

OMAHA-COUNCIL BLUFFS METROPOLITAN AREA PLANNING AGENCY
2222 Cuming Street, Omaha
(402) 444-6866

BOARD OF DIRECTORS MEETING
Thursday, January 28, 2015
1:30 p.m.

AGENDA

This meeting of the Metropolitan Area Planning Agency Board of Directors will be conducted in compliance with the Nebraska Statutes of the Open Meeting Act. For reference, the Open Meeting Act is posted on the wall of the Board Room.

- A. ROLL CALL / INTRODUCTIONS
- B. BOARD MINUTES of the December 10, 2015 meeting.
- C. FINANCE COMMITTEE MINUTES of the January 20, 2016 meeting.
- D. AGENCY REPORTS & PRESENTATIONS – (Info)
 - 1. Executive Director’s Report
 - a. Monthly Report
 - 2. Heartland 2050 Report
 - 3. Website Presentation - Daake
- E. PUBLIC COMMENTS – See Footnote
- F. CONSENT AGENDA – (ACTION)

Any individual item may be removed by a Board Member for special discussion and consideration. Unless there is an exception, these items will be approved as one with a single vote of the Board of Directors.

1. CONTRACT AMENDMENTS –

The Board will consider approval of the following contract amendments.

- a. Lovgren Marketing Group – additional \$5,000

2. CONTRACT FINAL PAYMENTS –

The Board will consider approval of the contract payment listed below:

- a. Hamilton Associates – PMT #2 - \$1,015.00
- b. Metropolitan Community College – PMT #5 - \$7595.71
- c. Daake – PMT #1 - \$1,200.00
- d. Daake – PMT #3 - \$4,350.00

G. OLD BUSINESS

1. CONTRACT AMENDMENTS – (ACTION)

The Board will consider approval of the contract amendments listed below:

- a. Pictometry second flight - \$1,386,698.00 plus up to \$15,000 contingency for change orders
- b. Metro Transit additional \$60,000.00

2. FY 2016 – 2019 TRANSPORTATION IMPROVEMENT PROGRAM (TIP) AMENDMENTS – (ACTION)

The Board will consider approval of amendments to the FY 2016 - 2019 TIP.

H. NEW BUSINESS

1. NEW CONTRACTS – (ACTION)

The Board will consider approval of the following contract listed below:

- a. Lovgren Marketing Group – Little Steps Big Impact - \$299,270.00

2. FY 2017 BUDGET – (ACTION)

- a. FY 2017 Budget Schedule

The Board will consider approval of the FY 2017 Budget Schedule.

- b. FY 2017 County Fund Request

The Board will consider a 5% increase in county requisitions to be included in the FY 2017 budget.

- c. FY 2017 Heartland 2050 Appropriation Request

The Board will consider the request for special appropriations to support MAPA's Heartland 2050 activities.

3. SMART GROWTH TECHNOLOGY MOU – (ACTION)

The Board will consider supporting the City of Omaha's Smart Growth Memorandum of Understanding in its request for grant funding of technology projects.

4. STATEWIDE URBAN DESIGN AND SPECIFICATIONS (SUDAS) BOARD APPOINTMENT – (ACTION)

The Board will consider approving the appointment of Greg Reeder to serve on the SUDAS Board.

I. ADDITIONAL BUSINESS

J. DISCUSSION

K. ADJOURNMENT

Future Meetings:

National Conference of Regions, Washington, D.C. – February 7 – 10, 2016
Finance Committee: Wednesday, February 17, 2016
Heartland 2050 Winter Summit – February 24, 2016 (Salvation Army Kroc Center)
Board of Directors: Thursday, February 25, 2016
Council of Officials Meeting – Wednesday, April 13, 2016 (Time & Location TBD)

* Individuals interested in addressing the MAPA Board of Directors during the Public Comment period about agenda items should identify themselves by name and address before speaking. Individuals interested in addressing the MAPA Board of Directors regarding non-agenda items must sign the request to speak list located in the Board Room prior to the beginning of the meeting.

Requests to speak may also be made to MAPA in writing by regular U.S. mail or email (mapa@mapacog.org) provided that requests are received by close of business on the day prior to the meeting. Speakers will be limited to three minutes. The presiding officer shall have authority to limit discussion or presentation by members and non-members of the Board of Directors or to take other appropriate actions necessary to conduct all business in an orderly manner.



Mr. Greg Youell provided an update to the Board on MAPA activities for the month of November. The FAST Act was signed into law on Friday, December 4, 2015. It is a five-year reauthorization; the total bill is \$305 billion, with \$70 billion coming from non-transportation revenue sources. Mr. Youell provided the Board with NARCs preliminary estimates of STP funding for the metro area. The first Nebraska Legislative Subcommittee has convened, the group consist of Commissioner Duda (County), Cassie Paben (City of Omaha) and Mayor Kindig (small communities). The focus for the first year of developing an agenda will be on transportation and economic development and support for the positions must be unanimous. The Iowa subcommittee will meet on Wednesday, December 16th. Mr. Youell had a discussion with the Board regarding member dues and new member fees. The question is whether or not MAPA should require a joining fee or member dues for non-City and non-County members that are currently receiving member benefits at no cost. Mr. Youell proposed creating a group of members to discuss this issue over the next few months as part of the FY-17 budgeting process. MAPA met with Iowa DOT for the RPA-18 Planning Review in early November and received 6 commendations and 7 recommendations in the final report. Mr. Youell provided a staff update, MAPA hired Court Barber as an Assistant Planner and he will begin work on Monday, December 14th.

2. Heartland 2050 Report – (Info)

Ms. Karna Loewenstein provided an update to the Board on Heartland 2050 activities. Implementation committees have continued to meet and the Equity and Engagement Committee also held a meeting in the month of November. At each meeting a presentation on in-equities within the region was given. Heartland 2050 held a “World Café” meeting on the Regional Equity Growth Profile for the Executive Committee in November as well. There have been a lot of volunteers from several areas and communities that continue to participate and are providing a wide range of knowledge to the project. The upcoming work for the Implementation Committees will be to complete the vetting of outcomes. The challenge continues to be getting representation from outlying counties. Heartland 2050 staff are working on an outreach strategy in response to this issue. In November, Heartland 2050 submitted grant applications to Iowa West Foundation and Peter Kiewit Foundation. Heartland 2050 recently hired an intern, Madison Woodrum. Madison is currently a communications major from Iowa Western Community College. On December 9th a roundtable discussion was held with all of the committee chairs and vice chairs and staff will be working on some strategies based on the feedback from this discussion. Ms. Loewenstein mentioned the upcoming Winter Summit to be held on Wednesday, February 24th and encouraged all to be in attendance.

E. PUBLIC COMMENT

None.

F. CONSENT AGENDA – (Action)

None.

G. OLD BUSINESS

1. CONTRACT FINAL PAYMENTS – (Action)

Mr. Greg Youell presented to the Board for approval the final contract payment listed below.

- a. LSC – Final Payment - \$2,186.94

MOTION by Hanafan, SECOND by Duda to approve the final contract payment to LSC in the amount of \$2,186.94.

AYES: Duda, Hanafan, Kindig, Kohn, Paben, Richards, Sanders, Walsh

NAYS: None.

ABSTAIN: None.

MOTION CARRIED.

2. 2040 LONG RANGE TRANSPORTATION PLAN (LRTP) AMENDMENT – (Action)

Mr. Mike Helgerson presented the Long Range Transportation Plan Amendment. Mr. Helgerson noted that the amendment corrected the table of Transportation Improvement Program projects in the 2040 LRTP, and ensured that it was consistent with

the TIP. He also noted a favorable recommendation from TTAC and that the amendment would be passed along to State and Federal partners upon approval.

MOTION by Duda, SECOND by Paben to approve the 2040 LRTP Amendment.

AYES: Duda, Hanafan, Kindig, Kohn, Paben, Richards, Sanders, Walsh

NAYS: None.

ABSTAIN: None.

MOTION CARRIED.

3. UNIFIED PLANNING WORK PROGRAM (UPWP) AMENDMENT – (Action)

Mr. Greg Youell presented the UPWP Amendment to the Board for approval. The amendment added funding for the Sarpy County Transit Study, allocated FTA funds (\$60,000) for Metro to utilize on BRT planning, and de-obligated \$40,000 that will be provided in FY-17 instead for Heartland 2050 mini-grants.

MOTION by Hanafan, SECOND by Paben to approve UPWP Amendment.

AYES: Duda, Hanafan, Kindig, Kohn, Paben, Richards, Sanders, Walsh

NAYS: None.

ABSTAIN: None.

MOTION CARRIED.

4. FY 2016 – 2019 TRANSPORTATION IMPROVEMENT PROGRAM (TIP) AMENDMENT #6 – (Action)

Mr. Michael Felschow presented Amendment #2 to the FY 2016 – 2019 TIP to the Board for approval. The amendment includes the addition of the 84th Street project. This is a new project adding in a PE phase and the construction phase to the FY 2016 TIP. The PE phase is \$259K and the construction phase is \$3.5 million. This project is a partnership between the City of Omaha, La Vista and Papillion to add Adaptive Traffic Control (ASCT) to the 84th corridor using HSIP funding.

MOTION by Hanafan, SECOND by Richards to approve the FY 2016 – 2019 Transportation Improvement Program (TIP) Amendment.

AYES: Duda, Hanafan, Kindig, Kohn, Paben, Richards, Sanders, Walsh

NAYS: None.

ABSTAIN: None.

MOTION CARRIED.

H. NEW BUSINESS

1. MAPA 2015 AUDITED FINANCIAL STATEMENTS – (Action)

Ms. Melissa Engel presented to the Board the 2015 Audited Financial Statements for approval. MAPA received unmodified opinions for the financial statements, Government Auditing standards and OMB A-133. There were no reportable findings.

MOTION by Richards, SECOND by Sanders to approve MAPA's 2015 Audited Financial Statements.

AYES: Duda, Hanafan, Kindig, Kohn, Paben, Richards, Sanders, Walsh

NAYS: None.

ABSTAIN: None.

MOTION CARRIED.

2. NEW CONTRACTS – (Action)

Mr. Greg Youell presented to the Board for approval the contract for the Sarpy County Transit Study listed below.

a. Olsson Associates – Sarpy County Transit Study \$135,000

MOTION by Paben, SECOND by Sanders to approve the new contract with Olsson Associates for the Sarpy County Transit Study in the amount of \$135,000.

AYES: Duda, Hanafan, Kindig, Kohn, Paben, Richards, Sanders, Walsh

NAYS: None.

ABSTAIN: None.

MOTION CARRIED.

3. TRAVEL – (Action)

Mr. Greg Youell presented to the Board for approval the travel authorization for Greg Youell, Executive Director; Sue Cutsforth, Communications Coordinator and three MAPA Board Members to attend the 2016 NARC Conference of Regions in Washington D.C., February 7 – 10, 2016.

MOTION by Hanafan, SECOND by Duda to approve the travel authorization for the 2016 NARC Conference of Regions.

AYES: Duda, Hanafan, Kindig, Kohn, Paben, Richards, Sanders, Walsh

NAYS: None.

ABSTAIN: None.

MOTION CARRIED.

4. TRANSPORTATION ALTERNATIVE PROGRAM (TAP) – (Action)

Mr. Mike Helgerson presented the revised TAP Policy Guide to the Board of Directors for approval. Mr. Helgerson noted that the key dates and deadlines have been updated in the document.

MOTION by Duda, SECOND by Paben to approve updated Transportation Alternative Program (TAP) Policy Guide.

AYES: Duda, Hanafan, Kindig, Kohn, Paben, Richards, Sanders, Walsh

NAYS: None.

ABSTAIN: None.

MOTION CARRIED.

5. SURFACE TRANSPORTATION PROGRAM (STP) – (Action)

Mr. Mike Helgerson presented the revised STP Policy Guide to the Board of Directors for approval. Mr. Helgerson noted that key dates and deadlines have been updated in the document to match the TIP Development timeline for FY 2017. Changes were made to the scoring criteria to incorporate data from the Metro Travel Improvement Study and changes were also made to the application process be better integrated with the TAP program. An annual meeting was established by the Project Selection Committee to evaluate the criteria and ensure that jurisdictions were not being precluded from funding.

MOTION by Hanafan, SECOND by Paben to approve updated Surface Transportation Program (STP) Policy Guide.

AYES: Duda, Hanafan, Kindig, Kohn, Paben, Richards, Sanders, Walsh

NAYS: None.

ABSTAIN: None.

MOTION CARRIED.

6. COORDINATED TRANSIT COMMITTEE (CTC) – (Action)

Ms. Megan Walker presented the revised CTC Policy Guide to the Board of Directors for approval. Updates were made to key dates and deadlines and language was added in that grant recipients will provide financial assurances during the contracting process for the year in which they are receiving funding.

MOTION by Sanders, SECOND by Duda to approve updated Coordinated Transit Committee (CTC) Policy Guide.

AYES: Duda, Hanafan, Kindig, Kohn, Paben, Richards, Sanders, Walsh

NAYS: None.

ABSTAIN: None.

MOTION CARRIED.

I. ADDITIONAL BUSINESS

None.

J. DISCUSSION

Mr. Greg Youell mentioned to the Board the Annual Council of Officials Survey.

K. ADJOURNMENT

Chairman Kohn adjourned the meeting at 2:26 p.m.

METROPOLITAN AREA PLANNING AGENCY
2222 Cuming Street
Omaha NE 68102-4328
FINANCE COMMITTEE MEETING
January 20, 2016

The MAPA Finance Committee met January 20, 2016, in the MAPA conference room. Patrick Bloomingdale called the meeting to order at 8:30 a.m.

ROLL CALL

Members Present

Patrick Bloomingdale, Secretary/Treasurer
Tom Hanafan, Pottawattamie County (arrived @ 8:45 am)
Carl Lorenzen, Washington County

Staff

Natasha Barrett
Melissa Engel
Lynn Dittmer
Amanda Morales
Gregory Youell

Members Absent

Clare Duda, Douglas County, Ron Kohn, Mills County, Tom Richards, Sarpy County

A. MONTHLY FINANCIAL STATEMENTS (October & November)

1. Bank Reconciliation (American National Bank) and Statements on Investments
2. Receipts and Expenditures
3. Schedule of Accounts Receivable/Accounts Payable
4. Consolidated Balance Sheet
5. Program Status Report/Line Item Status Report

Ms. Engel presented the financial statements for October & November.

B. FOR FINANCE COMMITTEE APPROVAL

1. Contract Payments: (Action)
 - a. Heartland Family Service – PMT #21 - \$2,632.24
 - b. Benesch – PMT#39 - \$10,667.77
 - c. HDR – PMT #2 - \$706.43
 - d. Steve Jensen – PMT #3 - \$2,990.00
 - e. City of Omaha Public Works – PMT #3 - \$6,200.66
 - f. City of Omaha Public Works – PMT #4 - \$4,894.69
 - g. Sarpy County GIS – PMT #2 - \$13,722.15
 - h. Sarpy County Planning – PMT #2 - \$7,578.00
 - i. Exis Design Shop – PMT #2 - \$1,500.00

Mr. Youell presented the contract payments listed above. The Heartland Family Service payment is for their "Ways to Work" program for the month of October. Benesch is for work on the Brownfields Project through October 25, 2015. HDR provided on-call travel demand modeling through October 31, 2015. Steve Jensen offered consulting services on Heartland 2050 Implementation through December 2015. The City of Omaha Public Works payments are for the city's traffic counting program for November and December. Sarpy County GIS and Planning have requested reimbursement for their work on transportation planning from October through December 2015. Exis Design billed for their work on the concept design for the American Heroes Park in Bellevue through the middle of December.

MOTION by Lorenzen SECOND by Bloomingdale to approve the contract payments under B. 1. MOTION CARRIED.

2. Contract Payments with Exceptions: (Action)
 - a. Lovgren – PMT #19 - \$12,620.00
 - b. Lovgren – PMT #20 - \$2,092.50
 - c. Intercultural Senior Center – PMT #1 - \$2,161.53

Mr. Youell presented the contract payments listed above. The Lovgren payment is for work on the 2015 "Air Quality Campaign". Upon Board approval of the Lovgren contract amendment for an additional five thousand dollars the payments listed above will be payable. The Intercultural Senior Center is requesting reimbursement for personnel expenses for October through December 2015. They provide transportation services to immigrant and refugee seniors.

MOTION by Hanafan SECOND by Lorenzen to approve the contract payments under B. 2. once all the necessary documentation is received. MOTION CARRIED.

3. New Contracts:
 - a. Kissel Legislative Services - \$10,000.00

Mr. Youell presented the contract listed above. The Kissel contract is an annual renewal for legislative services. For 2016 Kissel has contracted with the state organization NROC bringing the amount MAPA pays directly to Kissel down two thousand dollars to ten thousand for the year.

MOTION by Hanafan SECOND by Lorenzen to approve the Kissel contract as presented.

4. Contract Amendments
 - a. Exis Design Shop – Extension of time

Mr. Youell presented the Exis contract amendment. This amendment will put the completion date of the contract at February 29, 2016.

MOTION by Lorenzen SECOND by Hanafan to approve the amendment of the Exis Design Shop contract as presented.
MOTION CARRIED.

5. Travel:
 - a. AASHTO Peer Exchange - Washington DC – Felschow - \$1,252.00

Mr. Youell presented the travel of Michael Felschow to Washington DC on February 17th and 18th. The Center for Environmental Excellence by AASHTO is funding most if not all of this travel.

MOTION by Hanafan SECOND by Bloomingdale to approve Michael Felschow's travel to Washington DC as presented.
MOTION CARRIED.

C. RECOMMENDATION TO THE BOARD

1. New Contracts:
 - a. Lovgren Marketing Group - Little Steps Big Impact – \$299,270.00

Mr. Youell presented the Lovgren Marketing Group contract. This contract is for the Air Quality Awareness Campaign FY 16 and runs February 1, 2016 through January 31, 2017.

MOTION Hanafan SECOND by Lorenzen to recommend that the Board of Directors approve the new contract as presented.
MOTION CARRIED.

2. Contract Amendments:
 - a. Pictometry second flight \$1,386,698.00

Mr. Youell presented the Pictometry contract amendment. He supplied the committee with a list of agencies who are participating in the project. The contract is not yet finalized and costs are still being worked out. Mr. Youell ask that the recommendation to the Board for the amendment include an additional fifteen thousand dollars bringing the contract to a not to exceed \$1,401,698.

MOTION Hanafan SECOND by Lorenzen to recommend that the Board of Directors approve the Pictometry contract amendment with a fifteen thousand dollar contingency added. MOTION CARRIED.

- b. Lovgren Marketing Group – additional \$5,000.00

Mr. Youell presented the Lovgren contract amendment for the FY 15 Air Quality Awareness Campaign.

MOTION Hanafan SECOND by Lorenzen to recommend that the Board of Directors approve the Lovgren Marketing Group amendment as presented. MOTION CARRIED.

- c. Metro Transit additional \$60,000.00

Mr. Youell presented the Metro Transit amendment, this addition is being funded by additional state transit funds available to MAPA.

MOTION Hanafan SECOND by Lorenzen to recommend that the Board of Directors approve the Metro Transit contract amendment as presented. MOTION CARRIED.

3. Contract Final Payments:
 - a. Hamilton Associates – PMT #2 - \$1,015.00

- b. Metropolitan Community College – PMT #5 - \$7,595.71
- c. Daake – PMT #1 - \$1,200.00
- d. Daake – PMT #3 - \$4,350.00

Mr. Youell presented the contract final payments listed above. Hamilton Associates for the FY 15 audit, Metropolitan Community College for their work on the Brownfield project, and Daake for their work on the website redesign, implementation, content review, and recommendations.

MOTION Hanafan SECOND by Lorenzen to recommend that the Board of Directors approve the contract final payments as presented. MOTION CARRIED.

- 4. FY 2017 Fund Requests:
 - a. County Dues Request

Mr. Youell presented the FY 2017 County dues requests and provided the committee with a listing of peer agencies to compare dues and fees they are charging. MAPA comparatively is charging less than the peer agencies. MAPA currently is not able to utilize the full funding available to the agency because of matching fund requirements. Mr. Youell presented a 5% increase in dues for FY 2017. The 5% increase is necessary in part due to the additional funding from the FAST Act. Member agencies should see additional revenue from the gas tax to help with the increased dues. In the next year Mr. Youell would like to form a committee to analyze the agencies revenue and expenses and funding needs for future years in an effort to be able to utilize more available funding and not continually charge members additional fees for special projects. Supervisor Hanafan would like to see MAPA set a two year request, so members have more time to plan their budget.

MOTION Lorenzen SECOND by Hanafan to recommend that the Board of Directors approve the County dues with a 5%, increase over last year. MOTION CARRIED.

- b. Heartland 2050 Appropriation Request

Mr. Youell presented the Heartland 2050 Appropriation Requests.

MOTION Hanafan SECOND by Lorenzen to recommend that the Board of Directors approve the Heartland 2050 Appropriation Request as presented. MOTION CARRIED.

- 5. FY 2017 Budget Schedule

Mr. Youell presented the FY 2017 Budget Schedule.

MOTION Lorenzen SECOND by Hanafan to recommend that the Board of Directors approve the FY 2017 Budget Schedule as presented. MOTION CARRIED.

D. DISCUSSION/INFORMATION

- 1. Housing Assistance Update

MAPA has been contacted by an individual who is moving to Omaha and has experience in housing assistance. This individual is interested in teaming with MAPA to offer his services that could benefit MAPA's jurisdiction.

F. OTHER

Douglas County and Washington County members requested that MAPA staff supply them with a detail of how MAPA impacts their county. This will allow for the County members to keep their Boards informed of who MAPA is as an agency and how MAPA is benefiting the Counties.

G. ADJOURNMENT

MOTION Hanafan SECOND by Lorenzen to adjourn the meeting at 9:15 am. MOTION CARRIED.

Executive Director's Report

January 2016

Nebraska Transportation Funding

Build Nebraska Act (BNA): MAPA coordinated with local governments to respond to the NDOR request for input on the project list and the prioritization criteria for the second ten years (2024-2033) of the BNA/LB84. NDOR produced a candidate project list and asked for additional projects to consider and also will include economic performance as part of the criteria. The MAPA response is included in the Board materials.

LB960: Sen. Jim Smith, with the Governor's support, introduced a bill to transfer \$150 million from cash reserves to create a State infrastructure bank to expedite projects. The bill would focus on completing the expressway system, county bridges, and also allow design-build by contractors. MAPA and Joe Kohout are following the bill and working with partners to provide comments to ensure that it is positive for the metro area.

Legislative Activity

The Nebraska Legislative Committee met prior to the Board meeting.

I participated in the IARC Legislative breakfast on January 14th in the State Capitol Rotunda. I had the opportunity to talk with several legislators from the region and will be following up. A copy of our Legislative agenda is included.

New Mayor Outreach

There are 6 new mayors in Pott. County and 3 new mayors in Mills County. I sent a letter to all new mayors and an email to re-elected mayors. These meetings are opportunities to meet the new mayor and listen to the mayor's priorities, community needs, and explain MAPA's services.

Little Steps Big Impact Ozone Awareness Project

NDOR approved MAPA's request for a 3-year grant to fund LSBI program for 2016-2018 with awards of approximately \$300,000 / year. This funding requires 20% local matching funds or in-kind match, which Sue is leading the work to secure. For this year we have received pledges of \$42,000 with some other prospects and potential in-kind options.

Economic Development Administration (EDA) Peer Review

MAPA participated in an EDA Peer Review on December 3rd. The peer review was an opportunity to present our EDA activities and get input on our program, along with 3 other districts (SEND in Lincoln, SCEDD in Kearney, and NWMCOG in Maryville, MO). The final letter is included.

NARC National Conference of Regions, Washington D.C., February 7-10

Spvr. Ron Kohn, Mayor Rita Sanders and Councilman Ben Gray, along with Greg and Sue will attend the NARC Conference. We will also meet with our congressional delegation and attend the Nebraska breakfast on Wednesday morning. Contact me with any specific issues you would like us to raise.

Staff Reviews

Management have been conducting annual performance reviews in January. We review performance with employees and consider comparable salaries through surveys. I think MAPA's professionalism and quality of work have increased and am pleased with the stability. Congratulations to those who received promotions.

NACO Article from my Christmas cleaning!



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January 21, 2016

Nebraska Department of Roads
P.O. Box 94759
Lincoln, NE 68509-4759

Dear Director Schneweis,

Thank you for the opportunity to provide input on the next ten-year cycle of the Build Nebraska Act (BNA). The Omaha metropolitan area continues to grow and experience challenges to maintain and expand infrastructure necessary to support the region's economy and future development. The prioritization of State resources and project selection are topics of great interest to the local jurisdictions in the MAPA region.

As of July 1, 2014, the Nebraska portion of the MAPA MPO included approximately 715,400 people, comprising 38% of the State's population. From 2000 to 2014 this area added approximately 127,500 people, which represents more than 75% of the State's total population growth. According to the State Highway Program, approximately 13% of State roads funding will be spent in District 2, which encompasses more than the MAPA MPO. The next ten years of the Build Nebraska Act presents a great opportunity to assist the Omaha metro area with its infrastructure needs and ensure that economic development continues and expands.

The Nebraska Department of Roads, MAPA and the local jurisdictions in the MAPA region are currently working jointly on the Metro Area Travel improvement Study (MTIS) to assess transportation system needs and identify future improvements. Included with this letter is a list of these metro area projects and the results of an initial priority assessment. The data from the NDOR-MAPA study illustrate that the metro area has several projects that are needs that cannot be completed apart from additional revenues, which would be excellent candidates for the State to consider in the BNA's second ten years. The projects on this list were not limited to the State Highway System and some are priorities that should be constructed sooner than 2024. If additional revenues become available, such as the Transportation Infrastructure Bank currently being discussed by the Legislature, we hope that metro area projects will also receive consideration to be expedited through those funds.

Among the projects that rose to the top of the list are an expansion of **Highway 370** in Sarpy County, which serves the primary east-west artery for the county and connects to Offutt Air Force Base and U.S. Strategic Command (STRATCOM), the largest employer in the metro area. The **US-6 (West Dodge Road) and 192nd Street Interchange** in Omaha is significantly under capacity and is a top priority project. Congestion is growing steadily on **Highway 64** (West Maple Road) west of I-680 as Omaha is significantly

under capacity and is a top priority project. Congestion is growing steadily on **Highway 64** (West Maple Road) west of I-680 as Omaha continues to grow to the northwest. Model results show that increasing capacity on West Maple Road is the best way to improve mobility and enhance the economic development potential of Northwest Omaha. Other priority projects include widening along **Highway 92 / US-275 (West Center Road / Industrial Road)** west of 132nd Street, and a **new interchange on I-80 in the 180th-192nd Street area** in Sarpy County.

MAPA also supports expanding the consideration of projects to include projects on the National Highway System (NHS) that are not State facilities. Within the urban area some NHS routes are as critical as State highways in terms of traffic volumes, connectivity and facilitating economic activity. One such corridor is **72nd Street from I-80 to Highway 370** in Papillion, La Vista, Ralston and Omaha.

Mass transit can assist economic development by expanding access to employment and education. Metro Transit is currently working on a Bus Rapid Transit (BRT) line along Dodge Street to serve as an east-west spine in Omaha. A second **BRT corridor that runs north-south along 24th Street and Fort Crook Road** would connect Bellevue, two Metro Community College campuses, Downtown Omaha and North Omaha, which has the region's highest transit ridership.

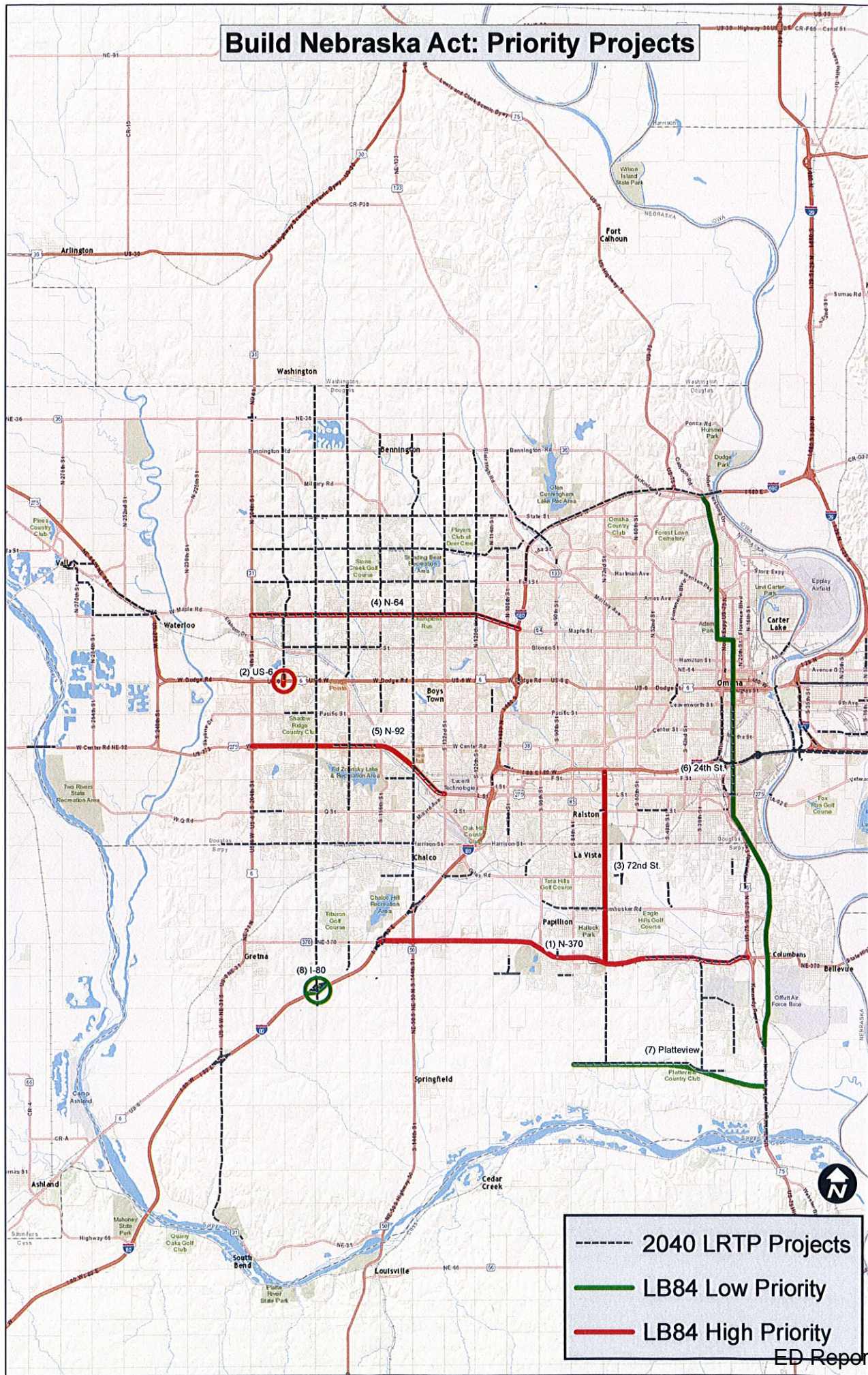
Again, we appreciate this opportunity to be part of the process and provide input. By working together we can ensure that the needs of the metro area and the State of Nebraska are provided for in the future.

Sincerely,



Greg Youell
Executive Director

Build Nebraska Act: Priority Projects



- 2040 LRTP Projects
- LB84 Low Priority
- LB84 High Priority

10/10/2010
10/10/2010
10/10/2010
10/10/2010

Ref. #	Project Location	Primary Improvement	Description	2010 Traffic Count	2040 Traffic Forecast	Priority Corridor Weight x3	No Build Level of Service Weight x5	Metro Travel Improvement Study Pavement and Bridges Weight x2	Metro Travel Improvement Study Gaps Weight x2	Metro Travel Improvement Study Safety Weight x3	Local Priority	Total
1 - N-370	370 from I-80 to Kennedy	Widen	6 Lanes, Access Management for BRT, Interchanges @ 84th, 72nd, and Kennedy	37000	50000	7	15	0	0	3	10	35
2 - US-6	US-6 & 192nd Street	Interchange	Interchange, SPUJ	31150	53550	9	15	0	0	0	10	34
3 - 72nd St.	72nd Street from I-80 to 370	Widen	6 Lanes, Intersection Innovation Along Corridor	35000	40000	9	10	4	0	0	10	33
4 - N-64	N-64 from I-680 to 204th	Widen	6 Lanes, Right of Way for BRT	37000	42000	9	5	0	0	9	10	33
5 - N-92	US-275/N-92 from 132nd to US-6	Widen	6 Lanes, Access Management for BRT, Urban Interchange @ N-50	37000	44000	6	12.5	0	0	0	10	28.5
6 - 24th St.	24th Street	BRT	BRT 2nd Phase	16000	16800	9	0	2	0	12	10	23
7 - Platteview	Platteview Rd. from US-75 to 84th	Expressway	New PVR Expressway Phase 1	4500	17000	3	5	0	2	0	10	20
8 - I-80	I-80 & 180th Street Interchange	Interchange	Interchange/P&R	22900	43100	3	5	0	0	0	10	18

Methodology

Priority Corridor: Projects assigned value of 1-3 based on Low, Medium, or High priority; value reflects percentage of road covered by estimate

No-Build LOS: Projects assigned value of 1-3 based on no-build LOS D-F; value reflects percentage of road covered by estimate

MTIS P&B: Projects assigned value of 1 for each instance of pavement and bridge needs as found in the MTIS report

MTIS Gaps: Projects assigned value of 1 for each instance of a gap as found in the MTIS report

MTIS Safety: Projects assigned a value of 1 for each instance of safety concerns as found in the MTIS report

Local Priority: Projects boosted by 10 points if deemed a priority by local entities



Iowa Association of Regional Councils

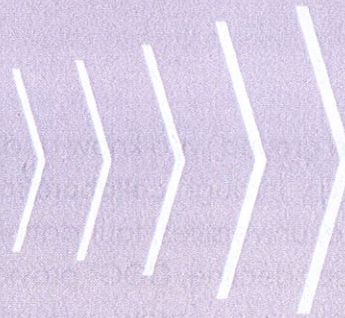
Legislative Agenda 2016

LEGISLATIVE PRIORITIES

1 IARC seeks continued state financial support of Councils of Governments and encourages the annual appropriation be increased to \$1,000,000.

COGs have a significant **impact** on Iowa.

For every
\$1
Invested by
the State



COGS have assisted local
governments by managing

\$1,420

In 2015, the seventeen (17) Councils of Governments collectively received an appropriation of \$200,000. This funds only \$11,674 per region.

Why an Increase?:

COGs provide valuable and unduplicated services to cities and counties, especially small communities without professional staff. Each COG provides programs and services based on the unique needs of its region and its communities. Now is the time to strengthen the partnership between the State of Iowa and COGS. By increasing the COG assistance from its current level of \$200,000 to \$1,000,000, COGs will be able to add to their service capacity. This is a low cost means to assist cities and counties in the entire State.

In general, COGs work in several areas:

- Community planning
 - comprehensive plans
 - housing needs assessments
 - solid waste management
 - pre-disaster mitigation
- Grant writing and administration

IOWA ASSOCIATION OF REGIONAL COUNCILS

700 Sixteenth Street NE Suite 301 Cedar Rapids IA 52402 • 319.365.9941

www.iarcog.com

ED Report



Iowa Association of Regional Councils

Legislative Agenda 2016

LEGISLATIVE PRIORITIES

COGs work in several areas (cont.):

- Transportation planning and funding
- Housing
- Revolving loans for businesses
- Economic development
- GIS
- Public transportation

COG staff members provide **boots on the ground** who know and understand the communities in their districts. COGs strengthen partnerships through **collaboration** with State agencies, local industries, banks, chambers of commerce, universities, foundations and other partners to stretch public funds. As traditional funding sources decline, COGs provide an opportunity to provide a more efficient means to assist local communities to grow and thrive.

2 IARC favors exploration of additional opportunities to help watersheds

develop and improve water quality through regionalization with key partners, including local governments.

3 IARC supports continued full funding of the State Housing Trust Fund.

For more information,
or to find the COG that serves your city,
please visit www.iarcog.com



U. S. DEPARTMENT OF COMMERCE
Economic Development Administration
Denver Regional Office
1244 Speer Blvd., Suite 431
Denver, Colorado 80204
(303) 844-4715 FAX (303) 844-3968

December 23, 2015

Mr. Ron Kohn, Chairman
Metropolitan Area Planning Agency
2222 Cuming St.
Omaha, NE 68102-4328



Dear Mr. Kohn:

On December 3, 2015, the Denver Regional Office conducted a Peer Evaluation of your organization. The Peer Evaluation consisted of Mark Werthmann, Economic Development Representative, and a Peer Evaluator: Rick Hunsaker, Executive Director of Region XII Council of Governments. The purpose of the review was to conduct an evaluation of the management, fiscal operation, and the performance of the district with respect the EDA Partnership Planning program. We appreciate the time and effort you and your staff took to accommodate the review, and the professional manner in which the Executive Director worked with the evaluation team.

The Regional Office has completed its 'Performance Evaluation and Recommendation Report': a copy is attached. Please make note of the section outlining the recommendations. Our team was impressed with the activities and procedures that your district has incorporated to implement the EDA planning process.

We commend you for the work you are doing to serve the needs of the counties in the Metropolitan Area Planning Agency. If you have any questions regarding the evaluation or other matters pertaining to your work with EDA, please contact Jodi Duncan, Program Specialist in the Denver Regional Office at (303) 844-4901. We look forward to continuing our economic development partnership with you.

Sincerely,

Rachael Gamble
Acting Regional Director

Enclosures

Cc: Greg Youell, Executive Director MAPA
Rick Hunsaker, Region XII
Mark Werthmann, EDR
Jodi Duncan, EDS



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EDA Denver Regional Office
Economic Development District
Performance Evaluation & Recommendation Report

Economic Development District Name & Location: Omaha Council Bluffs Metropolitan Area Planning Agency (MAPA), Omaha, NE	
Evaluation Review Team Members: Greg Youell, Grant Anderson	
EDA Participants: Mark Werthmann, EDA/Rick Hunsaker, Region XII COG	
EDA Grant #: 05-83-05705	Current Grant Period: July 1, 2015-June 30, 2018
Location of Evaluation: Lincoln, NE	Date of Evaluation: December 3, 2015
Instructions for the Reviewer: <i>Based on your evaluation of the organization through interviews and the materials provided, supply the appropriate response to the questions in the three sections below. For questions requiring a "Yes" or "No" answer, please indicate the correct response. For self-assessment questions requiring variable responses, please indicate your rating using the following scale: 4=Excellent, 3=Good, 2=Fair, 1=Poor. Add pertinent comments and recommendations, and attach supplementary materials as needed.</i>	

PART I. REGIONAL ELIGIBILITY:
Distress, Size, Resources, CEDS, Support, Cooperation with State(s)

1. Continuing Regional Eligibility	Y	N
a) Does the EDD's region contain at least one geographic area that is subject to EDA's economic distress criteria?	No	
b) Is the EDD of sufficient size or population and contains sufficient resources to foster economic development on a scale involving more than a single geographic area subject to EDA's economic distress criteria?	Yes	
c) Does the EDD have an EDA-approved CEDS that meets EDA's regulatory requirements and contains a specific program for intra-district cooperation, self-help, and public investment?	Yes	
d) Does the EDD have the support of the majority of the counties within its boundaries for the economic development activities of the district?	Yes	
e) Does the EDD work cooperatively on economic development with the State(s) in which it is located?	Yes	
2. Comments & Recommendations:		
All five counties in the region participate, only 28 of 64 local governments participate. MAPA works with Nebraska Department of Economic Development and Iowa Economic Development Authority on housing, community and economic development projects in its area. It is also involved in the Iowa Association of Regional Councils and Nebraska Regional Officials Council.		

PART II. ECONOMIC DEVELOPMENT DISTRICT MANAGEMENT
Organization, Governance, Operations, Financial Accountability

1. Membership Participation	<i>Please fill in 1-4 unless specified otherwise</i>			
	4	3	2	1
To what extent do the members of the organization participate financially and otherwise in the affairs of the EDD? (Rate 1-4, 4=Excellent)	3			
2. Governing Body				
a) Does the composition of the governing body meet the EDA's regulatory requirements? (Y or N)	Yes			
b) How effective is the governing body in providing policy guidance and leadership to the	3			

organization? (Rate 1-4, 4=Excellent)	
3. Staff	
How effective is the staff in carrying out the activities of the EDD? (Rate 1-4, 4=Excellent)	4
4. Public Information and Involvement	
How effective is the EDD in providing information to and soliciting input from the general public about ongoing and proposed district activities? (Rate 1-4, 4=Excellent)	4
5. Economic Development Activities	
To what extent does the EDD engage in the full range of economic development activities listed in its EDA-approved CEDS? (Rate 1-4, 4=Excellent)	3
6. Financial Accountability	
To what extent has the EDD demonstrated that sound financial controls and practices are in place? (Rate 1-4, 4=Excellent)	4
7. Comments and Recommendations:	
<p>The staff appears to be well qualified for their positions and is fully engaged in the CEDS process. Staff is engaged in a full range of community and economic development activities. The staff is often involved in industrial attraction and site studies in conjunction with the Omaha Chamber. Due to eligibility constraints for the region, it has been difficult for the district to obtain EDA public works assistance. However, due to layoffs at ConAgra, Douglas County will be eligible under Economic Adjustment. The staff knitted well the HUD Sustainability grant and its goals to the efforts of the EDD. Although urban, the EDD strives to engage its rural areas despite the low membership. The EDD's discussion of the income gap for minorities and plans to educate citizens in the region is an impressive initiative.</p>	

**PART III. EDA PARTNERSHIP PLANNING PROGRAM:
CEDS Implementation and Program Performance**

1. Required Reports	<i>Please fill in 1-4 unless specified otherwise</i>	4	3	2	1
How well does the EDD perform in submitting all required reports to EDA in accordance with the terms and conditions of the award? (Rate 1-4, 4=Excellent)		3			
2. Comprehensive Economic Development Strategy (CEDS)					
a) How effective is the EDD's CEDS development, implementation, review, and update process? (Rate 1-4, 4=Excellent)		4			
b) How complete, relevant and useful is the EDD's CEDS document? (Rate 1-4, 4=Excellent)		3			
3. Scope of Work (SOW)					
a) How effective is the EDD in carrying out the Scope of Work contained in its EDA grant award? (Rate 1-4, 4=Excellent)		3			
b) To what extent is the EDD in carrying out the SOW based on the priorities and activities identified in the CEDS? (Rate 1-4, 4=Excellent)		3			
4. EDD Effectiveness					
a) Overall, how effective is the EDD's governing body in the guidance and oversight of its EDA-funded economic development program? (Rate 1-4, 4=Excellent)		3			
b) Overall, how effective is the EDD's staff carrying out its EDA-funded economic development program? (Rate 1-4, 4=Excellent)		4			
5. Comments & Recommendations:					
<p>The director and staff appear to be actively engaged in a variety of community and economic development projects in the region. The required reports are typically on time and usually thorough and complete. The 11 member CEDS Committee meets twice a year and consists of 6 private and 5 public sector members. The director transitioned well from a primarily transportation position to more of a generalist position, and demonstrated a strong knowledge of development in the region. MAPA appears to part of a key network of partners in the metro area.</p>					



Regional Councils Offer Cooperation

By Steve McColister

As the problems of subdivisions, shopping centers, freeways and farmlands grow to unprecedented proportions, they spill across political boundary lines. Those of us in decision-making capacities have found it increasingly necessary to look for resources and solutions that stretch beyond our individual interests and abilities. On a larger scale, we need to better understand what has gone on before, to assess what is, and to project what could be before acting in accordance with our elective or appointive responsibilities.

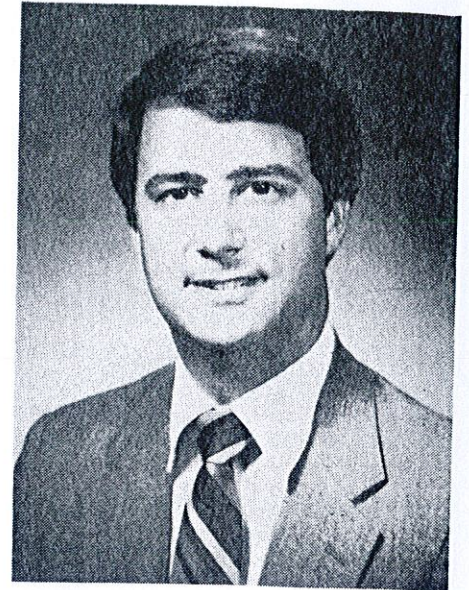
One of the most useful mechanisms for consolidating these problem-solving resources while maintaining essential local integrity comes in the form of regional councils. Having headed the policy and governing bodies of one such organization, the Omaha-Council Bluffs Metropolitan Area Planning Agency (MAPA), I am a firm believer in the force intergovernmental communication and cooperation can bring upon our diverse problems.

MAPA is one of 11 such regional councils which exist in Nebraska and one of over 500 nationwide. Such organizations, whether identified as councils of governments, regional planning agencies or economic development districts, are shaped around the same goal—to encourage all levels of government to work cooperatively rather than competitively in addressing the myriad of problems which cross city, county and, in our instance, state lines.

Because such councils are voluntary associations responding to regional needs, they vary in size and scope. Although the impact is sometimes difficult to define and measure, their work and influence is not insignificant. In the five-county MAPA region, member governments are presented with abundant opportunity to meet challenges through face-to-face communication, planning and policy-making. Additionally, they are provided technical assistance from a 20-member professional and support staff. While some members are ready participants in agency activities and liberal users of its resources, others

About the Author

Stephen J. (Steve) McColister is a Douglas County Commissioner who also presides over Metropolitan Area Planning Agency's Council of Officials and has served three terms as Chairman of the agency's Board of Directors. MAPA is a five-county council of governments established in 1967 and spans two states: Douglas, Sarpy and Washington counties in Nebraska and Mills and Pottawattamie counties in Iowa. The agency is headquartered in Omaha and serves 51 general and special purpose governmental members.



have been more reticent to join in. Yet there are issues and information vital to everyone—economic and community development, energy and the environment, transportation, demographic data and research on the make-up and trends of individual counties and communities as well as the region as a whole.

Through MAPA, area officials are now studying and strategizing on how to better dispose of the region's wastes and preserve existing landfill capacity. Currently the region is generating enough waste annually to fill a one-block building 38-stories high. They are developing plans on how to safely and efficiently move over 400,000 vehicles in and around the metro area while complying with federal clean air regulations which once threatened local construction funds. Through MAPA, both rural and urban officials have been advised as how to best match needs with potential funding sources, how to maximize expenditures through the agency's cooperative purchasing program, and how to address a variety of individual and collective concerns.

By making the time and effort to cooperate with our neighbors, we help ourselves and strengthen our own positions in the business of government. That's not to naively imply that we will always agree in our definitions of problems or in our assessments of alternatives simply because we are tied economically, socially and geographically. But, we have been presented with an opportunity to negotiate our differences and form a strong alliance based on our similarities. Officials who participate openly in such intergovernmental discussions, who keep informed about issues of the day, and who take advantage of the services offered them will feel more comfortable and confident in facing the uncertainties before them. Local officials owe it to themselves to work within their regional councils and to help shape programs that will be the most useful and responsive to their needs.

ED Report

**Metropolitan Area Planning Agency
Transportation Planning Activities | Monthly Progress Report**

Reporting Period: November 30, 2015 – January 15, 2016

Transportation Forums (140) –

Objective:

To provide a forum for coordination and cooperation between MAPA and agencies, organizations and stakeholders involved and interested in planning, designing, maintaining and providing transportation services.

Program Activity

- Developed agenda and materials for TTAC Meeting held on December 4, 2015.

140 End Products		Schedule
01	Transportation Technical Advisory Committee	Monthly
02	Nebraska Department of Roads (NDOR) Statewide MPO Meeting	Twice / year
03	Iowa Department of Transportation (Iowa DOT) MPO and RPA Meeting	Quarterly

Summit and Working Groups (150) –

Objective:

MAPA will convene a semi-annual summit and several subcommittees or working groups around specific transportation-related topics.

Program Activity

- No activity this period.

150 End Products		Schedule
01	Transportation Summit and Working Groups	Fall 2015, Spring 2016

02	Project Review Committee comments to State and Federal agencies	Ongoing
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Technical and Policy Education (170) –

Objective:

To provide ongoing technical and policy education for planning and research activities.

Program Activity

- Completed grant writing seminar
- Attended training on Open Meetings Act requirements for Elected and Appointed Officials
- Attended December and January Iowa Association of Regional Councils (IARC) Board meetings.
- Attended December Nebraska Regional Officials Council (NROC) meeting.
- Attended Council Bluffs Mayors Breakfast where he discussed 2016 priorities.

170 End Products		Schedule
01	Technical and Policy Education Events	Ongoing
01	Webinars (FHWA, FTA, etc.)	Ongoing
02	Related Association Participation (NROC, IARC, NADO, NARC, etc.)	Ongoing
03	Professional Certifications and Memberships	Ongoing

Public Forums and Workshops (180) –

Objective:

To provide and support public forums and workshops that identify and discuss timely topics or high visibility special subjects of a regional significance.

Program Activity

- Participated in Omaha by Design Strategic Planning workshop.

180 End Products		Schedule
01	Heartland 2050 Stakeholder Summits	July 2015, Feb. 2016
01	2015 Heartland Active Transportation Summit	Spring 2016
01	Support and Host Public Events, Forums and Workshops	As Needed

Policy and Administrative Forums (190) –

Objective:

To maintain and coordinate policy and administrative forums. Work includes but is not limited to creating agendas, supporting materials, conduct meetings and communications with committee members.

Program Activity

- Prepared for and held January Council of Officials meeting with updates from local communities, state legislative update and presentation by Omaha Community Foundation.
- Prepared for and held December and January Finance Committee meetings.
- Prepared for and held December Board Meeting

190 End Products		Schedule
01	Council of Officials Administration	Ongoing
02	Board of Directors Administration	Ongoing
03	Finance Committee Administration	Ongoing

Short Range Planning (410) –

Objective:

To develop and refine the short range transportation planning process; develop and maintain the Transportation Improvement Program (TIP); collect and maintain data (land use, population, employment, housing, traffic, etc.) to analyze trends and growth patterns; utilize and coordinate Geographic Information Systems (GIS) and aerial photography activities; assist local jurisdictions in the programming, funding and delivery of transportation improvements; develop and maintain performance measures to track progress toward regional goals; support short range active transportation activities.

Program Activity

- Worked with UNO CPAR, NRD on census, estimate allocations to properly identify population inside and outside city limits in annual estimates
-
- Began internal planning meetings about the Fy17-22 TIP
- Continued work on 2014 traffic flow maps and traffic growth reports.
- Developed and processed two Administrative Modifications and one amendment to the FY2016 Transportation Improvement Program (TIP)
- Participated in working group to develop technical assistance application to Smart Growth

MAPA Monthly Progress Report | December 2015 – January 2016

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America and FTA for transit-oriented development

- Finalized Pictometry Amendment for the second flight.
- Sent out MOU's to participating members of the aerial photography project
- Met with local jurisdictions to discuss priority projects for Build Nebraska Act and identify regional priorities with data-driven approach, utilizing work from the Metro Travel Improvement Study (MTIS).
- Finalized contract with vendor for aerial photography project.

410	End Products for Work Activities	Schedule
01	FY 2017-22 TIP	Spring 2016
02	Funding / needs data and analysis	Ongoing
03	Technical support for Local Project Assistance (LPA) and local and state planning activities	Ongoing
04	2014 Traffic Flow map and associated report preparation	Fall 2015
05	Updated land use, employment, economic, and population data	Ongoing
05	Census data and growth analysis	Ongoing
06	Map production and data analysis	Ongoing
07	NIROC aerial photography delivery and administration	Spring 2016
08	Performance measure coordination and development	Ongoing
09	Health and safety activities	Ongoing
16	Convene ProSe-Com to prepare FY-17 TIP	Fall 2015-Winter 2016
17	Convene TAP-C to prepare FY-17 TIP	Fall 2015-Winter 2016
18	Omaha Active Transportation Activities	Ongoing

Long Range Planning (420) –

Objective:

To conduct the long range transportation planning process; implement and maintain the regional Long Range Transportation Plan; develop medium and long range growth forecasts and traffic simulations or forecasts at a regional and/or subregional level; develop local and corridor-level planning studies; and support the development of Complete Streets and active transportation as recommended by the LRTP.

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Program Activity

- Held public outreach meetings and distributed goal setting surveys to stakeholder and public groups throughout the region for the 2050 LRTP
- Developed and scheduled public meetings for goals setting for the 2050 LRTP
- Held public and landowner meetings in Springfield about the Platteview Road Corridor Study
- Refined model TAZ structure including the addition of 65 new TAZs, changes to model network, modifications to script, and re-balancing of SE data
- Continued model analysis of 144th Street corridor impacts to Allwine Prairie area
- Held kickoff meeting for Phase 2 of the Metro Area Travel Improvement Study (MTIS)
- Reviewed technical memos and participated in stakeholder meeting for Sarpy County Southern Ridge Sewer Study.

420 End Products		Schedule
01	LRTP 2035 maintenance and amendment (as needed)	Ongoing
01	LRTP 2040	Planned Summer 2015, Due March 2016
02	Long-Range Planning Activities	Ongoing
02	LRTP 2050 Preparation Kick-off	Fall-Winter 2015
03	Travel Demand Model Refinement	Ongoing
04	Population and Employment Forecast Refinement	Ongoing
05	Land Use Allocation Model maintenance and refinement	Ongoing
06	Metro Bike Safety Education	2015-2016
06	Regional Bicycle-Pedestrian Plan	Summer 2015
06	Convene multi-modal working group at summits	Semi-annual
07	Passenger Rail Planning	Ongoing
08	Freight and Goods Movement Participation	Ongoing
09	Heartland 2050 Implementation Activities for Transportation	Ongoing
11	Metro Area Travel Improvement Study (MTIS)	Ongoing
12	Platteview Road Corridor Study	2015

Public Participation Activities (430) –

Objective:

To conduct public involvement activities in accord with MAPA Public Participation Plan in order to effectively and continuously engage public input in the transportation planning process.

Program Activity

- Began the 2015 Annual Public Participation Report
- Attended planning meetings for the Citizens Academy for Omaha’s Future
- Developed activities and continued outreach for the Citizens Advisory Committee
- Developed an Administrative Modification public participation and approval process for the L RTP

430 End Products		Schedule
01	Public Participation Plan maintenance and revision	Ongoing
01	Public Participation Annual Activities Report	Annual
02	Public Involvement and Engagement Activities	Ongoing
03	Citizen’s Academy for Omaha’s Future	Semi-annual
04	Civil Rights / Title VI Plan maintenance and activities	Ongoing
04	Annual DBE Goal development and monitoring	2015
05	Convene Citizen’s Advisory Committee	Ongoing

Transit and Human Service Transportation (440) –

Objective:

To conduct and coordinate planning for mass transit and paratransit in the MAPA region.

Program Activity

- Held a workshop for 5310 applicants for the development of the FY 17 TIP cycle
- Conducted CTC meetings focusing on informal coordination effort
- Met with Metro to work on developing the VTCLI Call Center
- Presented to Children’s group on Veteran’s Grant project and other MAPA activities

440 End Products		Schedule
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01	Transit Service Planning and Evaluation	Ongoing
02	Coordinated Transportation Plan Committee	Ongoing
03	JARC, New Freedom, 5310 Administration	Ongoing
04	FTA VTCLI Grant Mobility Coordination Activities	Ongoing
05	Central Omaha Bus Rapid Transit / Urban Circulator	2015-2016
06	Metro Transit Planning Activities	Ongoing
01	Transit Service Planning and Evaluation	Ongoing

Air Quality / Environmental (450) –

Objective:

To improve air quality and take proactive measures to reduce environmental impacts and improve energy conservation as related to transportation.

Program Activity

- Held planning meetings for the 2016-2019 Little Steps Big Impact Campaign with partner agencies
- Scheduled and held one on one meetings with entities interested in participating in MAPA’s electric vehicle infrastructure grant
- Discussed improvements to the Commuter Challenge Website and program with Live Well Omaha
- Continued development of Heartland B-Cycle Expansion as a CMAQ funded project in coordination with the Nebraska Department of Roads

450 End Products		Schedule
01	Metro Rideshare Website Administration	Ongoing
02/ 03	Little Steps, Big Impact Ozone Reduction Campaign (CMAQ)	2015, 2016
02	Education for alternative fuel vehicles to reduce emissions	Ongoing
02	Convene air quality working group at summits	At least 2/year
03	Work with grants for electric vehicle infrastructure	2015-2016

04	Commuter Challenge	2015, 2016
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Iowa Regional Planning Affiliation (460) –

Objective:

To provide administration for Iowa RPA-18 and develop a regional TIP and LRTP for Harrison, Mills, and Shelby counties and the non-urbanized portion of Pottawattamie County that can be integrated into the State Transportation Improvement Plan (STIP) and State Transportation Plan.

Program Activity

- Held sub-committee meeting to evaluate and develop project selection criteria for regional Surface Transportation Program (STP) funding
- Held one meeting the Policy and Technical Committees
- Developed an early draft of revised public participation plan
- Continued data collection for Pottawattamie County Transportation Plan and planned for initial stakeholder meetings
- Worked with T.I.M. committee to discuss updating the Traffic Incident Management plan

460	End Products	Schedule
461	Transportation Forums/Committee Administration	Ongoing
462	Transportation Planning Work Program	Spring 2016
463	Regional Transportation Improvement Program (RTIP) / Short Range Planning	Spring 2016
464	Long Range Transportation Plan (LRTP) / Long Range Planning	Ongoing
465	Public Participation Plan (PPP) and Activities	Ongoing
466	Human Services Transportation Coordination	Ongoing

Congestion Management / Safety and Technology (470) –

Objective:

To monitor traffic congestion levels in the metro area through the Congestion Management Process; to promote a safe and efficient transportation system through the development of management and operations, safety, and technological strategies and solutions.

Program Activity

- Began development of 2015 Annual Metro Area Motorist Assist report

470 End Products		Schedule
471	CMP Improvements	2015-2016
471	Congestion working group at summits	At least 2/year
472	MAMA Program Administration	Ongoing
472	TIM Committee	Ongoing
473	Regional ITS Architecture Maintenance	Ongoing
474	Safety Planning and Crash Analysis	Ongoing
474	Congestion working group at summits	At least 2/year
475	Regional Signal Coordination and Implementation	Ongoing

Community Development Assistance (710) –

Objective:

To provide technical assistance to jurisdictions in identifying community development needs and the resources to meet those needs.

Program Activity

- Completed Pottawattamie County Comprehensive Land Use update.
- Drafting City of Crescent Comprehensive Plan.
- Completed work on the Loess Hills Missouri River Region / Parks to People on regional recreation plan. Includes Harrison, Mills and Pottawattamie counties.
- Continuing CDBG administration for the cities of Hancock, Henderson, Macedonia, and Walnut.
- Working to complete Leadership Community Applications for Gretna and Ralston.
- Working on Brownfields Coalition Assessment Grant. Identifying sites.
- Working with Community Improvements to Increase Economic Stability (CITIES) Program on program administration. Submitted Iowa West Foundation application for recapitalization of CITIES.
- Working with the cities of Avoca, Minden and McClelland to prepare Hazard Mitigation Grant Program applications.

- Working with region to consider possible Corp of Engineering Section 22 funding to complete a flood risk management plan.
- Continuing updates to disaster resiliency and business continuity plans for businesses and organizations.
- Continuing administration of MAPA Foundation Revolving Loan Fund (RLF) program.
- Successfully hosted Elected Officials Training on December 2 in Oakland, IA.
- Administering American Heroes Park concept design project in Bellevue; EXis Design Shop is the project architect.
- Drafting JLUS Implementation Scope of Work and Budget
- Attend Plattsmouth Planning Commission Meeting to discuss JLUS implementation
- Attend Military TAG meeting at Omaha Chamber
- Revise and submit Final Financial report for the Village of Kennard Planning CDBG
- Research trails grants for the City of Underwood
- Write Assistance for Firefighters Grant for Avoca
- Attended Frontier Iowa Trails regional meeting.
- Distributed 2016 MAPA calendars. Discussed upcoming community projects and needs.
- Discussed housing programs with Northeast Nebraska Economic Development District.
- Discussing possible Wabash Trace Master Plan with the Southwest Iowa Nature Trails, Inc. Board of Directors.
- Attended Western Iowa Legislative Session hosted by Harrison County Development Corporation in Logan, IA.
- Participated in Environmental Protection Agency Job Training Program webinar.
- Attended Iowa League of Cities Budget Workshop in Harlan, IA.
- Working with McClelland and Minden to submit Assistance to Firefighters Grant applications.

Economic Development Assistance (720) –

Objective:

To provide technical assistance to jurisdictions to identify economic development needs and the resources to meet those needs.

Program Activity

- Discussed potential housing assistance work with local communities
- Discussed regional loan pool programs with Economic Development District staff in neighboring states.
- Looking into EDA Economic Adjustment funding assistance in wake of ConAgra headquarters departure.

- Attended EDA Peer Evaluation in Lincoln.
- Met with executive director of Gateway Development Corporation to discuss business assistance resources in Washington County.
- Began work on distressed area economic profile for areas that meet EDA's distressed criteria based on per capita income and unemployment.

Heartland 2050 Regional Vision (730) –

Objective:

To oversee Implementation of the Heartland 2050 Regional Vision project, moving the work forward through development of a committee structure, hosting semi-annual summits, convening workgroups to select and complete projects and developing metrics to measure and show progress.

Program Activity

- Held individual meetings with Executive Committee County Representatives from Pottawattamie, Sarpy, Harrison, Cass and Mills.
- Prepared and presented due diligence to Iowa West Foundation on grant request
- Held round table discussion with Implementation Committee Chairs and Vice Chairs
- Secured keynote opening and closing speaker for Winter Summit
- Collaborated the development of the Heartland 2050 Year in Review promotion piece
- Collaborated the development of the Winter Summit postcard invitation
- Collaborated the development of the Action Plan draft cover
- Continued development on the Annual Report
- Secured approval from Executive Committee of Action Plan Outcomes proposed by six Implementation Committees
- Continued planning activities for the Winter Summit to be held February 24, 2016
- Facilitated Implementation Committee Workshops for Infrastructure, Health and Safety, Economic Development, and Housing and Development
- Presented Heartland 2050 update to Council of Officials
- Facilitated committee meetings for Equity and Engagement, Heartland 2050 Internal Staff, and Executive Committee

Management Assistance (790) –

Objective:

To provide management and administrative assistance to member jurisdictions such as Personnel Policies, Job Descriptions, etc.

Program Activity

- No activity this period.

Publications (810) –

Objective:

To publicize MAPA activities and accomplishments to MAPA member jurisdictions, state and local officials and the public.

Program Activity

- Published Nov/Dec edition of What’s Happening newsletter

810 End Products		Schedule
811	What's Happening Newsletter	Bi-monthly
812	Annual Report	October 2015
813	Regional Officials Directory Website	Updated Spring 2016
814	Product Development	Ongoing

Public Information and Communications (840) –

Objective:

To provide transportation-related data to public and private sector representatives.

Program Activity

- Continued refinement and implementation of new MAPA website
- Worked with local news media to have stories on 2050 LRTP survey published in newspaper and online
- Attended LR318 hearing and provided testimony on transportation needs in the MAPA area.

840 End Products		Schedule
841	Transportation Information to Public/Private Sector	Ongoing
842	Libraries	Ongoing
843	Website and Social Media	Ongoing

Community Development Administration (920) –

Objective:

To provide for administration of MAPA’s Community / Economic Development programs.

Program Activity

- Prepared Amendment for Bellevue American Heroes Park with Exis Design Shop.

Transportation Program Administration (940) –

Objective:

To provide for efficient administration of MAPA’s Transportation programs.

Program Activity

- Amended UPWP to add FTA funding for Sarpy County Transit Study & Metro Transit
- Prepared Lovgren Marketing Group Air Quality Campaign contract for summer 2016
- Prepared amendment to Lovgren Marketing Group Air Quality Campaign for summer 2015
- Reviewed Pictometry Amendment for a second aerial photography project
- Prepared amendment to Metro Transit for additional BRT funding
- Held Dec & Jan management team meeting
- Held regular progress updates updates MAPA projects

940 End Products		Schedule
941	Program Administration	Ongoing
942	Contracts	Ongoing
943	Unified Work Program (UPWP)	Ongoing
944	Agreements	Ongoing
945	Certification Review and Process	Ongoing

Employee Benefit Administration (970) –

Objective:

Provide management of agency benefits, retirement, health and life insurance program.

Program Activity

- No activity this month.

Fiscal Management (980) –

Objective:

Develop the annual budget and cost allocation plan, track revenues and expenditures, prepare invoices, and assist with the annual audit and other fiscal activities.

Program Activity

- Communicated billing issues to MAPA's sub recipients and consultants.
- Prepared and presented financial reports to the finance committee.
- Prepared quarterly reimbursement requests.
- Prepared FY17 budget schedule and county request documentation
- Sent out 2nd half of county dues invoices

General Administration (990) –

Objective:

Undertake administrative activities including personnel, computer and technology support, clerical activities and support.

Program Activity

- Soft rollout of new MAPA website
- Conducted interviews and hired new Transportation Planner
- Revised employee review forms for January reviews
- Staff attended TSA training on reporting suspicious activity

MAPA CONTRACT COVER PLATE
(Amendment 1)

CONTRACT IDENTIFICATION

1. Contract Parties: MAPA/Lovgren Marketing Group
2. Project Number and Title: 15014500201 – Air Quality Awareness Campaign – FY15
3. Effective Date: February 26, 2015
4. Completion Date: January 31, 2016

CONTRACT PARTIES

4. Contractor Name and Address

Omaha-Council Bluffs Metropolitan Area Planning Agency
2222 Cuming Street
Omaha NE 68102-4328
5. Consultant Name and Address

Lovgren Marketing Group
809 N 96th Street, Suite 2
Omaha, NE 68114

ACCOUNTING DATA

7. Contract - For an amount not to exceed \$ 140,000

DATES OF SIGNING AND MAPA BOARD APPROVAL

8. Date of MAPA Board Approval -
9. Date of Consultant Approval -

AMENDMENT TO THE AGREEMENT BETWEEN
THE OMAHA-COUNCIL BLUFFS METROPOLITAN AREA PLANNING AGENCY
AND
LOVGREN MARKETING GROUP

This amendatory agreement made and entered into as of this first day of January, 2016 by and between Lovgren Marketing Group, 809 N 96th Street, Suite 2, Omaha, NE 68114 (herein called "Consultant") and the Omaha-Council Bluffs Metropolitan Area Planning Agency, 2222 Cuming Street, Omaha, Nebraska 68102 (herein called the "Planning Agency"),

WITNESSETH:

WHEREAS, the Planning Agency and the Consultant entered into an agreement dated February 26, 2015 and,

WHEREAS, the parties to that Amendment now desire to amend the Contract amount in item 7 on the Contract Cover Plate of said Agreement and the Compensation paragraph on page 3 of said Agreement.

WHEREAS, the parties hereto do mutually agree as follows:

THAT, the Contract Amount, in item 7 on the Contract Cover plate of said Agreement dated February 26, 2015 be and is hereby amended to read as follows:

"7. Contract – For an amount not to exceed \$145,000"

AND THAT, the Compensation paragraph on page 3 of said Agreement dated February 26, 2015 be and is hereby amended to read as follows:

"5. Compensation The Planning Agency agrees to compensate the Consultant according to the Attachment A. The total charge to the Planning Agency for salaries and expenses shall not exceed \$145,000 (one hundred forty-five thousand dollars)."

The parties hereto further agree that except as herein expressly provided the Agreement entered into by the parties on February 26, 2015 shall be unchanged and remain in full force and effect.

IN WITNESS WHEREOF the Planning Agency and the Consultant have executed this Contract as of the date first above written.

LOVGREN MARKETING GROUP

Attest: _____ Date _____ By _____ Date: _____

Title

OMAHA-COUNCIL BLUFFS METROPOLITAN
AREA PLANNING AGENCY

Attest: _____ Date _____ By _____ Date: _____
Chairman, Board of Directors

METROPOLITAN AREA PLANNING AGENCY
2222 Cuming Street
Omaha, Nebraska 68102

Subcontractor's Payment Authorization

Contractor: Hamilton Associates, P.C.

Contract Approved by Board of Directors: September 16, 2015

Not to exceed \$10,400

Contract Amended:

Payment #2

1. Computation of Payment -


Billed to date	\$10,400.00
Less Previous Payments	<u>\$9,385.00</u>
Payment due this Date	<u>\$1,015.00</u>

2. Payment Approval

RECOMMENDED PAYMENT



Project Coordinator



Executive Director

Payment approved by Finance Committee

Treasurer

Payment approved by Board of Directors

Chairman, MAPA Board of Directors

Hamilton Associates, P.C.
Certified Public Accountants and Consultants

20 PEARL STREET
P.O. BOX 959
COUNCIL BLUFFS, IA 51502

(712) 322-0277



Bill To:

METROPOLITAN AREA PLANNING AGENCY
2222 Cuming Street
Omaha, NE 68102-4328

Invoice No. 17691
Date 11/30/2015
Client No. 12235

INVOICE

Final billing for services rendered through November 30 in connection with the audit for the year ended June 30, 2015

	\$	1,015.00
Prior Balance		9,385.00
Total Amount Due	\$	<u>10,400.00</u>

MAPA Expense Authorization Voucher	
Date <u>11/30/15</u>	Amt. <u>\$ 1,015.00</u>
Project <u>99001-03</u>	
Account <u>10-5320</u>	
Grant <u>16/MDC01</u>	
Acctg. Dir. <u>MKE</u>	
Exec. Dir. _____	
Treasurer _____	

Payment in Full Due On Receipt

1 1/4% monthly or 15% annual finance charge
will be computed on all outstanding balances over 30 days.

Item F.2.a

METROPOLITAN AREA PLANNING AGENCY
2222 Cuming Street
Omaha, Nebraska 68102

Subcontractor's Payment Authorization

Contractor: Metropolitan Community College

Project Title: Metropolitan Community College – Community Wide Hazardous Substances
Assessment

Contract Approved by Board of Directors: - Amendment approved February 2014

Contract Amended to extend completion date to 09/30/15

Contract Amount of: \$60,000 Amended 02/2014

Payment # 5

1. Computation of Payment

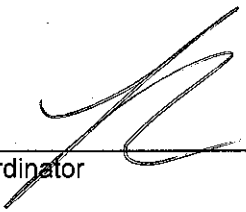
Bill to Date \$ 20,589.11

Less Previous Payments 12993.40

Payment due this Date \$7,595.71

2. Payment Approved

RECOMMENDED PAYMENT BY:



Project Coordinator

Executive Director

Payment approved by Finance Committee _____

Treasurer

METROPOLITAN

COMMUNITY COLLEGE

P.O. Box 3777 Omaha, NE 68103-0777 www.mccneb.edu

ACCOUNTING SERVICES
PO BOX 3777
OMAHA NE 68103-0777
TELEPHONE (402) 457-2277

The Omaha-Council Bluffs Metropolitan Area Planning Agency
2222 Cuming Street
Omaha, NE 68102

INVOICE #6

DATE 11/17/15

Please make check payable to Metropolitan Community College

\$7,595.71

Billing for MAPA - Brownfields Project
Covering July 1, 2015 - September 30, 2015

Approximately 34.31% project completed

Questions should be directed to:
Luann Brinkman
Director of Foundation and Grants Accounting
(402) 457-2277
lbrinkman@mccneb.edu

TOTAL AMOUNT DUE

\$7,595.71

METROPOLITAN AREA PLANNING AGENCY
2222 Cuming Street
Omaha, Nebraska 68102

Subcontractor's Payment Authorization

Contractor: DAAKE

Project Title: 16018400301 - Website Content Review and Recommendations

Contract Period: December 1, 2015 - December 31, 2015

Contract Amount of: \$1,200

Final

1. Computation of Payment

Bill to Date	<u>\$1,200.00</u>
Less Previous Payments	<u>\$0.00</u>
Payment Due this Date	<u>\$1,200.00</u>

2. Payment Approved

RECOMMENDED PAYMENT BY:

Responsible Charge / Staff Member

Program Director

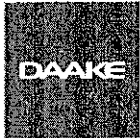
Executive Director

Payment approved by Finance Committee

Treasurer

Payment approved by Board of Directors

Chairman, MAPA Board of Directors



DAAKE Design, Inc.
 17002 Marcy Street, #10
 Omaha, NE 68118

Metropolitan Area Planning Agency

2222 Cuming Street
 Omaha NE 68102
 USA

Attention: Sue Cutsforth

Invoice

Invoice No: MAP11675C
 Date: 7 January 2016
 Date Due: 6 February 2016
 Job No: MAP11675

mapacog.org Site Content Review

Description	Amount
Site Content Review	\$ 1,200.00
Total	\$ 1,200.00
EX	\$ 0.00
Total USD Inc Tax	\$ 1,200.00

PAYMENT TERMS : 30 DAYS FROM INVOICE DATE

All invoices are payable within 30 days of receipt. A 15% monthly service charge is payable on all overdue balances. The grant of any license or right of copyright is conditioned on receipt of full payment. The client shall assume responsibility for all collection of legal fees necessitated by default in payment.

Please write Greg Daake with any questions or comments regarding this invoice or our agency: gdaake@daake.com

METROPOLITAN AREA PLANNING AGENCY
2222 Cuming Street
Omaha, Nebraska 68102

Subcontractor's Payment Authorization

Contractor: DAAKE

Project Title: 158400301 Website Redesign and Implementation

Contract Approved by Board of Directors: April 1, 2015

Contract Amount of: \$29,900

Final

1. Computation of Payment

Bill to Date	\$	29,900.00
Less Previous Payments	\$	25,550.00
Payment Due this Date	\$	<u>4,350.00</u>

2. Payment Approved

RECOMMENDED PAYMENT BY:

Staff Member

Executive Director

Payment approved by Finance Committee

Treasurer

Payment approved by Board of Directors

Chairman, MAPA Board of Directors



DAAKE Design, Inc.
17002 Marcy Street, #10
Omaha, NE 68118

Metropolitan Area Planning Agency

2222 Cuming Street
Omaha NE 68102
USA

Attention: Sue Cutsforth

Invoice

Invoice No: MAP11675B
Date: 7 January 2016
Date Due: 6 February 2016
Job No: MAP11675

mapacog.org Redesign

This is final invoicing for all time incurred through November 1, 2015 - December 31, 2015.

- Site review/fixes/tweaks
- Completion of project management
- Site migration from production to live

Description	Amount
DAAKE Time	\$ 4,350.00
Total	\$ 4,350.00
EX	\$ 0.00
Total USD Inc Tax	\$ 4,350.00

PAYMENT TERMS : 30 DAYS FROM INVOICE DATE

All invoices are payable within 30 days of receipt. A 15% monthly service charge is payable on all overdue balances. The grant of any license or right of copyright is conditioned on receipt of full payment. The client shall assume responsibility for all collection of legal fees necessitated by default in payment.

Please write Greg Daake with any questions or comments regarding this invoice or our agency: gdaake@daake.com

**AMENDMENT TO AGREEMENT DATED 6/15/2012 BETWEEN
 PICTOMETRY INTERNATIONAL CORP. (“Pictometry”)
 AND
 METROPOLITAN AREA PLANNING AGENCY (“Customer”)**

1. This Amendment, including all Sections and Appendices referenced herein (collectively, this “Amendment”) is entered into by and between Pictometry and Customer and supplements and modifies the terms of the Agreement dated 6/15/2012 as, to the extent applicable, previously modified by addenda or amendments thereto (collectively, the “Agreement”). Any purchase order or similar document issued by Customer in connection with this Amendment is issued solely for Customer’s internal administrative purposes and the terms and conditions set forth on such purchase order shall be of no force or effect as between the parties. To the extent that there is any inconsistency between the terms set forth in this Amendment and those set forth in the Agreement, the terms set forth in this Amendment shall prevail.

Section A: Product Descriptions, Prices and Payment Terms
 Sector Map 1, Sector Map 2, and Sector Map 3

2. MODIFICATIONS TO AGREEMENT:

a. Second Capture Products: The products, product descriptions, prices, payment terms, and product parameters set forth in Section A and Section B of the Agreement, with respect to the Second Capture, shall be deleted in their entirety and replaced with the products, product descriptions, prices, payment terms, and product parameters set forth in Section A attached to this Amendment.

b. Dual Ownership of Tiles: Customer shall own the copy of the ortho mosaic tiles and area-wide ortho mosaic tiles delivered to it by Pictometry pursuant to this Amendment (collectively "Ortho Mosaic Tiles"). The Ortho Mosaic Tiles shall not constitute Licensed Products for purposes of this Amendment. As such, Customer is free to use, reproduce and redistribute copies of the Ortho Mosaic Tiles so delivered in any manner without any accounting to Pictometry. Pictometry shall own those copies of the Ortho Mosaic Tiles delivered pursuant to this Amendment that are in Pictometry’s possession. As such Pictometry is free to use, reproduce and redistribute copies of the Ortho Mosaic Tiles delivered pursuant this Amendment in any manner without any accounting to Customer. Except for the copy of the Ortho Mosaic Tiles delivered to Customer by Pictometry pursuant to this Amendment, all imagery (including associated metadata) and software delivered or otherwise made available to Customer pursuant to this Amendment constitute Licensed Products and are and shall remain the exclusive property of Pictometry, subject to the rights of Customer to use the Licensed Products pursuant to the licenses granted by Pictometry elsewhere in the Agreement. Customer agrees that it will not distribute the Ortho Mosaic Tiles to Google or Microsoft.

c. Maps: The sector maps attached to this Amendment shall be added to the Agreement.

Except as expressly modified by this Amendment, all other terms and conditions set forth in the Agreement shall remain in full force and effect.

3. All notices under this Agreement shall be in writing and shall be sent to the following respective addresses:

CUSTOMER NOTICE ADDRESS	PICTOMETRY NOTICE ADDRESS
2222 Cuming Street	25 Methodist Hill Drive
Omaha, Nebraska 68102	Rochester, NY 14623
Attn: Greg Youell, Executive Director	Attn: Contract Administration
Phone: (402) 444-6866 Fax: (402) 342-0949	Phone: (585) 486-0093 Fax: (585) 486-0098

Either party may change their respective notice address by giving written notice of such change to the other party at the other party’s then-current notice address. Notices shall be given by any of the following methods: personal delivery; reputable express courier providing written receipt; or postage-paid certified or registered United States mail, return receipt requested. Notice shall be deemed given when actually received or when delivery is refused.

This Amendment shall become effective only upon execution by duly authorized officers of Customer and Pictometry, respectively, and receipt by Pictometry of such fully executed document.

PARTIES:

CUSTOMER	PICTOMETRY
METROPOLITAN AREA PLANNING AGENCY	PICTOMETRY INTERNATIONAL CORP.
(entity type)	a Delaware corporation
SIGNATURE:	SIGNATURE:
NAME:	NAME:
TITLE:	TITLE:
DATE:	EXECUTION DATE:
	DATE OF RECEIPT (EFFECTIVE DATE)

SECTION A

PRODUCT DESCRIPTIONS, PRICES AND PAYMENT TERMS

Pictometry International Corp.
 25 Methodist Hill Drive
 Rochester, NY 14623

ORDER #
C117241

BILL TO
Metropolitan Area Planning Agency
Greg Youell Executive Director
2222 Cuming Street Omaha, Nebraska 68102
(402) 444-6866
gyouell@mapacog.org

SHIP TO
Metropolitan Area Planning Agency
Greg Youell Executive Director
2222 Cuming Street Omaha, Nebraska 68102
(402) 444-6866
gyouell@mapacog.org

CUSTOMER ID	SALES REP	FREQUENCY OF PROJECT
A123660	DTonn	Triennial

SECOND CAPTURE					
QTY	PRODUCT NAME	PRODUCT DESCRIPTION	LIST PRICE	DISCOUNT PRICE (%)	AMOUNT ¹
2006	IMAGERY - NEIGHBORHOOD - 4-way (N5) (3in) Per Sector - Custom Area	Product includes: 3-inch GSD oblique frame images (4-way), 3-inch GSD orthogonal frame images, 1-meter GSD ortho mosaic sector tiles and one area-wide 1-meter GSD mosaic (ECW format). Orthogonal GSD: 0.25 feet/pixel; Nominal Oblique GSD (all values +/-10%): Front Line: 0.24 feet/pixel, Middle Line: 0.28 feet/pixel, Back Line: 0.34 feet/pixel.	\$450.00		\$902,700.00
2814	IMAGERY - COMMUNITY - 4-way (C5) (9in) - Per Sector	Product includes 9-inch GSD oblique frame images (4-way), 9-inch GSD orthogonal frame images, 1-meter GSD ortho mosaic sector tiles and one area-wide 1-meter GSD mosaic (ECW format). Orthogonal GSD: 0.75 feet/pixel; Nominal Oblique GSD (all values +/-10%): Front Line: 0.74 feet/pixel, Middle Line: 0.85 feet/pixel, Back Line: 1.00 feet/pixel.	\$75.00		\$211,050.00
953	IMAGERY - COMMUNITY - 9in (6in Ortho) - Per Sector	Product includes: 9-inch GSD oblique frame images (4-way), 6-inch GSD orthogonal frame images, 1-meter GSD ortho mosaic sector tiles and one area-wide 1-meter GSD mosaic (ECW format).	\$125.00	\$100.00 (20%)	\$95,300.00
10	Pictometry Connect-100	Pictometry Connect-100 provides 100 users the ability to login and access Pictometry-hosted imagery licensed to the customer via a web application or server based integration. The default deployment for this account is through Pictometry Online. Term is as listed below and begins from date of activation. Includes unlimited access to Pictometry-hosted imagery licensed to the customer only. License Term: 3 Year(s)	\$9,000.00	\$4,500.00 (50%)	\$45,000.00
2006	Tiles - Standard (3in GSD; GeoTIFF format) Per Sector	Available with corresponding 3" GSD imagery purchase. 3-inch GSD Mosaic Tiles in GeoTIFF Format. Tiles are provided "as is." Refer to Product Parameters for additional details.	\$20.00		\$40,120.00
108000	ChangeFinder - Change Detection with Client's Electronic Parcel Files	Building Outline data from this order OR from an approved Data Source will be updated and categorized against the Imagery Data Source indicated in the Product Parameters. For Pictometry imagery – the best GSD Ortho Mosaic Tiles that were purchased by the client with the associated Data Source indicated within the Product Parameters will be used for processing by default. AccuPLUS tiles will be used by default if purchased with the associated Data Source indicated within the Product Parameters. An updated Building Outline delivery will be provided in polygon shapefile and .gdb format. Note that shifting or redrawing existing building vector data (i.e. not created per this Order) to fit the latest imagery is not a part of the Change Detection service. The final parcel count for this order will be based on the total record count of the final parcel file provided by client at the time the project is initiated. The client will be invoiced for any additional costs based on the final number of parcels, including any changes in tiered pricing as a result of a change in volume,	\$0.30		\$32,400.00

		at the time of shipment of the deliverable.			
2814	Tiles - Standard (9in GSD; GeoTIFF format) Per Sector	Available with corresponding 9" GSD imagery purchase. 9-inch GSD Mosaic Tiles in GeoTIFF Format. Tiles are provided "as is." Refer to Product Parameters for additional details.	\$10.00		\$28,140.00
108000	Building Height Attribution - BETA Project	Building Outline data from this Agreement OR from an approved data source will be updated to include a building height attribute that will be calculated using the methodology indicated in the Product Parameters. The updated Building Outline data will be provided in polygon shapefile and .gdb format. This is a beta version product under continued development and is provided "as is." As such, anomalous errors may be present and caution should be used when using this product.	\$0.10		\$10,800.00
953	Tiles - Standard (Community 6in GSD; GeoTIFF format) Per Sector	Available with corresponding imagery purchase. 6-inch GSD Mosaic Tiles in GeoTIFF Format. Tiles are provided "as is." Refer to Product Parameters for additional details.	\$10.00		\$9,530.00
2006	Mosaic - Area Wide (3in GSD; MrSID format, combined) Per Sector	Available with purchase of corresponding tile product. New processing or re-processing of MrSID area-wide mosaics of 3-inch GSD imagery. Tiles are provided "as is." Refer to Product Parameters for additional details.	\$2.00		\$4,012.00
14	Media Drive Capacity 931G - Drive Model 1T - EXTPOWER	External USB 2.0 / eSATA Externally Powered. Delivery media prices include copying a complete image library onto media. Sub-warehousing sold separately.	\$199.00		\$2,786.00
1	Custom ChangeFinder Project	Refer to non-standard product specifications for details.	\$2,500.00		\$2,500.00
2814	Mosaic - Area Wide (9in GSD; MrSID format, combined) Per Sector	Available with purchase of corresponding tile product. New processing or re-processing of MrSID area-wide mosaics of 9-inch GSD imagery. Tiles are provided "as is." Refer to Product Parameters for additional details.	\$0.50		\$1,407.00
953	Mosaic - Area Wide (6in GSD; MrSID format, combined) Per Sector	Available with purchase of corresponding tile product. New processing or re-processing of MrSID area-wide mosaics of 6-inch GSD imagery. Tiles are provided "as is." Refer to Product Parameters for additional details.	\$1.00		\$953.00
1	Pictometry CONNECT Assessment	Pictometry CONNECT Assessment allows a user the ability to log in and access Pictometry ChangeFinder data and Pictometry-hosted imagery libraries, which have been licensed to the Customer and specified elsewhere in this Agreement, via a web-based application. The number of concurrent authorized users is specified in Customer's existing Connect agreement. Access runs concurrent with last activation (and scheduled expiration) of the Customer's existing Connect account. This offering requires an active Pictometry CONNECT account.	\$5,000.00	\$0.00 (100%)	\$0.00
14	Oblique Imagery Bundle with Three (3) Years of EFS Maintenance & Support	Includes digital copy of the Licensed Documentation for the License Software, two (2) End User Training Sessions, one (1) Advanced User Technical Training, one (1) Administration / IT Training Session, fifteen (15) hours of telephone support, one copy of Pictometry Electronic Field Study (EFS) software, latest version, on the storage media specified herein, and access to download updated versions of the EFS Licensed Software for a period of three years from the initial date of shipment of the EFS software, along with a copy of the updated documentation.	\$0.00		\$0.00
14	EAP PROGRAM	Refer to detailed description of EAP Program in the Agreement.	\$0.00		\$0.00
14	Electronic Field Study (EFS)	One copy of Electronic Field Study software, latest version.	\$0.00		\$0.00
SUBTOTAL – SECOND CAPTURE					\$1,386,698.00

Thank you for choosing Pictometry as your service provider.	TOTAL- BOTH CAPTURES	\$2,469,494.60
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¹Amount per product = ((1-Discount %) * Qty * List Price)

The following are modifications to the standard product specifications for products listed above:

Building Height Attribution Product - Second Capture - Lancaster County, NE Only

Based on the following parameters, Pictometry will collect the elevation of each building (as defined by the outline provided), utilizing a 3-D point cloud extracted from the imagery through an automated stereo process. The following attributes will be included in the Building Outline shp file: base elevation of the building (interpolated from the DEM), the maximum height of the building structure, and the average height of the building.

- Height Source: Pictometry Imagery (RSM)
- Height Source Year: Spring 2016 (NEXOMA16)
- Building Outline Source: Pictometry Outlines
- Building Outline Source Year: 2016 (created under this Amendment)

Custom ChangeFinder Project

The product set forth in Section A of this Amendment labeled "Custom ChangeFinder Project" represents a project fee for the Building Height Attribution Project.

FEES; PAYMENT TERMS

All amounts due to Pictometry pursuant to this Agreement ("Fees") are expressed in United States dollars and do not include any duties, taxes (including, without limitation, any sales, use, ad valorem or withholding, value added or other taxes) or handling fees, all of which are in addition to the amounts shown above and, to the extent applicable to purchases by Customer, shall be paid by Customer to Pictometry without reducing any amount owed to Pictometry unless documents satisfactory to Pictometry evidencing exemption from such taxes is provided to Pictometry prior to billing. To the extent any amounts properly invoiced pursuant to this Agreement are not paid within thirty (30) days following the invoice due date, such unpaid amounts shall accrue, and Customer shall pay, interest at the rate of 1.5% per month (or at the maximum rate allowed by law, if less). In addition, Customer shall pay Pictometry all costs Pictometry incurs in collecting past due amounts amount due under this Agreement including, but not limited to, attorneys' fees and court costs.

SECOND CAPTURE

Due at Initial Shipment of Imagery	\$462,233.00
Due at First Anniversary of Shipment of Imagery	\$462,233.00
Due at Second Anniversary of Shipment of Imagery	\$462,232.00
Total Payments	\$1,386,698.00

PRODUCT PARAMETERS

IMAGERY – SECOND CAPTURE

Product: IMAGERY - COMMUNITY - 9in (6in Ortho) - Per Sector
Elevation Source: Customer Provided – LiDAR
Leaf: Less than 30% leaf cover (Off)

Product: IMAGERY - NEIGHBORHOOD - 4-way (N5) (3in) Per Sector - Custom Area
Elevation Source: Customer Provided – LiDAR
Leaf: Less than 30% leaf cover (Off)

Product: IMAGERY - COMMUNITY - 4-way (C5) (9in) - Per Sector
Elevation Source: Customer Provided – LiDAR
Leaf: Less than 30% leaf cover (Off)

Standard Ortho Mosaic Products: Pictometry standard ortho mosaic products are produced through automated mosaicking processes that incorporate digital elevation data with individual Pictometry ortho frames to create large-area mosaics on an extremely cost-effective basis. Because these products are produced through automated processes, rather than more expensive manual review and hand-touched corrective processes, there may be inherent artifacts in some of the resulting mosaics. While Pictometry works to minimize such artifacts, the Pictometry standard ortho mosaic products are provided on an 'AS IS' basis with respect to visible cutlines along mosaic seams resulting from the following types of artifacts:

- i. Disconnects in non-elevated surfaces generally caused by inaccurate elevation data;
- ii. Disconnects in elevated surfaces (e.g., roadways, bridges, etc.) generally caused by elevated surfaces not being represented in the elevation data;
- iii. Building intersect and clipping generally caused by buildings not being represented in the elevation data;
- iv. Seasonal variations caused by images taken at different times during a season, or during different seasons;
- v. Ground illumination variations caused by images taken under different illumination (e.g., sunny, high overcast, morning light, afternoon light, etc.) within one flight day or during different flight days;
- vi. Single GSD color variations caused by illumination differences or multiple-aircraft/camera captures;
- vii. Mixed GSD color variations caused by adjacent areas being flown at different ground sample distances (GSDs); and
- viii. Water body color variations caused by multiple individual frames being used to create a mosaic across a body of water (e.g., lakes, ponds, rivers, etc.).

Other Pictometry products may be available that are less prone to such artifacts than the Pictometry standard ortho mosaic products.

CHANGEFINDER – SECOND CAPTURE

Product:	ChangeFinder - Change Detection with Client's Electronic Parcel Files
<i>Data Source – Base:</i>	Pictometry Outlines
<i>Imagery Capture Year – Base:</i>	2013
<i>Data Source – Comparison:</i>	Pictometry Imagery
<i>Imagery Capture Year – Comparison:</i>	2016
<i>Deck Identification:</i>	Marked with a Point
<i>Regional Status Report Requested:</i>	Yes
<i>Special Instructions:</i>	Lancaster County, NE Only
FDGC Compliant MetaData may be required (TBD)	

Product:	Custom ChangeFinder Project
<i>Data Source – Base:</i>	Pictometry Outlines
<i>Imagery Capture Year – Base:</i>	2013
<i>Data Source – Comparison:</i>	Pictometry Imagery
<i>Imagery Capture Year – Comparison:</i>	2016
<i>Deck Identification:</i>	Marked with a Point
<i>Regional Status Report Requested:</i>	Yes
<i>Special Instructions:</i>	

CONNECT – SECOND CAPTURE

Product:	Pictometry Connect-100
<i>Admin User:</i>	Greg Youell
<i>Admin User Email:</i>	gyouell@mapacog.org
<i>Requested Activation:</i>	Upon Delivery
<i>Special Instructions:</i>	Geo-fence is MAPA

SECTOR MAP SUMMARY

Community Imagery

Map 1: 3,668 Sectors

Map 2: 99 Sectors

Total 3,767 Sectors

Neighborhood Imagery

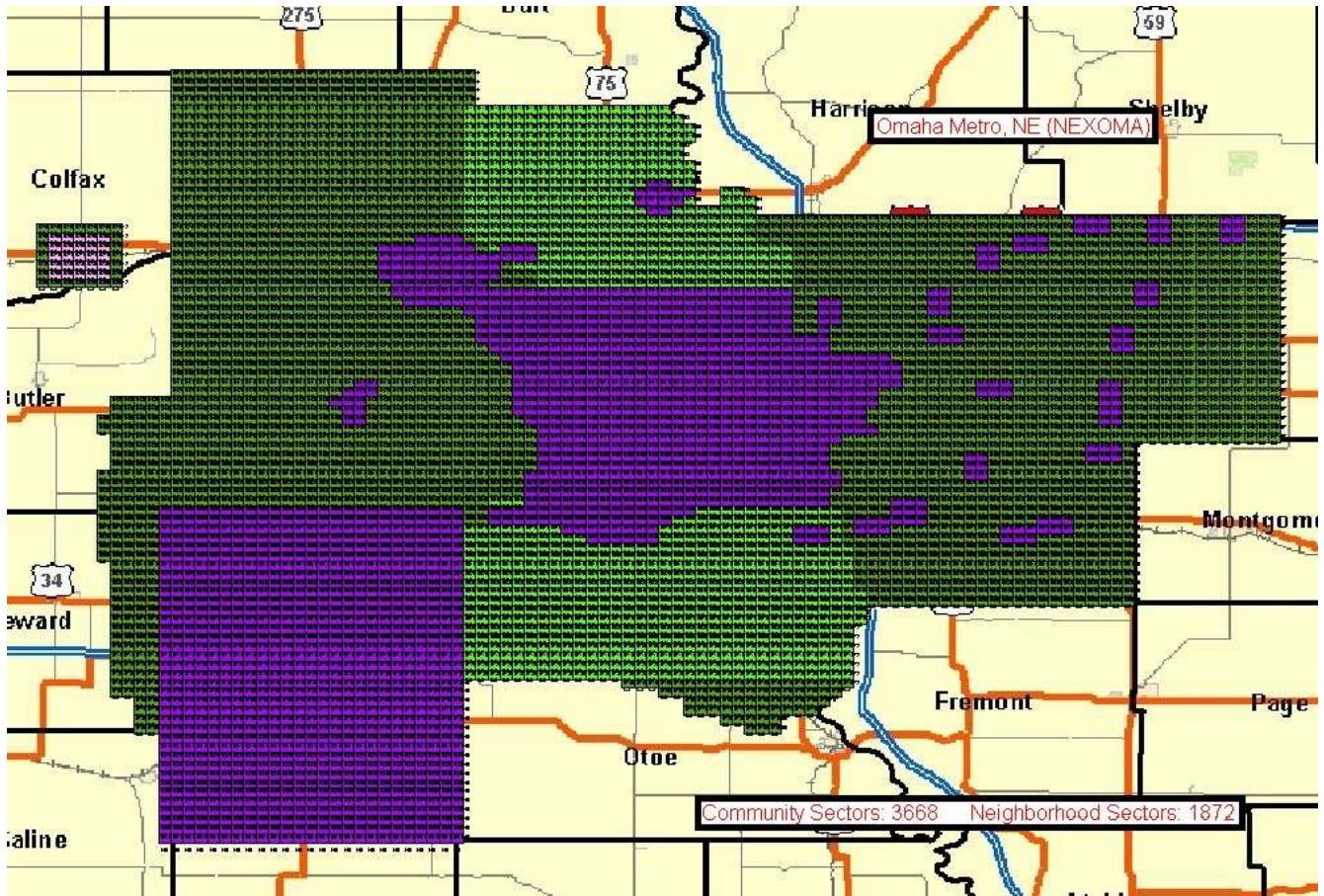
Map 1: 1,872 Sectors

Map 2: 33 Sectors

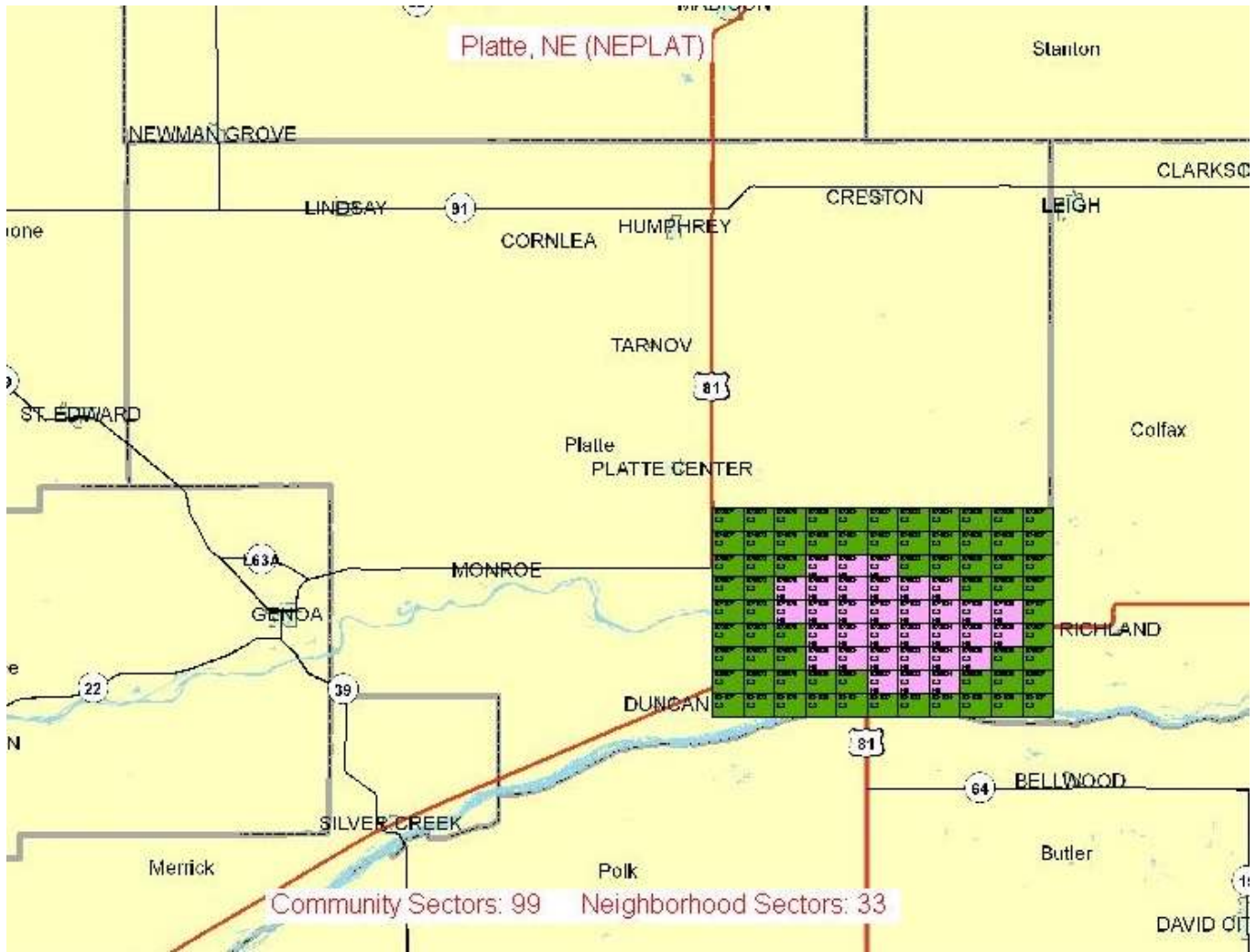
Map 3: 101 Sectors

Total 2,006 Sectors

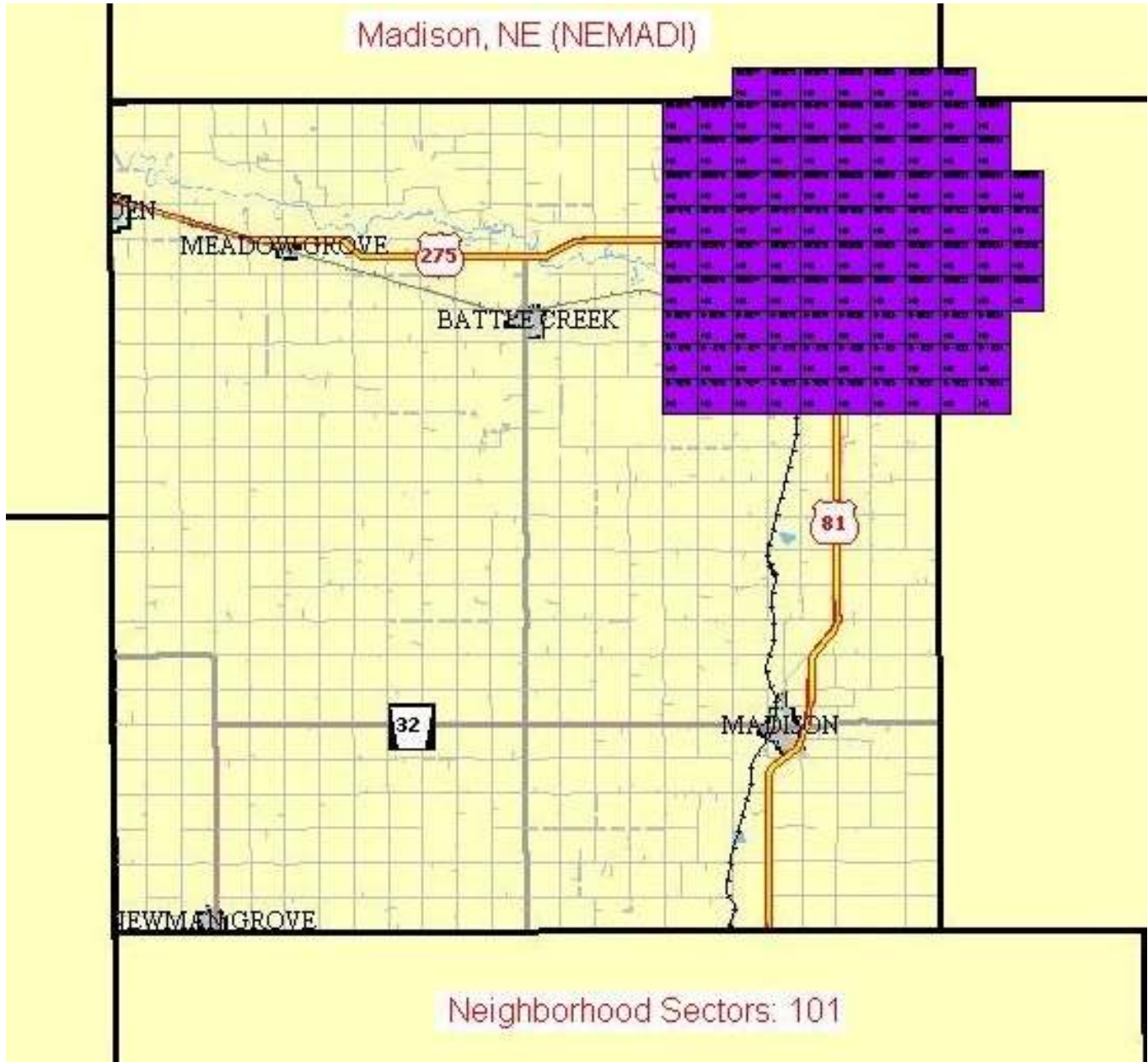
SECTOR MAP 1



SECTOR MAP 2



SECTOR MAP 3



MAPA CONTRACT COVER PLATE
(Amendment 1)

CONTRACT IDENTIFICATION

1. Contract Number: 16504400601
2. Project Number: 16504400601 Metro Transit Activities – FY 16
3. Effective Date: July 1, 2015
4. Completion Date: June 30, 2016

CONTRACT PARTIES

5. Contractor Name and Address:

The Transit Authority, City of Omaha
(Doing Business As Metro)
2222 Cuming Street
Omaha, NE 68102

6. The Planning Agency:

The Omaha-Council Bluffs Metropolitan Area Planning Agency
2222 Cuming Street
Omaha, Nebraska 68102

ACCOUNTING DATA

7. Contract – not to exceed \$160,000 FHWA PL Funds, plus minimum \$ 68,571 in local matching funds.
Allotted - \$160,000 FHWA PL Funds, CFDA Number 20.205
8. Administrative Fee: Contractor shall pay the Planning Agency an administrative fee of \$8,000.00 equal to 5% of the federal portion of this agreement. Federal funds from this agreement shall not be used to pay the administrative fee.

DATES OF SIGNING AND MAPA BOARD APPROVAL

8. Date of MAPA Board Approval -
9. Date of Consultant Approval -

AMENDMENT TO THE AGREEMENT BETWEEN
THE OMAHA-COUNCIL BLUFFS METROPOLITAN AREA PLANNING AGENCY
AND
TRANSIT AUTHORITY, CITY OF OMAHA

This amendatory agreement made and entered into as of this twenty-eighth day of January, 2016 by and between Transit Authority, City of Omaha, 2222 Cuming Street, Omaha, NE 68102 (herein called "Metro") and the Omaha-Council Bluffs Metropolitan Area Planning Agency, 2222 Cuming Street, Omaha, Nebraska 68102 (herein called the "Planning Agency"),

WITNESSETH:

WHEREAS, the Planning Agency and the Consultant entered into an agreement dated July 1, 2015 and,

WHEREAS, the parties to that Amendment now desire to amend the Contract amount in items 7 and 8 on the Contract Cover Plate of said Agreement and the Compensation paragraph on page 3 and Administrative Fee paragraph on page 4 of said Agreement.

WHEREAS, the parties hereto do mutually agree as follows:

THAT, the Contract Amount, in item 7 on the Contract Cover plate of said Agreement dated July 1, 2015 be and is hereby amended to read as follows:

"7. Contract – not to exceed \$160,000 FHWA PL Funds, plus minimum \$ 68,571 in local matching funds.

Allotted - \$160,000 FHWA PL Funds, CFDA Number 20.205"

AND THAT, the Administrative Fee, in item 8 on the Contract Cover plate of said Agreement dated July 1, 2015 be and is hereby amended to read as follows:

"8. Administrative Fee: Contractor shall pay the Planning Agency an administrative fee of \$8,000.00 equal to 5% of the federal portion of this agreement. Federal funds from this agreement shall not be used to pay the administrative fee."

AND THAT, the Compensation paragraph on page 3 of said Agreement dated July 1, 2015 be and is hereby amended to read as follows:

"6. COMPENSATION

Contingent upon receipt of Federal Highway Administration (FHWA) PL funds from NDOR under Agreement Project No. C990-(016), MAPA agrees to pay for the services rendered by Metro under the terms of this Agreement, compensation on a cost reimbursement basis for costs incurred and to include direct costs not to exceed in any event one hundred sixty thousand dollars (\$160,000) less independent audit and inspection fees, unless acceptable compliance with Office of Management and Budget (OMB) Circular A-133 can be substituted. Metro agrees to contribute in cash or in services a minimum requirement of sixty-eight thousand five hundred seventy-one dollars (\$68,571). Services shall be defined as staff time paid with non-federal dollars or equipment purchased with non-federal dollars. (Exhibit IV)

Payments for work under this agreement will be made based on actual costs up to a Maximum-Not-To-Exceed amount identified in the preceding paragraph. Actual costs include direct labor costs, direct non-labor costs, and overhead costs.”

AND THAT, the Administrative Fee paragraph on page 4 of said Agreement dated July 1, 2015 be and is hereby amended to read as follows:

“7. ADMINISTRATIVE FEE

Metro agrees to pay MAPA an administrative fee of eight thousand dollars (\$8,000). MAPA in exchange shall monitor compliance with grant requirements, review and approve payment authorizations and submit to the federal agency for payment. Sources of funding for this administrative fee shall come from non-federal funds.”

The parties hereto further agree that except as herein expressly provided the Agreement entered into by the parties on July 1, 2015 shall be unchanged and remain in full force and effect.

IN WITNESS WHEREOF the Planning Agency and the Consultant have executed this Contract as of the date first above written.

TRANSIT AUTHORITY OF OMAHA, dba “METRO”

Attest: _____ Date _____ By _____ Date: _____

Title

OMAHA-COUNCIL BLUFFS METROPOLITAN
AREA PLANNING AGENCY

Attest: _____ Date _____ By _____ Date: _____
Chairman, Board of Directors

METRO
 MAPA 546-600
 2015-2016

MAPA PROJECTS	Project Hours					Project Dollars				
	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	YTD Total Hours	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	YTD Total Dollars
440.01 - Transit Planning Administration										
TOTAL FOR 440.01	8.00	4.00	216.00	216.00	444.00	401.67	185.06	13705.87	13705.87	\$27,998.47
440.02 - Short-Range and Service Planning										
TOTAL FOR 440.02	205.00	220.00	336.00	336.00	1,097.00	9484.09	10178.05	17473.76	17473.76	\$54,609.65
440.03 - Long-Range Transit Planning										
TOTAL FOR 440.03	2.00	5.00	63.00	63.00	133.00	92.53	231.32	3977.23	3977.23	\$8,278.31
440.05 - JARC & New Freedom 5310 Administration										
TOTAL FOR 440.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	\$0.00
440.07 - Central Omaha Transit Alternative Analysis										
TOTAL FOR 440.07	86.00	54.00	78.00	78.00	296.00	3978.69	2498.25	3716.84	3716.84	\$13,910.62
440.08 - Transit Service Standards										
TOTAL FOR 440.08	34.00	24.00	60.00	60.00	178.00	1572.97	1110.33	3346.70	3346.70	\$9,376.70
440.11 - Transit Management Objectives										
TOTAL FOR 440.11	343.00	54.00	519.00	519.00	1,435.00	14492.62	2443.47	18035.42	18035.42	\$53,006.92
440.13 - Transit Service Development Update										
TOTAL FOR 440.13	75.00	2.00	75.00	75.00	227.00	3469.79	88.12	4061.47	4061.47	\$11,680.85
440.15 - Special Studies										
TOTAL FOR 440.15	3.00	17.00	42.00	42.00	104.00	138.79	786.49	2488.96	2488.96	\$5,903.20
440.16 - Program Certification										
TOTAL FOR 440.16	124.00	89.00	123.00	123.00	459.00	3037.90	2451.65	3137.41	3137.41	\$11,764.37
Total	880.00	469.00	1512.00	1512.00	4,373.00	\$36,669.05	\$19,972.73	\$69,943.66	\$69,943.66	\$196,529.09

MAPA Portion - 70%	Hours/dollars	160,000.00	137,570.37
Match Portion - 30%	Hours/dollars	68,571.00	58,958.73
MAPA Portion - 70%	BRT Consultant Fees		\$22,429.64
Match Portion - 30%	BRT Consultant Fees		\$9,612.27
Total Project		\$228,571.00	\$228,571.00



Metropolitan Area Planning Agency FY2016-2021 Transportation Improvement Program

Revision Summary - Amendment 7

<u>Control #</u>	<u>Project Name</u>	<u>Lead Agency</u>	<u>Revision Note</u>
NE-22553	MAPA Ozone Awareness Campaign	MAPA	Program \$278,800 of CMAQ funding in FY2016 , \$329,000 of CMAQ funding in FY2017, and \$334,216 of CMAQ funding in 2018 for General Planning

<u>Control #</u>	<u>Project Name</u>	<u>Lead Agency</u>	<u>Revision Note</u>
NE-21973A	Riverfront Trail - Phase 4	Omaha	Program \$694,733of DPS funding in FY2016 for UTIL-CON-CE

<u>Control #</u>	<u>Project Name</u>	<u>Lead Agency</u>	<u>Revision Note</u>
NE-22687	Omaha Sign Management Inventory	Omaha	Program \$300,000 of HSIP funding in FY2016 for UTIL-CON-CE



Metropolitan Area Planning Agency
FY2016-2021 Transportation Improvement Program

TIP ID	Project Name					
2016-064	MAPA Ozone Awareness Campaign					
Control Number						
NE-22553						
Lead Agency	MAPA	Project Type	Planning			
County	Nebraska TMA	Length (mi)	0.00	Total Project Cost*	\$1,177.52	
Location	Within the MAPA TMA					
Description	Continuation of "Little Steps, Big Impact" Ozone Awareness Campaign					

Fiscal Year	Project Phase	Funding Source	Total Funds*	Federal Funds*	State Funds*	Local Funds*
2016	General Planning	CMAQ	\$348.50	\$278.80	\$0.00	\$69.70
2017	General Planning	CMAQ	\$411.25	\$329.00	\$0.00	\$82.25
2018	General Planning	CMAQ	\$417.77	\$334.22	\$0.00	\$83.55

* Amounts in thousands of U.S. dollars

Revision History

1/28/2016 **Amendment 7**
 Program \$278,800 of CMAQ funding in FY2016 , \$329,000 of CMAQ funding in FY2017 ,
 and \$334,216 of CMAQ funding in 2018 for General Planning





Metropolitan Area Planning Agency
FY2016-2021 Transportation Improvement Program

TIP ID 2015-047		Project Name Riverfront Trail - Phase 4	
Control Number NE-21973A			
Lead Agency	Omaha	Project Type	Multi-Modal Improvement
County	Douglas	Length (mi)	1.50
		Total Project Cost*	\$1,642.78
Location Abbott Drive-Millers Landing Park to Kiwanis & Levi Carter Park			
Description New, 10' Wide Concrete Pedestrian/Bike Trail			

Fiscal Year	Project Phase	Funding Source	Total Funds*	Federal Funds*	State Funds*	Local Funds*
2013	PE-NEPA-FD	DPS	\$84.78	\$11.80	\$0.00	\$72.98
2014	2. ROW	LOCAL	\$35.00	\$0.00	\$0.00	\$35.00
2016	3. UTIL-CON-CE	DPS	\$1,523.00	\$694.73	\$0.00	\$828.27

* Amounts in thousands of U.S. dollars

Revision History

1/28/2016

Program \$694,733 of DPS funding in FY2016 for UTIL-CON-CE

Amendment 7





Metropolitan Area Planning Agency
FY2016-2021 Transportation Improvement Program

TIP ID: 2016-065
 Control Number: NE-22687
 Lead Agency: Omaha
 County: Douglas
 Project Name: **Omaha Sign Management Inventory**
 Project Type: Safety
 Length (mi): 0.00
 Total Project Cost*: \$333.33

Location: Within the City of Omaha

Description: Inventory of approximately 40,000 existing traffic signs within the City limits in a geospatial database

Fiscal Year	Project Phase	Funding Source	Total Funds*	Federal Funds*	State Funds*	Local Funds*
2016	UTIL-CON-CE	HSIP	\$333.33	\$300.00	\$0.00	\$33.33

* Amounts in thousands of U.S. dollars

Revision History

1/28/2016
 Program \$300,000 of HSIP funding in FY2016 for UTIL-CON-CE

Amendment 7



MAPA CONTRACT COVER PLATE

CONTRACT IDENTIFICATION

1. Contract Parties: MAPA/Lovgren Marketing Group
2. Project Number and Title: 16014500201 – Air Quality Awareness Campaign – FY16
3. Effective Date: February 1, 2016
4. Completion Date: January 31, 2017

CONTRACT PARTIES

5. Contractor Name and Address

Omaha-Council Bluffs Metropolitan Area Planning Agency
2222 Cuming Street
Omaha NE 68102-4328
6. Consultant Name and Address

Lovgren Marketing Group
809 N 96th Street, Suite 2
Omaha, NE 68114

ACCOUNTING DATA

7. Contract - For an amount not to exceed \$ 299,270

DATES OF SIGNING AND MAPA BOARD APPROVAL

8. Date of Legal Review:
9. Date of MAPA Finance Committee Approval:
10. Date of Approval by Consultant:

AGREEMENT

THIS CONTRACT, effective this first day of February, 2016 by and between Lovgren Marketing Group, 809 N 96th Street, Suite 2, Omaha, NE 68114 (herein called "Consultant") and the Omaha-Council Bluffs Metropolitan Area Planning Agency, 2222 Cuming Street, Omaha, Nebraska 68102 (herein called the "Planning Agency"),

WITNESSETH THAT:

WHEREAS, the Planning Agency desires to engage Consultant to render certain technical and professional services hereafter described by the Planning Agency in Attachment A.

NOW, THEREFORE, the parties hereto do mutually agree as follows:

1. Employment of Consultant The Planning Agency hereby agrees to engage the Consultant and the Consultant hereby agrees to perform services herein set forth.

2. Scope of Services The Consultant shall do, perform and carry out in a satisfactory and proper manner, all of the services as stated. Said services shall include, but not be limited to the following:

- A. Objective. The objective of this agreement is to assist in media design and purchasing as well as project management for the "*Little Steps Big Impact*" Air Quality Awareness Campaign for the MAPA region.
- B. Work Activity. The Consultant will provide and perform the necessary services as proposed in Exhibit A.
- C. Anticipated Results. The Consultant will increase public awareness of air quality issues through well-designed media products and strategic media placement, evaluate campaign success through an end of campaign survey and improve air quality through increased education and awareness.
- D. Coordination and Progress Report. The Consultant shall provide with its billings, no less than quarterly, a summary of hours by classification of employee and task. As well as a narrative of work performed by task, work to be completed in the next billing cycle and any potential issues causing the project to either not meet the financial budget or time schedule.
- E. Delivery Schedule. Requested deliverables shall be provided to the Planning Agency as directed by MAPA's project manager. A final report shall be delivered by the Consultant within fifteen (15) days after the completion of all work covered under this Agreement.

3. Personnel. The Consultant shall furnish the necessary personnel, materials and services, equipment and transportation and otherwise do all things necessary for or incidental to the performance of the work set forth in the Scope of Services herein.

All of the services required hereunder shall be performed by the Consultant or under its supervision and all personnel engaged in the work shall be fully qualified and shall be authorized by the Consultant to perform such services.

None of the work or services covered by this Contract shall be subcontracted by the Consultant without prior written approval by the Planning Agency.

4. Time of Performance. The services of the Consultant are to commence February 1, 2016 and end no later than January 31, 2017.

5. Compensation The Planning Agency agrees to compensate the Consultant according to the Attachment A. The total charge to the Planning Agency for salaries and expenses shall not exceed \$299,270 (two hundred ninety-nine thousand two hundred seventy dollars). Compensation under this agreement shall be segmented by task order based on availability of funding. MAPA will approve task orders and budgets for task orders in writing. The Consultant will not be authorized to exceed the spending authority in the task orders.

Payments for work under this agreement will be made based on actual costs up to a Maximum-Not-To-Exceed amount identified in the preceding paragraph. Actual costs include direct labor costs, direct non-labor costs, and overhead costs.

A. Direct Labor Costs are the earnings that individuals receive for the time they are working directly on the project.

a. Hourly Rates: The Consultant may charge the hourly negotiated rate by employee classification as included in Exhibit B.

b. Time Reports: The hours charged to the project must be supported by adequate time distribution records that clearly indicate the distribution of hours to all projects/activities on a daily basis for the entire pay period. Time reports must provide a clear identifying link to the projects: such as project description, project number, pertinent work phase, dates of service, and the individual's name and position. There must be an adequate system of internal controls in place to ensure that time charges are correct and have the appropriate supervisory approval.

B. Direct Non-Labor Costs: These costs include all necessary, actual, and allowable costs related to completing the work under the agreement, including but not limited to: meals, lodging, mileage, subject to the limitations outlined below; communication costs; reproduction and printing costs; special equipment and materials required for the project; special insurance premiums if required solely for this agreement; and such other allowable items. Meal and lodging expenses shall not exceed IRS published per diem rates for the region. Alcoholic beverages are not considered to be an allowable expense and are not reimbursable.

A non-labor cost charged as a direct cost cannot be included in the Consultant's overhead rate. If for reasons of practicality, the consultant is treating a direct non-labor cost category, in its entirety, as an overhead cost, then costs from that category are not eligible to be billed to this project as a direct expense.

Consultant shall submit to the Planning Agency an invoice or billing itemizing all direct non-labor costs claimed for work under this agreement, and all supporting receipts or invoices.

6. Method of Payment. The Consultant may request partial payment for services performed under this Contract on a monthly schedule, starting at least 30 days after contract effective date. Such requests shall be based on the percentage of work completed to date of such requests. Final payment of services under this contract shall be made by the Planning Agency within sixty (60) days following satisfactory completion of the Consultant's obligations under this Contract.

If Nebraska Department of Roads (NDOR) notifies MAPA that a cost item paid to the Consultant under this Agreement is not eligible for funding by Federal Highway Administration (FHWA), then the Consultant shall reimburse to MAPA the amount of the ineligible cost item.

7. Records and Audits. The Consultant shall maintain accounts and records, including personnel, property and financial records, adequate to identify and account for all costs pertaining to the Contract and such other records as may be deemed necessary by the Planning Agency to assure proper accounting for all project funds, both federal and non-federal shares. These records will be made available for audit purposes to the Planning Agency, any representative of the FHWA, the Inspector General, the Government Accounting Office, the State Auditor's Office, the Nebraska Department of Roads, or any authorized representative, and shall be retained for three years after the expiration of this Contract unless permission to destroy them is granted by the Planning Agency.

8. Civil Rights Provisions.

A. Discrimination in Employment - The Consultant shall not discriminate against any qualified employee or applicant for employment because of race, color, religion, sex, national origin, age, or disability. The Consultant shall take affirmative action to ensure that applicants are employed and that employees are treated without regard to their race, color, religion, sex, national origin, age or disability. Such action shall include but may not be limited to the following: employment, upgrading, demotion or transfers, recruitment or recruitment advertising; layoff or termination; rates of pay or other forms of compensation; and selection for training, including an apprenticeship. The Consultant agrees to post notices setting forth the provisions of the nondiscrimination clause in conspicuous places so as to be available to employees.

B. Considerations for Employment - The Consultant shall, in all solicitations or advertisements for employees placed by or on behalf of the Grantee, state that all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, age, or disability.

Solicitation and Advertisement - The Consultant shall list all suitable employment openings with the State Employment Service local offices.

C. Civil Rights Compliance in Employment - The Consultant shall comply with all relevant provisions of the Federal Executive Order 11246, as amended by Federal Executive Order 11375, Title VII of the U.S. Civil Rights Act of 1964, as amended, the Fair Labor Standards Act (29 USC Section 201 et. seq.), Section 504 of the Vocational Rehabilitation Act of 1973, the Age Discrimination in Employment Act of 1967, as amended, and the Vietnam Veterans Readjustment Act of 1974. The CONSULTANT will furnish all information and reports requested by the State of Nebraska or required by or pursuant to the rules and regulations thereof and will permit access to payroll and employment records by the State of Nebraska to investigate compliance with these rules and regulations.

D. Program Nondiscrimination - The Consultant shall conform with requirements of Title VI of the Civil Rights Act of 1964 (42 USC 2000d et seq.) and DHUD regulations issued pursuant thereto contained in 24 CFR Part 1. No person in the United States shall on the ground of race, color, national origin, or sex be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any program or activity funded in whole or in part with funds made available through this contract. Any prohibition against discrimination on the basis of age under the Age Discrimination Act of 1975 (42 USC 6101 et. seq.) or with respect to an otherwise qualified disabled individual as provided in Section 504 of the Vocational Rehabilitation Act of 1973, (29 USC Section

794) shall also apply to any such program or activity.

- E. Fair Housing - The Consultant (if applicable) shall comply with Title VIII of the Civil Rights Act of 1968 (42 USC 3601 et seq.), generally known as the Fair Housing Act, and with DHUD regulations found at 24 CFR Part 107, issued in compliance with Federal Executive Order 11063, as amended by Federal Executive Order 12259. The UNP-IS&T shall also comply with Section 109, Title I of the Housing and Community Development Act of 1974, as amended.
- F. Training and Employment - The Consultant shall comply with provisions for training, employment, and contracting in accordance with Section 3 of the Housing and Urban Development Act of 1968 (12 USC 1701u).
- G. Noncompliance with the Civil Rights Laws - In the event of the Consultant's noncompliance with the nondiscrimination clauses of this contract or with any of the aforesaid rules, regulations, or requests, this contract may be canceled, terminated, or suspended either wholly or in part. In addition, the State of Nebraska may take further action, imposing other sanctions and invoking additional remedies as provided.

9. Termination of Contract for Cause. If, through any cause, the Consultant shall fail to fulfill in a timely and proper manner its obligations under this Contract, or if the Planning Agency shall violate any of the covenants, agreements, or stipulations of this Contract, the City shall thereupon have the right to terminate this Contract by giving written notice to the Planning Agency of such termination and specifying the effective date thereof, at least five (5) working days before the effective date of such termination. In that event, the Planning Agency shall be compensated for work performed and expenses incurred to date in accordance with the schedule set forth in paragraph 6.

10. Changes. The Planning Agency may, from time to time, require changes in the scope of the services of the Consultant to be performed hereunder. Such changes, including any increase or decrease in the amount of the Consultant's compensation, which are mutually agreed upon by and between the Planning Agency and the Consultant, shall be incorporated in written amendments to this Contract.

11. Interest of Members of the Consultant and Others. No employee of the Consultant and no members of its governing body, and no other public official of the governing body of the locality in which the Project is situated or being carried out who exercises any functions or responsibilities in the review or approval of the undertaking or carrying out of this Project, shall participate in any decision relating to this Contract which affects his personal interest or have any personal or pecuniary interest, direct or indirect, in this Contract or the proceeds thereof.

12. Interest of the Planning Agency. The Planning Agency covenants that it presently has no interest and shall not acquire any interest, direct or indirect, which would conflict in any manner or degree with the performance of services required to be performed under this Contract. The Planning Agency further covenants that in the performance of this Contract no person having any such interest shall be employed.

13. The Consultant hereby agrees to comply with all federal, state and local laws, rules and ordinances applicable to the work and to this Agreement.

14. Prohibited Use of Funds. For performance of Services under the terms of this agreement, the Consultant will be paid as authorized for each specific Task Order, subject to the terms of this agreement and all requirements and limitations of the Federal cost principles contained in the Federal Acquisition Regulation (48 CFR 31).

15. This Agreement shall be binding on successors and assigns of either party.

16. The Consultant warrants that it has not employed or retained any company, or persons, other than a bona fide employee working solely for the Consultant to solicit or secure this Contract, and that it has not paid or agreed to pay any company or person, other than bona fide employees working solely for the Consultant, any fee, commission, percentage, brokerage fee, gifts or any other consideration, contingent upon or resulting from the award or making of this Contract. For breach or violation of this warranty the Planning Agency shall have the right to annul this Contract without liability.

17. Equal Employment Opportunity. During the performance of this contract, the Consultant agrees as follows:

(A) The Consultant will not discriminate against any employee or applicant for employment because of race, color, religion, sex, or national origin. The Consultant will take affirmative action to ensure that applicants are employed, and that employees are treated during employment, without regard to their race, color, religion, sex, or national origin. Such action shall include, but not be limited to the following: employment, upgrading, demotion, or transfer; recruitment or recruitment advertising; layoff or termination; rates of pay or other forms of compensation; and selection for training, including apprenticeship. The Consultant agrees to post in conspicuous places, available to employees and applicants for employment, notices to be provided by the contracting officer setting forth the provisions of this nondiscrimination clause.

(B) The Consultant will, in all solicitations or advertisements for employees placed by or on behalf of the Consultant, state that all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, or national origin.

(C) The Consultant will send to each labor union or representative of workers with which he has a collective bargaining agreement or other contract or understanding, a notice, to be provided by the agency contracting officer, advising the labor union or workers' representative of the Consultant's commitments under Section 202 of the Executive Order No. 11246 of September 24, 1965, and shall post copies of the notice in conspicuous places available to employees and applicants for employment.

(D) The Consultant will comply with all provisions of Executive Order No. 11246 of September 24, 1965, and of the rules, regulations, and relevant orders of the Secretary of Labor.

(E) The Consultant will furnish all information and reports required by Executive Order No. 11246 of September 24, 1965, and by the rules, regulations, and order of the Secretary of Labor, or pursuant thereto, and will permit access to his books, records, and accounts by the contracting agency and the Secretary of Labor for purposes of investigation to ascertain compliance with such rules, regulations, and orders.

(F) In the event of the Consultant's non-compliance with the nondiscrimination clause of this contract or with any of such rules, regulations, or orders, this contract may be canceled, terminated or suspended in whole or in part and the Consultant may be declared ineligible for further Government contracts in accordance with procedures authorized in Executive Order No. 11246 of September 24, 1965, and such other sanctions may be imposed and remedies invoked as provided in Executive Order No. 11246 of September 24, 1965, or by rule, regulation, or order of the Secretary of Labor, or as otherwise provided by law.

(G) The Consultant will include the provisions of Paragraphs (A) through (G) in every subcontract or purchase order unless exempted by rules, regulations, or orders of the Secretary of Labor issued pursuant to Section 204 of Executive Order No. 11246 of September 24, 1965, so that such provisions will be binding upon each subcontractor or vendor. The Consultant will take such action with respect

to any subcontract or purchase order as the contracting agency may direct as a means of enforcing such provisions including sanctions for noncompliance: Provided, however, that in the event the Consultant becomes involved in, or is threatened with, litigation with a subcontractor or vendor as a result of such direction by the contracting agency, the Consultant may request the United States to enter into such litigation to protect the interests of the United States.

18. Copeland “Anti-Kickback” Act (18 U.S.C. 874 and 40 U.S.C. 276c)—The Consultant or subcontractor shall be prohibited from inducing, by any means, any person employed in the construction, completion, or repair of public work, to give up any part of the compensation to which he is otherwise entitled. The recipient shall report all suspected or reported violations to the Federal awarding agency.

19. Davis-Bacon Act, as amended (40 U.S.C. 276a to a-7)—The Consultant and subcontractors shall be required to pay wages to laborers and mechanics at a rate not less than the minimum wages specified in a wage determination made by the Secretary of Labor. In addition, contractors shall be required to pay wages not less than once a week. The recipient shall place a copy of the current prevailing wage determination issued by the Department of Labor in each solicitation and the award of a contract shall be conditioned upon the acceptance of the wage determination. The recipient shall report all suspected or reported violations to the Federal awarding agency.

20. Contract Work Hours and Safety Standards Act (40 U.S.C. 327-333)—The Consultant and subcontractors shall be required to compute the wages of every mechanic and laborer on the basis of a standard work week of 40 hours. Work in excess of the standard work week is permissible provided that the worker is compensated at a rate of not less than 1 1/2 times the basic rate of pay for all hours worked in excess of 40 hours in the work week. Section 107 of the Act is applicable to construction work and provides that no laborer or mechanic shall be required to work in surroundings or under working conditions which are unsanitary, hazardous or dangerous. These requirements do not apply to the purchases of supplies or materials or articles ordinarily available on the open market, or contracts for transportation or transmission of intelligence.

21. Rights to Inventions Made Under a Contract or Agreement—Any performance of experimental, developmental, or research work shall provide for the rights of the Federal Government and the recipient in any resulting invention in accordance with 37 CFR part 401, “Rights to Inventions Made by Nonprofit Organizations and Small Business Firms Under Government Grants, Contracts and Cooperative Agreements,” and any implementing regulations issued by the awarding agency.

22. Debarment and Suspension (E.O.s 12549 and 12689)—The Consultant and all subcontractors assert the organization or individuals are not listed on the government-wide Excluded Parties List System, in accordance with the OMB guidelines at 2 CFR part 180 that implement E.O.s 12549 (3 CFR, 1986 Comp., p. 189) and 12689 (3 CFR, 1989 Comp., p. 235), “Debarment and Suspension.” The Excluded Parties List System contains the names of parties debarred, suspended, or otherwise excluded by agencies, as well as parties declared ineligible under statutory or regulatory authority other than E.O. 12549.[69 FR 26281, May 11, 2004, as amended at 70 FR 51879, Aug. 31, 2005]

23. Hold Harmless. The Consultant agrees to and shall indemnify, save and hold harmless the Planning Agency, its members, officers, employees, and agents, from all claims and liability of whatsoever kind or character due to or arising out of the acts and conduct of the Consultant, its officers, agents, employees, subcontractors, and others acting for or under the direction of the Consultant doing the work herein contracted for, or by or in consequence of any negligence in the performance of this Agreement, or by or on account of any omission in the performance of this Agreement, and also from all claims of damage for infringement of any patent in fulfilling this Agreement. The Consultant will procure and maintain adequate public liability and property damage insurance to protect the Planning Agency, its members, officers, employees, and agents, and will, upon request of the Planning Agency, furnish proof of compliance

with this requirement.

24. Entire Agreement. This Agreement contains the entire agreement of the Parties. The provisions of this Agreement may not be explained, supplemented, or qualified through evidence of trade usage or prior course of dealings. No representations were made or relied upon by either Party other than those that are expressly set forth herein. No agent, employee or other representative of either Party is empowered to alter any of the terms hereof except as provided herein.

IN WITNESS WHEREOF, the Planning Agency and the CONSULTANT have executed this Contract as of the date first above written.

LOVGREN MARKETING GROUP, INC.

Attest _____

By _____

Print Name and Title

OMAHA-COUNCIL BLUFFS METROPOLITAN
AREA PLANNING AGENCY

Attest _____

By _____
Chairman, Board of Directors

Approved as to Legal Form

Date: _____

Signed _____
MAPA Legal Counsel



General Scope of Work
2016 Summer CMAQ Air Quality Improvement Campaign
Version 2 for March 2016-February 2017

Task 1 – Project Management

Objective: To plan, develop and coordinate the Little Steps. Big Impact. project’s implementation between the Lovgren Marketing Group (LMG) team, Metro Area Planning Agency (MAPA) and the campaign’s partner organizations (together known as the LSBI Campaign Team) through regularly planned meetings, collaboration and communications

Deliverables: Project strategic plan, execution plan, timeline, creative services, media buy, social media strategy and engagement, website development, campaign monitoring, news media planning and coordination, monthly progress reports, coordination meetings as necessary, meeting minutes and other communications determined by the year-long campaign plan.

Project Management and Administration

- 1.1 Project execution plan.** Work with the LSBI Campaign Team to establish target goals, develop strategies and tactics to meet those goals. Develop an overall campaign plan which utilizes survey results, graphic design, creative approach, media buy, social media, the website and public relations efforts provided to the LSBI Campaign Team for discussion and approval. Provide a plan which expands the reach of the campaign across a 12-month period.
- 1.2 Media buy.** Develop a robust media plan across both traditional and digital platforms including negotiated value added elements to extend the reach of the plan and associated promotions along with a timeline for placements of the plan. Extend the campaign plan by utilizing additional social and digital media options throughout the year.
- 1.3 Plan monthly or bi-monthly progress meetings** with LSBI Campaign Team; develop meeting agendas, provide appropriate meeting notes, monitor the campaign’s progress.

1.4 Conduct planning meetings with LSBI Campaign Team. Such meetings would include discussion and presentation of creative approach; meetings to discuss messaging prior to news conferences or media interviews, preparing materials for presentations.

1.5 Administrative duties. Assist with plan execution, prepare and distribute invoicing for media buys, sub-contractors and all costs associated with the contract.

Task 2 – Air Quality Awareness Survey

Objective: To monitor public awareness of air quality issues, measure the effectiveness of the current campaign, track the attitude of metro-area residents regarding barriers to using alternate forms of transportation, determine incentives, real or perceived, which would increase overall participation, determine which messages are most effective in altering public behavior and attitudes toward improving air quality in the targeted market.

Deliverables: Review and provide estimates for a survey to be conducted in Pottawattamie, Sarpy and Douglas counties, determine whether this should be a one-time survey or a tracking survey over the course of the complete year, based on our target audience and implemented as either a phone or on-line survey, provide a sample of the actual survey for the team to review, develop a timeline for start/completion of survey, provide an analysis and reporting to include comparisons of respondents, executive summary with supporting documents and data. The survey will be completed post-campaign.

2.1 Survey Management and Administration. LMG will provide survey management and administration including:

- 2.1.1 Collect bids from qualified research firms as a sub-contract; negotiate contract, present to MAPA for approval of the selected firm, invoice client for completed and satisfactory work;
- 2.1.2 Monitor progress, schedule and facilitate coordination of both the phone and on-line survey design and implementation;
- 2.1.3 Present survey questionnaire to MAPA for approval of the questions and the process, and share the questionnaire with the coordinating organizations and campaign partners for input;
- 2.1.4 Maintain communication with coordinating organizations and campaign partners.

2.2 Survey Development. LMG will prepare, in conjunction with the selected research firm, both an on-line and phone survey instrument that will meet the objectives defined regarding the survey results:

- 2.2.1 Meet with research firms to develop/approve survey instrument; including level of information about air quality issues in the Metro area; barriers to alternate modes of transportation or reduced vehicle trips.

2.3 Survey Results. LMG will provide, in conjunction with the selected research firm;

- 2.3.1 An executive summary,
- 2.3.2 Presentation of the survey results, and
- 2.3.3 Full detailed cross-tab version of the survey.

Task 3 – Graphics, Creative, Production and Web Design

Objective: Revise and redevelop the creative approach, graphics and visual brand to reflect the new broader campaign strategy. Little Steps. Big Impact. will be implemented across the year-long timeframe of the 2016-17 campaign promoting the importance of reducing ozone and improving air quality in the Omaha metro-area. The campaign will provide tips on how the public can help by changing small routines as well as promoting alternative fuels and forms transportation that would improve air quality such as bicycle riding, carpooling, riding the bus and walking.

Deliverables: Graphic design concepts; broadcast, print and digital ads, web redesign and content updates, copywriting and production to implement the media campaign, social media strategy and content strategies. MAPA must approve all recommended deliverables prior to purchase or implementation.

3.1 Graphic design. LMG will use the existing Little Steps. Big Impact. concept as the foundation for the fresh look. A final design will be developed and presented to the LSBI Campaign Team based on their input, and the campaign's goals.

3.2 Creative and Production. LMG will redesign the creative concept previously used with Little Steps. Big Impact. focusing on air quality and incorporating the messaging of alternative fuels and everyday changes people can make to improve health and quality of life. This includes complete creative elements for print, outdoor, broadcast, digital and social media platforms.

3.3 Web design. LMG will redesign the Little Steps. Big Impact. website highlighting key elements of the new program developed. We will link with key partners including the Commuter Challenge, Bicycle Challenge, Douglas County Health, partner organizations and other organizations with like-minded goals.

3.4 Web content. LMG will update content to the website throughout the campaign which could include links to pertinent data, blogs or social media links, news stories regarding the campaign, links to LSBI partners and maximizing connectivity to relevant sites and information.

3.5 Social and Digital. Along with our sub-contractor, Redstone, we will implement effective, new, social media content and graphics to extend our reach.

Task 4 – Media Planning and Placement

Objective: To develop a multi-media campaign designed to build awareness of the CMAQ message during the summer of 2016 through the purchase of paid media, reaching 75% of targeted adults age 25-55 in the Omaha Metro Area. In addition, the campaign would leverage the purchased media to gain value added positions on air, on-line and to develop promotional opportunities with the media. This

plan would be developed to have components incorporated through the 12-month period. MAPA must approve the multi-media campaign prior to placement or implementation.

Deliverables: A strategic media buy incorporating traditional mass media, social media and web.

4.1 Media buying. LMG is responsible for building awareness of the CMAQ message through the strategic purchase of broadcast television, radio, print, outdoor, digital and social media sites, or any combination of platforms within the available budget.

4.1.1 Research the rates and ranking necessary to make buying decisions;

4.1.2 Negotiate rates along with value added and pro bono extensions to be reviewed and approved by MAPA prior to purchase;

4.1.3 Provide a recommended schedule of spots/insertions with costs for the campaign;

4.1.4 Develop insertion orders for each medium selected and provide to the outlets selected.

4.2 Social/Digital Placement. With our expert sub-contractor, we will develop placements appropriate for the situation, increase the duration of the campaign across 12-months and make it available for the approval process and implement the plan

4.3 Insertions/Traffic. LMG will provide each media appropriately formatted content for air/placement;

4.4 Monitoring. LMG will provide oversight to:

4.4.1 Monitor the placements to assure correct scheduling and billing;

4.4.2 Coordinate invoicing and payment of placements;

4.4.3 Provide to the LSBI Campaign Team a detailed billing summary of campaign budget and the value added placements provided by media.

Task 5 – Public Relations

Objective: To educate Metro-area residents about the Little Steps. Big Impact. campaign, to build overall awareness of declining air quality, and to provide steps individuals can take to improve air quality in the metro-area as well as options for reducing vehicle trips on a regular basis.

Deliverables: Develop consistent messaging regarding the program to be communicated through LSBI Campaign Team and public spokespersons; provide the media with information about the program in the development of broad-based television, radio and print stories; develop social media content; provide quantitative accounting from third party source on reach and impact of media relations' efforts.

5.1 Consistent messaging. Develop consistent messaging points to be provided to the LSBI Campaign Team and identified spokespersons for the program. Using the results of the survey, target objectives, and partner feedback determine the messages that most resonate with the stakeholders and the general population.

5.2 Media relations. LMG will implement media relations across the extended period as follows:

- 5.2.1 Plan key media briefings to educate media and news management on the objectives of the campaign;
- 5.2.2 Initiate media opportunities – write news releases, organize news conferences, seek out media opportunities;
- 5.2.3 Provide on-going background information to news media about the campaign; provide story ideas, interesting interviews and other opportunities for story development.

5.3 Editorials. Solicit positive opinion pieces to support the campaign in area newspapers and on broadcast media.

5.4 Engage social media. Utilize the established Twitter and Facebook accounts to extend the campaign timeframe.

- 5.4.1 Coordinate with other like-minded individuals to expand the social media reach;
- 5.4.2 Develop and implement a plan for populating social media sites. Increase the activity level and improve content for Twitter and Facebook.

Facebook:

- Increase the total number of page likes by 60%
- Increase the total page user engagement by 75%
- Increase the total reach by 200%

Twitter:

- Increase the total number of followers by 30%
- Increase the total feed user engagement by 55%
- Increase the total impressions by 50%

5.5 Develop community partners. Expand our reach through community involvement activities.

- 5.5.1 Coordinate with all local radio and television meteorologists and traffic reporters to be more aware of the campaign and to assist in the dissemination of information about the high ozone alert days; health risk levels; or other thought-provoking information;
- 5.5.2 Contact a minimum of 25 corporations/businesses and develop connections to those corporations/businesses that have reason for employees to take advantage of carpooling or bus transportation or businesses that could benefit from partnering with this campaign.
- 5.5.3 Utilize our partnership with the cities to promote the campaign in public places such as 12 Omaha City parking garages, 12 Omaha public libraries and four additional libraries systems in the targeted Counties, public building lobbies of at least six cities and suburban communities in the targeted Counties.
- 5.5.4 Expand coordination with County health officials and health departments in four major surrounding counties to help emphasize the health benefits of improved air quality.

5.6 Develop print, audio or visual materials as needed for meetings, briefings, presentations and other activities as determined by the project execution plan.

Media Marketing Outreach Project Cost

Project Name: Summer CMAQ Reduced Fare Campaign
Project Number: XXXXXXXX
Control Number: XXXXXXXX
Location (City, County): Omaha-Council Bluffs, Douglas Co
Firm Name: Lovgren Marketing Group
Consultant Project Manager: Linda Lovgren
Phone/Email: 402-397-7158 lovgren@lovgren.com
LPA Responsible Charge: _____
Phone/Email: _____
NDOR Project Coordinator: _____
Phone/Email: _____
Date: March 2016 - February 2017



Direct Labor Costs:	Hours	Rate	Amount
Personnel Classification			
Project Manager	267	\$190.00	\$50,730.00
Project Administration	106	\$85.00	\$9,010.00
Creative/Production/Copywriter/Social Media Development Manager(s)	200	\$145.00	\$29,000.00
GraphicsManager	110	\$145.00	\$15,950.00
TOTALS	683		\$104,690.00

Direct Expenses:	Amount
Survey Subconsultant	\$12,000.00
Printing Collateral, Production-Radio, TV, Bus Tails, Outdoor, Website	\$30,000.00
Media: Print Ads, Radio Spots, Television, Outdoor, On-Line, Social Media	\$95,000.00
TOTALS	\$137,000.00

Total Project Costs:	Amount
Direct Labor Costs	\$104,690.00
Overhead @ 55.00%	\$57,579.50
Total Labor Costs	\$162,269.50
Fee for Profit Rate @	
Direct Expenses	\$137,000.00
PROJECT COST	\$299,269.50

Media Marketing Outreach Cost by Task

Project Name: Summer CMAQ Reduced Fare Campaign
Project Number: XXXXXXXX
Control Number: XXXXXXXX
Location (City, County): Omaha-Council Bluffs, Douglas Co
Firm Name: Lovgren Marketing Group
Consultant Project Manager: Linda Lovgren
Phone/Email: 402-397-7158 lovgren@lovgren.com
LPA Responsible Charge: _____
Phone/Email: _____
NDOR Project Coordinator: _____
Phone/Email: _____
Date: March 2016 - February 2017

Tasks	Total Hours	Direct Labor Cost	Overhead 55.00%	Fee for Profit	Total Project Cost
For Construction Engineering Services:					
1. Project Management & Administration	104	\$17,030.00	\$9,366.50		\$26,396.50
2. Air Quality Awareness Survey	22	\$4,180.00	\$2,299.00		\$6,479.00
3. Graphic & Media Design	248	\$35,960.00	\$19,778.00		\$55,738.00
4. Media Planning & Placement	118	\$13,345.00	\$7,339.75		\$20,684.75
5. Public Relations	191	\$34,175.00	\$18,796.25		\$52,971.25
Direct Expenses					\$137,000.00
TOTAL	683	\$104,690.00	\$57,579.50		\$299,269.50

Media Marketing Outreach Staffing Plan

Project Name: **Summer CMAQ Reduced Fare Campaign**
 Project Number: XXXXXXXX
 Control Number: XXXXXXXX
 Location (City, County): Omaha-Council Bluffs, Douglas Co
 Firm Name: Lovgren Marketing Group
 Consultant Project Manager: Linda Lovgren
 Phone/Email: 402-397-7158 lovgren@lovgren.com
 LPA Responsible Charge: _____
 Phone/Email: _____
 NDOR Project Coordinator: _____
 Phone/Email: _____
 Date: March 2016 - February 2017

Labor Costs:		Hours	Blended Rate	Amount
Code	Classification Title			
PR	Principal	267	\$190.00	\$50,730.00
PM	Project Manager			
ENG	Engineer			
DES	Designer/CADD Technician			
SCC	Survey Crew Chief			
SCM	Survey Crew Member			
INSP 2	Inspector 2			
INSP 1	Inspector 1			
ADM	Project Administration	106	\$85.00	\$9,010.00
UD1	Creative/Production/Copy/Social Media Manager(s)	200	\$145.00	\$29,000.00
UD2	Graphics Manager	110	\$145.00	\$15,950.00
TOTALS		683		\$104,690.00

Overhead Rate*: 55.00% Fee for Profit Rate*: _____

* Enter firms most recent Audited Overhead Rate, and Fee for Profit Rate calculated from the NDOR Fixed Fee Worksheet (available on the NDOR website).

CLASSIFICATIONS:**

PR = Principal	SCC = Survey Crew Chief	ADM = Administrative
PM = Project Manager	SCM = Survey Crew Member	UD1 = User Defined 1
ENG = Engineer	INSP 2 = Inspector 2	UD2 = User Defined 2
DES = Designer/CADD Technician	INSP 1 = Inspector 1	

** For User-Defined Classifications, you will need to edit the Classifications Legend located above. To enter a new classification, replace "UD1" with its abbreviation (ex. GRA) and replace "User Defined 1" with the corresponding title (ex. Graphic Artist). Once the user-definitions are added, they will self-populate in the Labor Costs Table, as well as the remaining sheets.

Blended Rates Table

STAFFING PLAN			
EMPLOYEE NAME	CLASSIFICATION ¹ & CERTIFICATIONS	SALARY RATE	% ASSIGNED ²
Principal			
Principal Manager Lovgren Marketing Group	APR	\$190.00	100%
		Blended Rate:	\$190.00
Project Manager			
		Blended Rate:	
Engineer			
		Blended Rate:	
Designer/CADD Technician			
		Blended Rate:	
Survey Crew Chief			
		Blended Rate:	
Survey Crew Member			
		Blended Rate:	
Inspector 2			
		Blended Rate:	
Inspector 1			
		Blended Rate:	
Administrative			
Project Administration Lovgren Marketing Group		\$85.00	100%
		Blended Rate:	\$85.00
UD1			
Creative/Production/Copy/Social Media Manager(s) Lovgren Marketing Group & Redstone		\$145.00	100%
		Blended Rate:	\$145.00
UD2			
Graphics Manager Lovgren Marketing Group		\$145.00	100%
		Blended Rate:	\$145.00

Consultant's Independent Cost Estimate for Professional Services
 1. Total of % Assigned must equal 100% for each personnel classification category. If one person in classification, list them as 100% for % Assigned.

Media Marketing Outreach Consultant's Estimate of Hours

Project Name: **Summer CMAQ Reduced Fare Campaign**
 Project Number: **XXXXXXXX**
 Control Number: **XXXXXXXX**
 Location (City, County): **Omaha-Council Bluffs, Douglas Co**
 Firm Name: **Lovgren Marketing Group**
 Consultant Project Manager: **Linda Lovgren**
 Phone/Email: **402-397-7158 lovgren@lovgren.com**
 LPA Responsible Charge: _____
 Phone/Email: _____
 NDOR Project Coordinator: _____
 Phone/Email: _____
 Date: **March 2016 - February 2017**

**Add
Logo Here**

TASKS	PERSONNEL CLASSIFICATIONS**											
	PR	PM	ENG	DES	SCC	SCM	INSP 2	INSP 1	ADM	UD1	UD2	Total
For Construction Engineering Services:												
1. Project Management												
1.1 Project execution plan	8								6			14
1.2 Media buy	4											4
1.3 Monthly progress meetings	42											42
1.4 Planning meetings	24											24
1.5 Administrative duties									20			20
Subtotal	78								26			104
2. Air Quality Awareness survey												
2.1 Survey Management and Administration												
2.1.1 Collect bids from qualified research firms;negotiate contract/invoice	2											2
2.1.2 Monitor progress, schedule and facilitate design/implementation	6											6
2.1.3 Present survey questionnaire to PMT for input/approval	4											4
2.1.4 Maintain communication * Program Team	2											2
2.2 Survey Development												
2.2.1 Meet with research firm to develop/approve survey	4											4
2.3 Survey Results												
2.3.1 Executive summary	1											1
2.3.2 Presentation of survey results	2											2
2.3.3 Full detailed survey results report	1											1
Subtotal	22											22
3. Graphic and Media Design												
3.1 Graphic design										40		40
3.2 Broadcast Creative & Production									50			50
3.3 Web design									20	20		40
3.4 Web content									28	20		48
3.5 Social & Digital									40	30		70
Subtotal									138	110		248
4. Media Coordination and Purchasing												
4.1 Media buying												
4.1.1 Research rates necessary to make buying decisions	4											4
4.1.2 Negotiate rates along with value added/pro bono extensions	4											4
4.1.3 Provide recommended media schedule	15											15
4.1.4 Develop insertion orders								8				8
4.2 Social/Digital Placement												
										15		15
4.3 Insertions/Traffic												
4.3 Monitoring												
4.4.1 Monitor placements for accurate schedules/billing									15			15
4.4.2 Coordinate invoicing & payment placement									12			12
4.4.3 Provide detailed billing summary to PMT									30			30
Subtotal	23								80	15		118
5. Public Relations												
5.1 Messaging												
5.1.1 Plan key media briefings	14											14
5.2.2 Initiate media opportunities	14											14
5.2.3 Provide on-going background information to media	14											14
5.3 Editorials												
5.3.1 Coordinate with meteorologists/traffic reporters	8											8
5.5.2 Develop network of corporations/businesses	40											40
5.5.3 Collaborate with City - post alternate transportation information	6											6
5.6 Develop Marketing Materials*Print/Audio/Visual												
5.6.1 Meetings, Briefings, Presentations, Other Activities	20									20		40
Subtotal	144									47		191
Total Hours												
Total Days (8 hrs)	33.4								106	200	110	683
Total Travel Time									13.3	25.0	13.8	85.4
Total Hours minus Travel Time	267								106	200	110	683

Media Marketing Outreach Direct Expenses

Project Name: Summer CMAQ Reduced Fare Campaign
Project Number: XXXXXXXX
Control Number: XXXXXXXX
Location (City, County): Omaha-Council Bluffs, Douglas Co
Firm Name: Lovgren Marketing Group
Consultant Project Manager: Linda Lovgren
Phone/Email: 402-397-7158 lovlgren@lovgren.com
LPA Responsible Charge:
Phone/Email:
NDOR Project Coordinator:
Phone/Email:
Date: March 2016 - February 2017



Subconsultants:	Quantity	Unit Cost	Amount
Survey Subconsultant	1	\$12,000.00	\$12,000.00
Subtotal			\$12,000.00

Printing and Reproduction:	Quantity	Unit Cost	Amount
Printing Collateral, Production-Radio, TV, Bus Tails, Outdoor, Website			\$30,000.00
Media* Print Ads, Radio Spots, Television, Outdoor, On-Line, Social Media,			\$95,000.00
Subtotal			\$125,000.00

Mileage/Travel:	Quantity	Unit Cost	Amount
Subtotal			

Lodging/Meals:	Quantity	Unit Cost	Amount
Subtotal			

Material Testing:	Quantity	Unit Cost	Amount	Material Testing:	Quantity	Unit Cost	Amount
Subtotal				Subtotal			

Other Miscellaneous Costs:	Quantity	Unit Cost	Amount
Subtotal			
TOTAL DIRECT EXPENSES			\$137,000.00

FY 2017 Budget Schedule

January

Finance Committee

Recommend County Fund Request

Board of Directors

Approve County Fund Request

Council of Officials

Discuss Program Priorities

Establish Program Priority Survey

MAPA Survey of Services/Projects MAPA will provide in FY 2017

Heartland 2050

Approve Special Appropriations Request

Send Iowa Jurisdictions Special Appropriations Requests

February

Finance Committee

Review Preliminary Funds Budget

Board of Directors

Review Preliminary Funds Budget

TTAC

Pass-Through Planning Applications due February 29th

Heartland 2050

Send Nebraska Jurisdictions Special Appropriations Requests

March

Finance Committee

Review Preliminary Line Item Budget

Board of Directors

Review Preliminary Line Item Budget

April

Council of Officials

Approve Draft UPWP

Recommend Program Priorities

Finance Committee

Review Preliminary Funds Budget

Review Preliminary Line Item Budget

Review Preliminary Program Budget

Draft UPWP

Board of Directors

Review Preliminary Funds Budget

Review Preliminary Line Item Budget

Review Preliminary Program Budget

Draft UPWP

TTAC

Draft UPWP

Submit to NDOR – April 15th

May

Finance Committee

Recommend Final Funds Budget

Recommend Final Line Item Budget

Recommend Final Program Budget

Recommend Final Work Program

Board of Directors

Review Council of Officials Recommendation

Approve Final Funds Budget

Approve Final Line Item Budget

Approve Final Program Budget

July

Council of Officials

Approve Final Work Program



County Funding Requests FYE 17

	Population 2010 Census	% of Pop	FYE 15	FYE 15 \$/capita	FYE 16 - 1% Increase	FYE 16 Request	FYE 16 \$/capita	FYE 17 - 5% increase	FYE 17 Request	FYE 17 \$/capita
Douglas Co.	517,110	64.3%	\$ 222,357	\$ 0.43	\$ 2,224	\$ 224,581	\$ 0.43	\$ 11,229	\$ 235,810	\$ 0.46
Sarpy Co.	158,840	19.7%	\$ 68,301	\$ 0.43	\$ 683	\$ 68,984	\$ 0.43	\$ 3,449	\$ 72,433	\$ 0.46
Pottawattamie Co.	93,158	11.6%	\$ 40,058	\$ 0.43	\$ 401	\$ 40,459	\$ 0.43	\$ 2,023	\$ 42,482	\$ 0.46
Washington Co.	20,234	2.5%	\$ 8,701	\$ 0.43	\$ 87	\$ 8,788	\$ 0.43	\$ 439	\$ 9,227	\$ 0.46
Mills Co.	15,059	1.9%	\$ 6,475	\$ 0.43	\$ 65	\$ 6,540	\$ 0.43	\$ 327	\$ 6,867	\$ 0.46
Cash Support	804,401	100%	\$ 345,892	\$ 0.43	\$ 3,460	\$ 349,352	\$ 0.43	\$ 17,467	\$ 366,819	\$ 0.46

In-kind Support	Additional in-kind match above the current 20% in pass-through contracts the regions planning, public works and GIS departments.	<u>\$ 86,248</u>	<u>\$ 100,076</u>
Total Local Support	Required local support for Federal Match on current and projected projects	<u>\$ 435,600</u>	<u>\$ 466,895</u>

FYE 17 we are asking for upto a 5% increase divided equally based on the per capita of the county. The increase will help to support additional funding made available from the increase in the gas tax. Local jurisdictions should also see an increase in funding from the gas tax.

Jurisdiction	2010 Pop	Funding Request
		(Approximately 10-cents per capita)
<u>Pottawattamie County (unincorp.)</u>	18,026	\$ 2,000
Avoca	1,506	\$ 200
Carson	812	\$ 100
Carter Lake	3,785	\$ 400
Council Bluffs	62,230	\$ 6,000
Crescent	617	\$ 100
Hancock	196	\$ 50
Macedonia	246	\$ 50
McClland	151	\$ 50
Minden	599	\$ 100
Neola	842	\$ 100
Oakland	1,527	\$ 200
Treynor	919	\$ 100
Underwood	917	\$ 100
Walnut	785	\$ 100
<u>Mills County (unincorp.)</u>	6,117	\$ 600
Emerson	438	\$ 50
Glenwood	5,269	\$ 500
Hastings	152	\$ 50
Henderson	185	\$ 50
Malvern	1,142	\$ 100
Pacific Junction	471	\$ 50
Silver City	245	\$ 50
Tabor	1,040	\$ 100
<u>Harrison County (unincorp.)</u>	6,447	\$ 600
Dunlap	1,042	\$ 100
Little Sioux	170	\$ 50
Logan	1,534	\$ 200
Magnolia	183	\$ 50
Missouri Valley	2,838	\$ 300
Modale	283	\$ 50
Mondamin	402	\$ 50
Persia	319	\$ 50
Pisgah	251	\$ 50
Woodbine	1,459	\$ 100
<u>Douglas Co. (unincorp.)</u>	97,283	\$ 10,000
Bennington	1,458	\$ 100
Omaha	408,958	\$ 40,000
Ralston	5,943	\$ 600
Valley	1,875	\$ 200
Boys Town	745	\$ 100
Waterloo	848	\$ 100
<u>Sarpy County (unincorp.)</u>	68,081	\$ 7,000
Bellevue	50,137	\$ 5,000
Papillion	18,894	\$ 2,000
LaVista	15,758	\$ 1,500

Jurisdiction	2010 Pop	Funding Request
		(Approximately 10-cents per capita)
Gretna	4,441	\$ 400
Springfield	1,529	\$ 200
<u>Washington Co. (unincorp.)</u>	9,314	\$ 900
Arlington	1,243	\$ 100
Blair	7,990	\$ 800
Fort Calhoun	908	\$ 100
Herman	268	\$ 50
Kennard	361	\$ 50
Washington	150	\$ 50
<u>Cass County (unincorp.)</u>	12,180	\$ 1,000
Louisville	1,106	\$ 100
Plattsmouth	6,502	\$ 700
Weeping Water	1,050	\$ 100
Alvo	132	\$ 50
Avoca	242	\$ 50
Cedar Creek	390	\$ 50
Eagle	1,024	\$ 100
Elmwood	634	\$ 100
Greenwood	568	\$ 100
Manley	178	\$ 50
Nehawka	204	\$ 50
South Bend	99	\$ 50
Union	233	\$ 50
Murdock	236	\$ 50
Murray	463	\$ 50
<u>Saunders Co. (unincorp.)</u>	8,641	\$ 900
Ashland	2,453	\$ 200
Wahoo	4,508	\$ 500
Yutan	1,174	\$ 100
Cedar Bluff	610	\$ 100
Ceresco	889	\$ 100
Colon	110	\$ 50
Ithaca	148	\$ 50
Leshara	112	\$ 50
Malmo	120	\$ 50
Mead	569	\$ 100
Memphis	114	\$ 50
Morse Bluff	135	\$ 50
Pragie	303	\$ 50
Valparaiso	570	\$ 100
Weston	324	\$ 50
	865,350	\$ 87,200

Memorandum of Understanding

Smart City Challenge U.S. Department of Transportation

This Memorandum of Understanding (MOU) is entered into on the date of execution shown below, among the following parties:

- City of Omaha, Nebraska
- Nebraska Department of Roads (NDOR)
- Metropolitan Area Planning Agency (MAPA)
- Omaha Public Power District (OPPD)
- Metro Transit

WHEREAS, the U.S. Department of Transportation (USDOT) has issued a notice of funding opportunity titled “*Beyond Traffic: The Smart City Challenge*” consisting of a grant award of up to \$40 Million dollars; and,

WHEREAS, the award will be made to one city that puts forward the best and most creative ideas to effectively test, evaluate and demonstrate how advanced data and intelligent transportation systems (ITS) technologies and applications can be used to reduce congestion, keep travelers safe, protect the environment, respond to climate change, connect underserved communities, and support economic vitality; and,

WHEREAS, the USDOT intends for this challenge to address how emerging transportation data, technologies, and applications can be integrated with existing systems in a city to address transportation challenges; and,

WHEREAS, the USDOT’s ideal ‘Smart City’ applicant has to be a mid-sized city with a population between 200,000 and 850,000 within city limits as of the 2010 Census with a significant portion (more than 15%) of the overall population in the urbanized area; and,

WHEREAS, the estimated period of performance for the one planned ‘Smart City Challenge’ award is up to four years; and,

WHEREAS, a local cost share or matching funds is NOT a requirement for the award recipient; and,

WHEREAS, the City of Omaha meets the USDOT’s ideal population demographics for the ‘Smart City Challenge’ applicant; and

WHEREAS, the City of Omaha is actively working on upgrades to the traffic signal system and deploying intelligent transportation systems (ITS) per a master plan approved by City Council in October 2013 (Resolution # 1318); and,

WHEREAS, such award would provide opportunities to accelerate deployment and testing of advanced intelligent transportation systems (ITS) technologies including connected vehicles, autonomous vehicles, and urban automation in the City.

NOW, therefore, in consideration of the foregoing recitals and the terms, conditions and mutual promises set forth herein, the parties agree as follows:

THAT, we agree to collaborate with the City of Omaha on the 'Smart City Challenge' endeavor; and

THAT, we would put forward good faith efforts to assist City of Omaha in developing a 'Smart City Challenge' application; and

THAT, we, subject to our customer service obligations, would provide reasonable staff resource, expertise, and cooperation towards developing a 'Smart City Challenge' application during Phase 2 of the selection process, if shortlisted; and

THAT, we, subject to our customer service obligations, would provide reasonable staff resources, expertise, and cooperation during the deployment phase of the 'Smart City Challenge' demonstration, if grants are awarded to City of Omaha by USDOT; and

THAT, we offer our strong support to the City of Omaha for submitting the 'Smart City Challenge' application to the USDOT.

Executed this ___ day of _____, 20__.

Nebraska Department of Roads (NDOR)

Signature: _____

Print: _____

Title: _____

Executed this ___ day of _____, 20__.

Metropolitan Area Planning Agency (MAPA)

Signature: _____

Print: _____

Title: _____

Executed this ___ day of _____, 20__.

Metro Transit

Signature: _____

Print: _____

Title: _____

Executed this ___ day of _____, 20__.

Omaha Public Power District (OPPD)

Signature: _____

Print: _____

Title: _____

What Is SUDAS?

SUDAS (pronounced "soo'dahs") is short for Statewide Urban Design and Specifications. The Institute for Transportation at Iowa State University maintains Iowa's SUDAS manuals for public improvements. Developing and maintaining Iowa's unique SUDAS manuals is the result of a lengthy and painstaking effort by more than 300 stakeholders across the state.

A brief history

In the late 1980s, 16 central Iowa urban jurisdictions, including the City of Des Moines, surrounding cities, and two counties, began meeting to discuss developing common urban standards for public improvements. Such improvements include sanitary sewers and water mains, streets and sidewalks, utility locations, signalization, drainage and erosion control, etc.

Developing common standards among several jurisdictions was breaking new ground in Iowa, and the group made slow but deliberate progress.

Their efforts came into focus when, in 1995, Governor Terry Branstad assembled a Blue Ribbon Task Force on Transportation to investigate ways to use Iowa's Road Use Tax Fund more efficiently. One of the task force's recommendations was that agencies "adopt common standards for construction specifications . . ." By 1998, the central Iowa group (known as the Central Iowa Committee) had expanded to 34 Iowa jurisdictions, including several communities outside the Des Moines area and had published their design standards and specifications.

In 2000, the effort was underway to further expand the number of cities using the Central Iowa Committee's manuals and to convert them to statewide manuals, eventually known as the SUDAS program.

A statewide steering committee, comprised of various stakeholder groups, including Iowa DOT, cities, counties, and consultant and industry groups, was organized in 2002 to oversee the new SUDAS program. Iowa State University's Center for Transportation Research and Education (CTRE) (*CTRE was renamed to the Institute for Transportation or InTrans in 2009*) was chosen to manage the program.

In 2004, a new nonprofit entity was created to establish a mechanism for statewide ownership: the Iowa SUDAS Corporation. The Board of Directors for the corporation consists of members who formerly served on the statewide steering committee, with the addition of a few others. InTrans continues to manage the program.

On February 17, 2005, the Central Iowa Committee acted to officially transfer ownership of the manuals to the Iowa SUDAS Corporation. Statewide ownership of the manuals makes them truly the statewide standards for urban public works improvements.

InTrans continues to manage the SUDAS program.

Who's paying

Through metropolitan planning organizations, regional planning authorities, and transportation management agencies, Iowa's local communities are covering nearly 60% of SUDAS development costs. The Iowa DOT pays the balance.

Advantages of using SUDAS

First of all, citizens simply appreciate uniform public improvements (e.g., similar sidewalk ramps) from town to town. In addition, by using standard designs and specifications Iowa's cities have

- Uniformity of urban design and specifications across the state

- Reduction of contractor confusion and mistakes due to differing specifications; encourages more bidders

- Mechanism to be proactive in research and studies for new and improved urban design and specifications

- Method for study and statewide implementation of latest techniques and material use

- Forum that allows state and local governments to collaborate with industry

Start 1:31 p.m.

MAPA BOARD OF DIRECTORS

Adjourn 2:25 p.m.

ATTENDANCE

January 28, 2016

Attending

Absent

CLARE DUDA
DOUGLAS COUNTY



BEN GRAY
OMAHA CITY COUNCIL



TOM HANAFAN Arrived @ 1:40 pm
POTTAWATTAMIE COUNTY



DOUG KINDIG
NE SMALL COMM/COUNTIES



RON KOHN
IA SMALL COMM/COUNTIES



TOM RICHARDS
SARPY COUNTY



RITA SANDERS
CITY OF BELLEVUE



JEAN STOTHERT
CITY OF OMAHA



MATT WALSH
CITY OF COUNCIL BLUFFS



AGENDA # B

MOTION by: Sanders

SECOND by: Duda

	AYE	NAY	ABSTAIN
DUDA/BLOOMING. (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
GRAY (1)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HANAFAN (1)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
KINDIG (1)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
RICHARDS (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SANDERS (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
STOTHERT (1)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
WALSH (1)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
KOHN (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AGENDA # C

MOTION BY: Gray

SECOND by: Duda

	AYE	NAY	ABSTAIN
DUDA/BLOOMING. (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
GRAY (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
HANAFAN (1)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
KINDIG (1)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
RICHARDS (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SANDERS (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
STOTHERT (1)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
WALSH (1)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
KOHN (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AGENDA # F

MOTION BY: Hanafan

SECOND by: Duda

	AYE	NAY	ABSTAIN
DUDA/BLOOMING. (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
GRAY (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
HANAFAN (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
KINDIG (1)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
RICHARDS (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SANDERS (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
STOTHERT (1)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
WALSH (1)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
KOHN (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AGENDA # G.1. a 4b

MOTION by: Hanafan

SECOND by: Gray

	AYE	NAY	ABSTAIN
DUDA/BLOOMING. (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
GRAY (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
HANAFAN (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
KINDIG (1)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
RICHARDS (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SANDERS (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
STOTHERT (1)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
WALSH (1)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
KOHN (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AGENDA # G.2

MOTION BY: Sanders

SECOND by: Gray

	AYE	NAY	ABSTAIN
DUDA/BLOOMING. (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
GRAY (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
HANAFAN (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
KINDIG (1)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
RICHARDS (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SANDERS (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
STOTHERT (1)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
WALSH (1)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
KOHN (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AGENDA # H.1. a

MOTION BY: Sanders

SECOND by: Duda

	AYE	NAY	ABSTAIN
DUDA/BLOOMING. (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
GRAY (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
HANAFAN (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
KINDIG (1)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
RICHARDS (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SANDERS (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
STOTHERT (1)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
WALSH (1)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
KOHN (1)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AGENDA # H.2.a,b,c MOTION by: Hanafan SECOND by: Duda

	AYE	NAY	ABSTAIN
DUDA/BLOOMING. (1)	<input checked="" type="checkbox"/>		
GRAY (1)	<input checked="" type="checkbox"/>		
HANAFAN (1)	<input checked="" type="checkbox"/>		
KINDIG (1)			
RICHARDS (1)	<input checked="" type="checkbox"/>		
SANDERS (1)	<input checked="" type="checkbox"/>		
STOTHERT (1)			
WALSH (1)			
KOHN (1)	<input checked="" type="checkbox"/>		

AGENDA # H.3 MOTION BY: Richards SECOND by: Sanders

	AYE	NAY	ABSTAIN
DUDA/BLOOMING. (1)	<input checked="" type="checkbox"/>		
GRAY (1)	<input checked="" type="checkbox"/>		
HANAFAN (1)	<input checked="" type="checkbox"/>		
KINDIG (1)			
RICHARDS (1)	<input checked="" type="checkbox"/>		
SANDERS (1)	<input checked="" type="checkbox"/>		
STOTHERT (1)			
WALSH (1)			
KOHN (1)	<input checked="" type="checkbox"/>		

AGENDA # H.4 MOTION BY: Gray SECOND by: Hanafan

	AYE	NAY	ABSTAIN
DUDA/BLOOMING. (1)	<input checked="" type="checkbox"/>		
GRAY (1)	<input checked="" type="checkbox"/>		
HANAFAN (1)	<input checked="" type="checkbox"/>		
KINDIG (1)			
RICHARDS (1)	<input checked="" type="checkbox"/>		
SANDERS (1)	<input checked="" type="checkbox"/>		
STOTHERT (1)			
WALSH (1)			
KOHN (1)	<input checked="" type="checkbox"/>		

AGENDA # Adjourn

MOTION by: Gray

SECOND by: Hanafan

	AYE	NAY	ABSTAIN
DUDA/BLOOMING. (1)	_____	_____	_____
GRAY (1)	_____	_____	_____
HANAFAN (1)	_____	_____	_____
KINDIG (1)	_____	_____	_____
RICHARDS (1)	_____	_____	_____
SANDERS (1)	_____	_____	_____
STOTHERT (1)	_____	_____	_____
WALSH (1)	_____	_____	_____
KOHN (1)	_____	_____	_____

AGENDA # _____

MOTION BY: _____

SECOND by: _____

	AYE	NAY	ABSTAIN
DUDA/BLOOMING. (1)	_____	_____	_____
GRAY (1)	_____	_____	_____
HANAFAN (1)	_____	_____	_____
KINDIG (1)	_____	_____	_____
RICHARDS (1)	_____	_____	_____
SANDERS (1)	_____	_____	_____
STOTHERT (1)	_____	_____	_____
WALSH (1)	_____	_____	_____
KOHN (1)	_____	_____	_____

AGENDA # _____

MOTION BY: _____

SECOND by: _____

	AYE	NAY	ABSTAIN
DUDA/BLOOMING. (1)	_____	_____	_____
GRAY (1)	_____	_____	_____
HANAFAN (1)	_____	_____	_____
KINDIG (1)	_____	_____	_____
RICHARDS (1)	_____	_____	_____
SANDERS (1)	_____	_____	_____
STOTHERT (1)	_____	_____	_____
WALSH (1)	_____	_____	_____
KOHN (1)	_____	_____	_____