recommendations of this committee will be reviewed and recommended by the Transportation Technical Advisory Committee and Heartland 2050 Executive Committee to the MAPA Policy Board for final approval and incorporation into the TIP. Applicants will be provided with program selection and evaluation criteria in the application form.

FY2021 PROPOSED PROGRAM TIMELINE	
October 31, 2019	Program Announcement and Call for Proposals
January 10 th , 2020	Applications Due
April 25 th , 2020	Notification of Awards – MAPA Board

FOR MORE INFORMATION

Questions and requests for additional information may be directed to:
 Karna Loewenstein 402-444-6866 Ext 225 kloewenstein@mapacog.org
 Michael Helgerson 402-444-6866 Ext 224 kloewenstein@mapacog.org

2018 Heartland 2050 Mini-Grant Application

* Required

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Project Eligibility

Assistance is available to municipalities, counties, townships, and multijurisdictional groups of local governments within the MAPA MPO. Heartland 2050 encourages applications from two or more jurisdictions working together, within county boundaries. Non-profits or other organizations may serve as a partner agency, but a local government must be the project sponsor.

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PROPOSED PROGRAM TIMELINE	
December 1, 2017	Program Announcement and Call for Proposals
January 19 th , 2018	Applications Due
April 26 th , 2018	Notification of Awards – MAPA Board

Contact Information & Resources

Questions and requests for additional information may be directed to

Karna Loewenstein, 402-444-6866 ext 225, kloewenstein@mapacog.org

Mike Helgerson, 402-444-6866 ext. 224, mhelgerson@mapacog.org

Please review the following documents before assist with the development of your application:

Heartland 2050 Vision: http://heartland2050.org/wp-content/uploads/2017/06/h2050_vision_combo2.pdf

Heartland 2050 Action Plan: http://heartland2050.org/wp-content/uploads/2017/08/H2050-Action-Plan_October.pdf

Close the Gap Plan: <http://heartland2050.org/vision/what-were-doing/>

Primary Applicant Information

Please provide the following contact information for your agency.

1. Applicant (Local Government) *

2. Primary Point of Contact *

3. Department *

4. Phone Number *

5. Mailing Address *

6. Email Address *

Additional Applicant (If Applying Jointly)

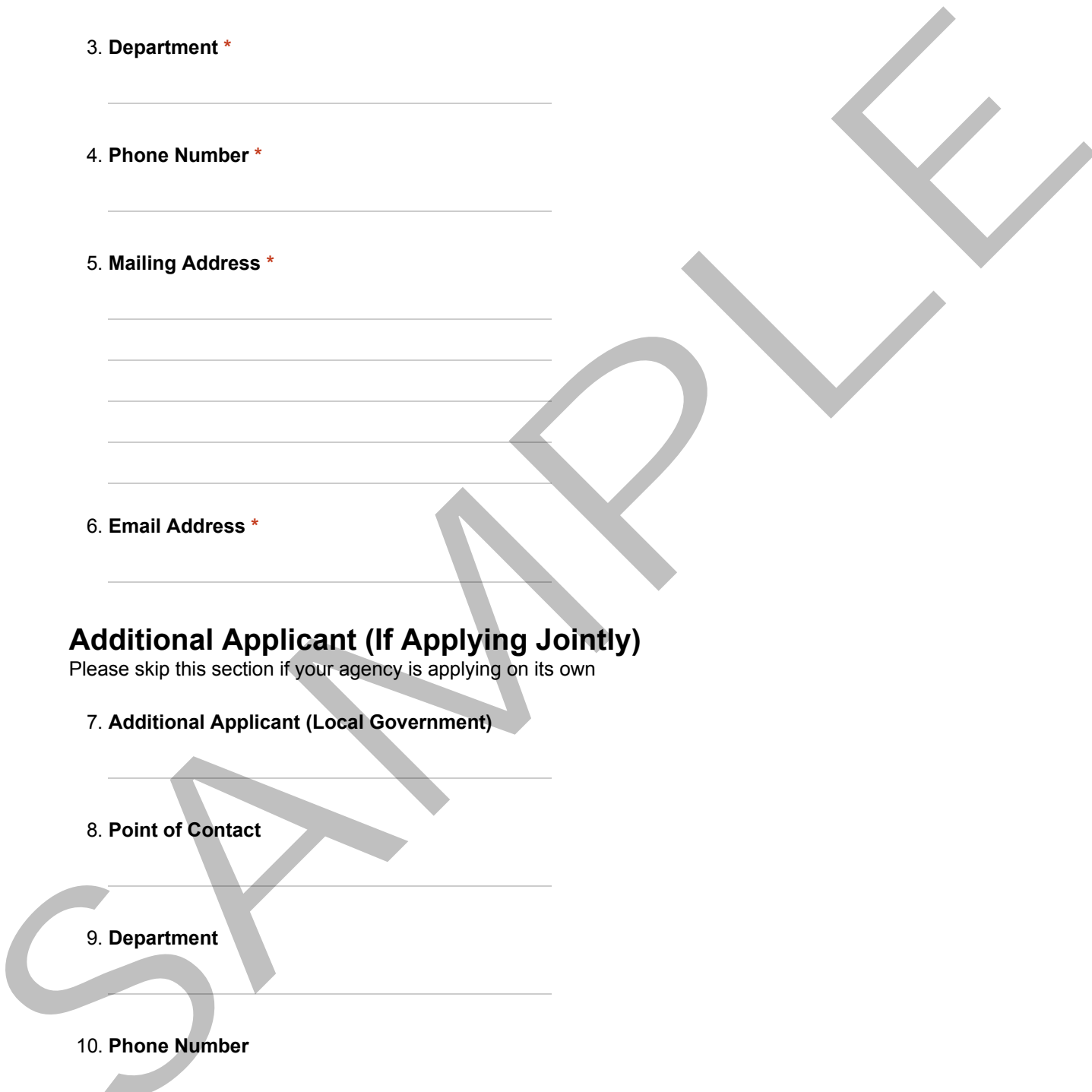
Please skip this section if your agency is applying on its own

7. Additional Applicant (Local Government)

8. Point of Contact

9. Department

10. Phone Number



11. Address

12. Email Address

Project information

13. Project Name *

14. Please Describe the Geographic Boundaries of Your Project *

15. Project Area Map (Optional)

Files submitted:

16. Project type *

Mark only one oval.

- Small Area Plan
- Active Transportation Study
- Corridor Study
- Other: _____

17. What are the overall objectives of your project? *

18. Please explain how you plan to implement your project. *

Project Cost & Community Contribution

19. **Estimated Total Project Cost (\$) ***

20. **H2050 Mini-Grant Funding Request (\$) ***

21. **Local Match (Minimum 20%) (\$) ***

22. **Please describe the role your agency's staff will play in facilitating this project**

Alignment with Heartland 2050

Locally planned projects that benefit the region are a critical part of implementing the H2050 Regional Vision. The sections below help demonstrate the alignment of your community's plans with the Heartland 2050 vision.

23. **Is this project aligned with your community's comprehensive plan or another local plan? ***

Mark only one oval.

Yes

No

24. **If yes, please describe your project's alignment with this plans. ***

25. **Is this project identified in MAPA's Regional Bicycle-Pedestrian Plan?**

Mark only one oval.

Yes

NO

26. If yes, please describe how it is identified.

H2050 Action Plan

Developed by the Heartland 2050 Implementation Committees, the Action Plan lists a series of desired outcomes and the steps needed to achieve them. Please use the space below to describe how your project relates to elements of the H2050 Action Plan including the "Projects with Momentum" identified within it.

Action Plan is Available Here: http://heartland2050.org/wp-content/uploads/2017/08/H2050-Action-Plan_October.pdf

27. Please indicate H2050 Action Plan Outcomes, Strategies or Action Steps are related to your project. *

Heartland 2050 Guiding Principles

Heartland 2050's Guiding Principles were used to develop the goals, strategies, and action steps in the Action Plan. Projects must demonstrate their relationship to one or more of these principles (Equity, Efficiency, Inclusivity, and Local Control/Regional Benefit).

More information about this principles is available in the H2050 Vision Document, available here: http://heartland2050.org/wp-content/uploads/2017/06/h2050_vision_combo2.pdf

28. Equity

29. Efficiency

30. Inclusivity

31. Local Control & Regional Benefit

32. Please explain how this project will improve access to employment, education health care, if applicable.

Regional Significance

33. Please describe regional significance of this project. Why is this project important to undertake right now? *

34. Is this project a multi-jurisdictional or collaborative effort? *

Mark only one oval.

- Yes
- No

35. If yes, indicate partners and respective responsibilities.

